Poll for DGA on Energy Policy and Climate Change

Fieldwork: 1st October – 7th October 2019

Interview method: Online survey

Population represented: UK adults

Sample size: 2008

Methodology:

All results are weighted using Iterative Proportional Fitting, or 'Raking'. The results are weighted by age, gender, region, Social Grade, 2017 General Election vote and 2016 EU Referendum vote. Target proportions are derived from census data and election results.

Public First is a member of the BPC and abides by its rules. For more information please contact Seb Wride (seb@publicfirst.co.uk)

Which of the following best describes your current working status?

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Homemaker/Househusband/Housewife etc.	8%	1%	15%	6%	13%	10%	10%	8%	2%	8%	6%	7%	6%	10%	9%	9%	8%	8%	9%	8%	17%
Not working and not seeking work	3%	2%	4%	2%	3%	2%	5%	9%	0%	3%	3%	6%	1%	5%	3%	2%	7%	3%	2%	2%	3%
Not working/temporarily unemployed/sick but seeking work	5%	4%	5%	12%	6%	3%	2%	4%	0%	3%	3%	3%	5%	7%	8%	3%	3%	5%	4%	9%	1%
Retired on a state pension only	5%	4%	6%	0%	0%	0%	0%	1%	22%	4%	6%	6%	6%	5%	1%	5%	4%	5%	4%	10%	4%
Retired with a private pension	17%	23%	11%	0%	0%	0%	2%	23%	62%	8%	16%	28%	19%	23%	16%	20%	22%	16%	12%	14%	8%
Student	4%	2%	6%	28%	2%	0%	0%	0%	0%	4%	4%	2%	3%	3%	7%	5%	3%	5%	6%	7%	2%
Working full time - working 30 hours per week or more	42%	53%	32%	30%	57%	70%	62%	36%	4%	54%	46%	34%	41%	31%	36%	35%	38%	44%	52%	38%	45%
Working part time - working between 8 and 29 hours per week	15%	10%	21%	22%	17%	15%	18%	18%	8%	15%	15%	15%	18%	15%	16%	20%	15%	15%	11%	14%	20%
Prefer not to say	1%	1%	1%	1%	1%	0%	0%	1%	1%	1%	1%	1%	1%	1%	2%	0%	0%	0%	0%	0%	0%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Which of the following best describes your current working status?

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Homemaker/Househusband/Housewife etc.	8%	5%	11%	7%	7%	13%	5%	9%	3%	13%	6%	9%	5%	8%
Not working and not seeking work	3%	2%	5%	3%	2%	5%	2%	3%	2%	5%	2%	3%	2%	5%
Not working/temporarily unemployed/sick but seeking work	5%	2%	7%	3%	4%	9%	1%	5%	4%	9%	2%	7%	4%	3%
Retired on a state pension only	5%	1%	9%	9%	2%	1%	7%	4%	3%	2%	6%	4%	2%	12%
Retired with a private pension	17%	23%	9%	22%	18%	3%	28%	13%	22%	5%	27%	10%	20%	23%
Student	4%	5%	4%	1%	4%	12%	1%	4%	4%	10%	2%	7%	5%	1%
Working full time - working 30 hours per week or more	42%	48%	36%	39%	47%	38%	41%	43%	51%	39%	42%	43%	48%	34%
Working part time - working between 8 and 29 hours per week	15%	13%	18%	15%	15%	17%	14%	17%	12%	17%	13%	16%	14%	15%
Prefer not to say	1%	0%	1%	1%	0%	2%	0%	1%	0%	2%	0%	1%	0%	0%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

What best describes your current or previous employer?

			Gender		Age						Region											
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Private sector firm or company	51%	60%	43%	35%	57%	57%	53%	56%	48%	56%	52%	55%	57%	49%	49%	45%	47%	55%	49%	41%	49%
	Nationalised industry or public corporation	8%	7%	9%	10%	9%	7%	7%	7%	7%	6%	8%	6%	7%	11%	6%	10%	11%	7%	10%	11%	7%
	Have never worked	5%	3%	8%	22%	6%	2%	2%	1%	1%	2%	6%	4%	4%	7%	10%	7%	9%	5%	4%	6%	2%
	Self-employed	11%	13%	8%	10%	7%	9%	10%	11%	14%	13%	8%	13%	12%	11%	13%	10%	6%	12%	6%	10%	7%
	Charity/voluntary sector	4%	2%	6%	4%	5%	7%	3%	4%	2%	4%	3%	4%	1%	4%	4%	5%	4%	4%	6%	4%	3%
	Other public sector employer	18%	15%	22%	16%	15%	14%	22%	20%	22%	17%	19%	15%	17%	17%	13%	21%	20%	14%	25%	21%	32%
	Other (Please Specify)	2%	1%	4%	2%	1%	3%	2%	1%	4%	2%	3%	2%	2%	2%	5%	2%	4%	3%	0%	5%	0%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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What best describes your current or previous employer?

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Private sector firm or company	51%	50%	53%	54%	52%	45%	56%	50%	53%	47%	57%	49%	56%	51%
Nationalised industry or public corporation	8%	8%	8%	8%	7%	8%	7%	7%	7%	9%	7%	9%	7%	8%
Have never worked	5%	4%	7%	2%	4%	14%	2%	5%	2%	12%	3%	7%	3%	3%
Self-employed	11%	11%	10%	11%	11%	10%	13%	9%	10%	8%	14%	7%	12%	16%
Charity/voluntary sector	4%	5%	3%	3%	4%	5%	2%	5%	4%	5%	2%	6%	4%	2%
Other public sector employer	18%	21%	15%	19%	20%	15%	17%	22%	23%	13%	17%	20%	18%	16%
Other (Please Specify)	2%	2%	4%	3%	2%	3%	2%	2%	1%	4%	1%	3%	1%	4%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Which of these best describes your living situation/tenure?

	Total	Gender		Age						Region											
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Owned outright	35%	43%	29%	11%	11%	16%	31%	57%	77%	26%	35%	45%	46%	40%	32%	38%	38%	36%	31%	38%	24%
Owned with a mortgage or loan	25%	26%	24%	15%	29%	41%	42%	18%	5%	26%	26%	15%	20%	23%	23%	25%	32%	23%	32%	22%	37%
Privately rented	19%	14%	24%	31%	33%	24%	11%	8%	8%	26%	18%	22%	16%	20%	14%	21%	9%	15%	17%	17%	27%
Rent free	4%	3%	5%	17%	4%	3%	0%	1%	1%	3%	6%	2%	5%	3%	7%	2%	4%	4%	2%	8%	3%
Rented from a housing association	9%	8%	9%	12%	10%	9%	9%	9%	4%	6%	7%	9%	5%	8%	11%	4%	11%	15%	11%	8%	9%
Rented from the council	7%	7%	7%	8%	11%	7%	7%	6%	5%	11%	7%	6%	8%	5%	10%	8%	6%	6%	7%	7%	1%
Prefer not to say	1%	1%	2%	6%	2%	0%	0%	0%	0%	3%	1%	1%	1%	2%	3%	2%	0%	0%	0%	0%	0%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Which of these best describes your living situation/tenure?

		Total	Social Grade		EU 2016 Vote			2017				VI			
			ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
	Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
	Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
	Owned outright	35%	41%	28%	45%	36%	15%	51%	32%	41%	18%	50%	26%	42%	44%
	Owned with a mortgage or loan	25%	30%	19%	25%	26%	21%	27%	22%	26%	23%	26%	20%	24%	25%
	Privately rented	19%	18%	20%	12%	20%	30%	12%	20%	20%	26%	13%	23%	23%	13%
	Rent free	4%	4%	4%	2%	4%	8%	2%	5%	3%	7%	2%	6%	4%	3%
	Rented from a housing association	9%	4%	14%	9%	7%	11%	4%	10%	5%	13%	5%	11%	4%	9%
	Rented from the council	7%	3%	13%	7%	6%	10%	4%	9%	6%	9%	3%	12%	3%	7%
	Prefer not to say	1%	1%	1%	0%	1%	4%	0%	1%	0%	3%	0%	2%	0%	0%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Which of these best describes where you live?

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
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A new build house	16%	17%	15%	15%	16%	21%	15%	15%	14%	9%	13%	15%	25%	14%	19%	18%	19%	14%	15%	22%	30%
A new build flat/apartment	8%	8%	8%	13%	14%	6%	8%	3%	4%	17%	9%	4%	4%	6%	4%	6%	1%	6%	15%	8%	7%
A flat conversion in a large house	5%	5%	5%	6%	8%	4%	5%	3%	3%	13%	4%	5%	2%	4%	3%	5%	1%	2%	4%	1%	0%
A flat in an older mansion block	4%	4%	5%	2%	4%	5%	8%	5%	3%	11%	6%	2%	2%	4%	1%	3%	1%	3%	9%	2%	2%
A flat in an older tower block	3%	2%	4%	4%	5%	4%	2%	2%	1%	6%	1%	2%	3%	1%	5%	1%	3%	4%	4%	0%	0%
A post-war house (1960s/1970s)	29%	32%	26%	19%	22%	32%	25%	38%	37%	13%	35%	29%	33%	32%	29%	30%	34%	32%	27%	32%	33%
An Edwardian house (1900s)	11%	11%	10%	7%	11%	10%	14%	12%	9%	12%	9%	9%	11%	13%	11%	9%	12%	14%	5%	14%	8%
A victorian house (1800s)	5%	5%	5%	7%	3%	5%	7%	5%	5%	5%	4%	7%	2%	7%	4%	10%	5%	6%	4%	7%	0%
Other	14%	13%	15%	10%	8%	9%	15%	16%	24%	9%	15%	22%	14%	17%	18%	11%	18%	14%	13%	9%	13%
Don't Know	5%	3%	7%	16%	8%	4%	2%	1%	1%	5%	5%	5%	4%	3%	6%	6%	6%	4%	3%	5%	7%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Which of these best describes where you live?

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
A new build house	16%	19%	13%	16%	17%	14%	18%	13%	14%	16%	19%	13%	17%	14%
A new build flat/apartment	8%	9%	7%	5%	10%	12%	5%	9%	7%	11%	6%	11%	7%	4%
A flat conversion in a large house	5%	4%	5%	4%	5%	6%	3%	6%	10%	5%	3%	8%	8%	2%
A flat in an older mansion block	4%	4%	5%	3%	6%	4%	4%	5%	5%	5%	4%	6%	6%	4%
A flat in an older tower block	3%	2%	4%	2%	3%	4%	2%	4%	2%	4%	1%	5%	4%	1%
A post-war house (1960s/1970s)	29%	29%	30%	34%	27%	24%	34%	26%	33%	26%	33%	24%	27%	39%
An Edwardian house (1900s)	11%	11%	10%	11%	11%	9%	10%	12%	12%	9%	11%	11%	13%	7%
A victorian house (1800s)	5%	6%	5%	5%	7%	3%	4%	8%	7%	3%	5%	6%	6%	5%
Other	14%	14%	15%	17%	12%	13%	19%	12%	8%	12%	16%	11%	12%	19%
Don't Know	5%	3%	7%	4%	2%	11%	1%	6%	1%	10%	2%	7%	1%	4%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

What is the total ANNUAL income of your household before tax or other deductions?

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
£0 - £9,999	7%	5%	9%	15%	6%	4%	6%	8%	5%	5%	4%	8%	6%	7%	9%	8%	5%	9%	6%	7%	17%
£10,000 - £19,999	18%	16%	20%	18%	19%	11%	13%	23%	25%	13%	16%	27%	12%	19%	16%	20%	20%	23%	17%	25%	21%
£20,000 - £29,999	20%	20%	19%	21%	20%	18%	18%	18%	23%	13%	17%	20%	23%	24%	24%	23%	14%	24%	19%	16%	20%
£30,000 - £39,999	15%	16%	15%	9%	17%	19%	16%	14%	17%	14%	17%	12%	24%	15%	14%	11%	17%	11%	20%	16%	18%
£40,000 - £49,999	11%	13%	10%	8%	13%	14%	14%	11%	9%	9%	13%	10%	14%	8%	12%	11%	13%	17%	9%	11%	7%
£50,000 - £59,999	7%	8%	6%	8%	9%	9%	7%	5%	3%	9%	10%	6%	4%	7%	4%	7%	4%	3%	11%	6%	6%
£60,000 - £69,999	4%	5%	3%	4%	5%	6%	4%	3%	4%	7%	5%	5%	6%	2%	3%	1%	2%	3%	5%	2%	2%
£70,000 - £79,999	3%	3%	3%	1%	2%	4%	6%	3%	1%	4%	4%	1%	2%	3%	1%	2%	11%	1%	3%	2%	0%
£80,000 - £89,999	2%	2%	1%	0%	2%	2%	3%	3%	1%	3%	1%	1%	2%	2%	1%	3%	4%	0%	3%	3%	0%
£90,000 - £99,999	1%	1%	1%	0%	1%	2%	3%	1%	1%	4%	1%	1%	0%	0%	1%	1%	2%	0%	1%	0%	0%
£100,000 or more	3%	4%	2%	3%	2%	3%	4%	2%	2%	7%	2%	3%	2%	2%	1%	3%	3%	2%	1%	1%	2%
Prefer not to say	9%	7%	11%	12%	5%	8%	7%	10%	10%	11%	8%	8%	7%	10%	14%	10%	6%	6%	5%	11%	6%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

What is the total ANNUAL income of your household before tax or other deductions?

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
£0 - £9,999	7%	3%	11%	6%	6%	11%	3%	8%	6%	11%	4%	7%	5%	7%
£10,000 - £19,999	18%	11%	26%	20%	16%	19%	15%	21%	11%	20%	16%	21%	12%	23%
£20,000 - £29,999	20%	17%	23%	21%	18%	20%	19%	22%	15%	19%	20%	25%	17%	20%
£30,000 - £39,999	15%	16%	15%	18%	14%	13%	19%	13%	16%	13%	20%	15%	15%	13%
£40,000 - £49,999	11%	14%	9%	11%	14%	9%	11%	12%	15%	10%	11%	11%	14%	15%
£50,000 - £59,999	7%	9%	4%	6%	9%	5%	7%	7%	6%	5%	6%	7%	6%	5%
£60,000 - £69,999	4%	6%	2%	4%	5%	3%	5%	3%	7%	2%	6%	3%	5%	4%
£70,000 - £79,999	3%	5%	1%	3%	3%	2%	5%	2%	5%	1%	4%	2%	4%	2%
£80,000 - £89,999	2%	3%	0%	2%	2%	2%	2%	2%	4%	2%	2%	1%	4%	1%
£90,000 - £99,999	1%	2%	0%	0%	3%	1%	2%	1%	3%	1%	1%	1%	4%	0%
£100,000 or more	3%	5%	1%	2%	4%	2%	4%	2%	6%	1%	4%	2%	5%	3%
Prefer not to say	9%	8%	9%	8%	6%	14%	7%	7%	7%	14%	6%	5%	8%	7%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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How well off would you say you feel?

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
I am very comfortable financially	7%	9%	5%	8%	7%	4%	3%	7%	12%	11%	9%	7%	7%	2%	9%	8%	6%	7%	4%	6%	2%
I am relatively comfortable financially	40%	46%	35%	34%	32%	34%	43%	41%	54%	41%	42%	36%	46%	43%	31%	47%	45%	38%	43%	44%	23%
I do not have money for luxuries but can normally comfortably cover the essentials	36%	32%	40%	38%	34%	41%	37%	38%	30%	33%	31%	42%	32%	36%	39%	32%	38%	37%	39%	37%	52%
I can only just afford my costs and often struggle to make ends meet	15%	11%	18%	18%	23%	20%	15%	13%	4%	14%	17%	12%	16%	17%	20%	12%	10%	17%	13%	13%	18%
I cannot afford my costs and often have to go without essentials like food and heating	2%	1%	2%	2%	3%	1%	2%	1%	1%	2%	1%	3%	0%	2%	1%	1%	1%	2%	1%	1%	5%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

How well off would you say you feel?

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
I am very comfortable financially	7%	9%	5%	8%	8%	5%	10%	6%	9%	4%	11%	6%	7%	6%
I am relatively comfortable financially	40%	47%	33%	44%	42%	31%	50%	37%	49%	31%	50%	34%	50%	42%
I do not have money for luxuries but can normally comfortably cover the essentials	36%	33%	39%	35%	36%	38%	30%	39%	32%	38%	29%	41%	31%	37%
I can only just afford my costs and often struggle to make ends meet	15%	11%	20%	12%	14%	23%	9%	17%	10%	23%	10%	19%	10%	12%
I cannot afford my costs and often have to go without essentials like food and heating	2%	1%	2%	1%	1%	3%	0%	1%	1%	3%	0%	1%	1%	2%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Do you have any children of school age (primary/secondary chool)?

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Yes - I have more than one child of school age	12%	11%	14%	3%	21%	32%	13%	3%	0%	14%	12%	7%	9%	15%	10%	15%	13%	13%	12%	9%	23%
Yes - I have a child of school age	12%	11%	12%	5%	17%	23%	22%	3%	1%	9%	17%	10%	11%	11%	10%	12%	11%	12%	13%	5%	29%
No - I do not have a child of school age	74%	77%	72%	86%	60%	45%	64%	93%	98%	75%	69%	82%	80%	73%	78%	72%	72%	74%	74%	82%	48%
Prefer not to say	2%	1%	2%	5%	2%	0%	1%	1%	1%	2%	2%	1%	1%	2%	2%	1%	4%	1%	1%	3%	0%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Do you have any children of school age (primary/secondary chool)?

| | | Social Grade | | EU 2016 Vote | | | 2017 | | | | VI | | | |
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Yes - I have more than one child of school age	12%	11%	14%	12%	12%	13%	10%	13%	9%	13%	10%	15%	9%	11%
Yes - I have a child of school age	12%	11%	13%	12%	12%	12%	11%	12%	14%	13%	11%	14%	12%	11%
No - I do not have a child of school age	74%	77%	71%	76%	75%	71%	79%	72%	76%	71%	78%	70%	77%	79%
Prefer not to say	2%	1%	2%	1%	1%	4%	0%	2%	1%	3%	1%	2%	1%	0%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Do you own a car?

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Yes	71%	77%	65%	48%	66%	71%	76%	77%	81%	54%	75%	79%	81%	75%	70%	74%	75%	67%	68%	66%	79%
No	29%	23%	35%	52%	34%	29%	24%	23%	19%	46%	25%	21%	19%	25%	30%	26%	25%	33%	32%	34%	21%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Do you own a car?

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Yes	71%	74%	66%	79%	72%	52%	83%	66%	75%	57%	84%	62%	74%	79%
No	29%	26%	34%	21%	28%	48%	17%	34%	25%	43%	16%	38%	26%	21%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

How many holidays to other countries would you say you take in a year?

	Total	Gender		Age						Region											
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
0	31%	27%	34%	28%	28%	30%	28%	31%	38%	17%	28%	45%	29%	35%	36%	32%	32%	32%	30%	44%	26%
1	35%	33%	37%	45%	40%	41%	35%	32%	23%	33%	39%	29%	33%	43%	35%	38%	30%	36%	37%	28%	47%
2	19%	22%	17%	14%	17%	16%	22%	21%	23%	24%	19%	17%	24%	16%	17%	16%	19%	20%	17%	15%	17%
More than 2	15%	18%	12%	13%	16%	13%	14%	15%	17%	26%	14%	9%	15%	6%	11%	13%	20%	13%	16%	14%	10%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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How many holidays to other countries would you say you take in a year?

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
0	31%	23%	40%	33%	27%	34%	26%	35%	23%	35%	24%	33%	20%	38%
1	35%	33%	38%	34%	35%	39%	33%	36%	21%	41%	35%	37%	32%	31%
2	19%	23%	15%	19%	21%	15%	24%	16%	29%	13%	21%	18%	25%	18%
More than 2	15%	21%	7%	14%	17%	13%	16%	14%	27%	11%	19%	12%	23%	14%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Which of these best describes the sector you work in? (% of total including non-workers)

	Total	Gender		Age						Region											
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Accommodation & food services	2%	2%	3%	4%	3%	2%	1%	2%	1%	2%	4%	2%	3%	3%	1%	1%	1%	2%	2%	2%	2%
Administrative & support services	4%	2%	6%	4%	7%	5%	4%	4%	1%	8%	4%	4%	3%	2%	1%	4%	2%	5%	3%	3%	6%
Agriculture, forestry & fishing	1%	1%	0%	1%	1%	1%	2%	0%	0%	0%	1%	1%	2%	1%	0%	0%	0%	0%	0%	0%	3%
Construction	4%	6%	2%	5%	4%	8%	3%	4%	1%	4%	4%	4%	5%	4%	4%	3%	3%	6%	4%	4%	0%
Education	6%	4%	8%	5%	7%	9%	8%	6%	1%	6%	6%	5%	5%	6%	5%	6%	13%	6%	8%	0%	5%
Financial & insurance	3%	4%	3%	1%	5%	6%	4%	2%	0%	5%	4%	1%	3%	2%	3%	3%	1%	3%	3%	3%	3%
Human health & socila work activities	4%	2%	5%	3%	6%	5%	5%	2%	1%	2%	3%	4%	4%	3%	2%	3%	5%	5%	6%	3%	12%
Information & communication	3%	4%	2%	1%	6%	3%	5%	2%	1%	4%	4%	2%	2%	1%	1%	5%	3%	3%	2%	3%	2%
Manufacturing	5%	8%	2%	3%	6%	9%	8%	6%	0%	3%	4%	6%	5%	7%	8%	5%	5%	5%	4%	9%	4%
Mining, energy and water supply	1%	1%	1%	0%	0%	1%	1%	0%	0%	2%	0%	0%	1%	1%	0%	1%	1%	0%	0%	0%	1%
Professional, scientific & technical	4%	5%	3%	3%	6%	6%	5%	3%	2%	5%	7%	3%	4%	3%	3%	3%	3%	3%	4%	3%	8%
Public admin & defence; social security	3%	4%	2%	1%	3%	4%	6%	5%	0%	3%	3%	3%	3%	1%	3%	3%	3%	1%	6%	4%	7%
Real estate	1%	1%	1%	1%	0%	2%	2%	1%	0%	1%	0%	0%	1%	1%	2%	2%	0%	2%	1%	2%	0%
Transport & storage	3%	4%	1%	1%	3%	4%	4%	5%	0%	1%	5%	1%	3%	5%	4%	1%	2%	3%	2%	1%	2%
Wholesale, retail & repair of motor vehicles	4%	5%	4%	6%	7%	6%	6%	3%	0%	7%	4%	5%	4%	1%	8%	3%	5%	5%	3%	3%	2%
Other - Please Specify	11%	11%	10%	11%	11%	12%	17%	11%	3%	16%	8%	8%	13%	7%	8%	12%	4%	12%	13%	10%	8%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Which of these best describes the sector you work in? (% of total including non-workers)

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Accommodation & food services	2%	1%	3%	1%	2%	4%	2%	1%	1%	5%	1%	2%	3%	0%
Administrative & support services	4%	5%	3%	3%	5%	3%	3%	5%	4%	4%	3%	3%	5%	5%
Agriculture, forestry & fishing	1%	0%	1%	1%	0%	1%	1%	0%	1%	0%	2%	0%	1%	1%
Construction	4%	3%	5%	4%	4%	4%	3%	4%	3%	4%	4%	6%	1%	4%
Education	6%	8%	3%	5%	7%	5%	5%	8%	4%	5%	4%	6%	9%	5%
Financial & insurance	3%	5%	1%	3%	4%	3%	5%	2%	4%	2%	5%	2%	4%	2%
Human health & socila work activities	4%	4%	4%	4%	4%	3%	3%	5%	6%	4%	3%	5%	2%	3%
Information & communication	3%	4%	1%	2%	4%	2%	2%	5%	3%	2%	2%	2%	5%	1%
Manufacturing	5%	5%	6%	6%	5%	4%	7%	4%	5%	4%	6%	5%	7%	6%
Mining, energy and water supply	1%	1%	0%	1%	0%	0%	1%	0%	1%	0%	1%	0%	1%	0%
Professional, scientific & technical	4%	6%	2%	3%	5%	4%	4%	4%	9%	3%	5%	4%	6%	1%
Public admin & defence; social security	3%	4%	2%	3%	3%	3%	2%	4%	4%	2%	2%	4%	3%	2%
Real estate	1%	2%	0%	1%	1%	1%	1%	0%	1%	1%	1%	1%	2%	1%
Transport & storage	3%	1%	4%	3%	2%	3%	4%	1%	3%	2%	5%	2%	2%	3%
Wholesale, retail & repair of motor vehicles	4%	3%	6%	3%	5%	6%	3%	5%	6%	5%	3%	6%	3%	3%
Other - Please Specify	11%	8%	13%	11%	10%	10%	7%	13%	8%	11%	8%	12%	10%	11%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Which do you think are the most important issues facing the country at this time? Please tick up to three

	Total	Gender		Age						Region											
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Britain leaving the EU	68%	71%	65%	62%	62%	70%	71%	73%	68%	65%	66%	75%	69%	63%	63%	66%	59%	70%	75%	68%	73%
Quality of the NHS	50%	46%	54%	42%	44%	45%	53%	53%	59%	42%	48%	59%	49%	54%	50%	50%	55%	48%	50%	52%	60%
Levels of crime	30%	32%	29%	28%	27%	32%	31%	28%	34%	38%	31%	27%	40%	33%	28%	26%	37%	29%	15%	25%	24%
Threat of climate change	27%	25%	29%	40%	28%	20%	27%	26%	25%	29%	29%	29%	27%	29%	20%	24%	26%	27%	29%	35%	13%
State of the economy	26%	29%	23%	21%	27%	35%	26%	25%	20%	26%	26%	24%	22%	22%	27%	30%	23%	20%	34%	22%	34%
Levels of immigration	21%	23%	19%	11%	20%	18%	20%	26%	27%	14%	18%	19%	27%	24%	26%	22%	14%	26%	16%	26%	18%
Availability of housing	18%	16%	20%	20%	21%	20%	20%	15%	14%	25%	19%	21%	12%	19%	15%	15%	12%	19%	17%	16%	25%
Threat of terrorism	14%	11%	16%	13%	15%	12%	12%	14%	16%	15%	16%	12%	11%	17%	13%	20%	25%	11%	9%	11%	8%
Number of people on welfare	9%	8%	9%	10%	11%	8%	6%	9%	8%	7%	12%	4%	8%	10%	12%	8%	7%	7%	9%	7%	12%
Access to good pensions	5%	5%	5%	4%	5%	5%	6%	10%	4%	4%	3%	3%	6%	5%	4%	4%	12%	6%	11%	3%	9%
Level of taxation	5%	5%	5%	10%	8%	5%	5%	1%	3%	7%	6%	5%	1%	4%	8%	5%	6%	6%	5%	2%	2%
Quality of and access to schools / universities	5%	3%	7%	9%	7%	4%	4%	2%	4%	6%	5%	3%	6%	2%	4%	7%	7%	4%	3%	4%	8%
Quality / cost of public transport	4%	5%	4%	8%	4%	6%	4%	2%	3%	6%	3%	4%	1%	2%	4%	6%	4%	4%	4%	7%	6%
State of Britain's Armed Forces	4%	5%	3%	2%	3%	2%	3%	4%	8%	2%	4%	6%	4%	1%	4%	3%	5%	4%	4%	8%	0%
None of the above	1%	1%	1%	1%	1%	1%	1%	0%	0%	1%	1%	0%	2%	1%	0%	1%	0%	1%	1%	0%	0%
Don't know	1%	1%	1%	2%	1%	0%	1%	0%	1%	2%	1%	1%	0%	1%	2%	1%	0%	1%	1%	0%	0%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Which do you think are the most important issues facing the country at this time? Please tick up to three

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Britain leaving the EU	68%	72%	63%	64%	77%	58%	73%	66%	79%	62%	70%	61%	81%	64%
Quality of the NHS	50%	49%	50%	52%	52%	41%	49%	57%	50%	41%	48%	57%	49%	51%
Levels of crime	30%	29%	31%	37%	23%	30%	38%	24%	21%	30%	39%	24%	21%	41%
Threat of climate change	27%	29%	25%	17%	37%	30%	20%	34%	44%	24%	17%	33%	48%	12%
State of the economy	26%	28%	23%	21%	32%	24%	23%	28%	32%	25%	22%	29%	35%	10%
Levels of immigration	21%	17%	25%	34%	7%	20%	28%	13%	7%	22%	30%	11%	5%	46%
Availability of housing	18%	17%	20%	15%	20%	21%	14%	22%	16%	22%	16%	23%	17%	11%
Threat of terrorism	14%	13%	15%	17%	10%	16%	15%	12%	15%	15%	16%	12%	8%	20%
Number of people on welfare	9%	8%	9%	10%	7%	9%	10%	7%	6%	9%	10%	9%	6%	7%
Access to good pensions	5%	6%	5%	6%	6%	4%	5%	6%	2%	4%	5%	8%	3%	6%
Level of taxation	5%	6%	4%	5%	5%	5%	4%	5%	3%	7%	5%	7%	5%	4%
Quality of and access to schools / universities	5%	6%	4%	3%	5%	7%	3%	6%	6%	6%	3%	7%	6%	3%
Quality / cost of public transport	4%	4%	5%	4%	4%	7%	3%	5%	5%	4%	3%	5%	5%	3%
State of Britain's Armed Forces	4%	3%	5%	6%	2%	1%	5%	3%	3%	3%	5%	3%	2%	6%
None of the above	1%	1%	1%	0%	0%	2%	0%	0%	1%	2%	0%	1%	0%	1%
Don't know	1%	1%	1%	0%	1%	2%	0%	0%	0%	3%	0%	0%	0%	0%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Which do you think are the most important issues facing you and your family at this time? Please tick up to three

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Britain leaving the EU	48%	50%	46%	37%	46%	51%	52%	53%	49%	49%	46%	51%	49%	41%	39%	52%	48%	52%	54%	43%	50%
Quality of the NHS	47%	46%	48%	35%	43%	42%	46%	49%	61%	41%	44%	53%	44%	58%	45%	43%	37%	46%	51%	59%	58%
State of the economy	30%	34%	27%	26%	30%	35%	31%	30%	28%	27%	31%	25%	32%	26%	34%	31%	37%	32%	35%	21%	35%
Levels of crime	23%	23%	23%	21%	24%	23%	22%	23%	28%	33%	22%	23%	24%	22%	23%	26%	34%	23%	12%	19%	15%
Threat of climate change	21%	19%	23%	27%	20%	15%	23%	17%	23%	22%	26%	21%	22%	18%	16%	17%	15%	23%	25%	19%	15%
Level of taxation	15%	17%	13%	27%	19%	16%	10%	9%	10%	12%	15%	11%	13%	15%	15%	21%	14%	15%	19%	17%	13%
Availability of housing	14%	10%	17%	21%	22%	16%	11%	7%	6%	18%	13%	14%	12%	19%	11%	12%	5%	11%	11%	14%	24%
Access to good pensions	13%	12%	14%	11%	9%	12%	13%	20%	13%	9%	11%	14%	10%	14%	12%	12%	16%	13%	19%	16%	19%
Levels of immigration	12%	15%	9%	4%	9%	10%	12%	20%	15%	11%	11%	10%	14%	8%	14%	14%	15%	15%	8%	14%	5%
Quality / cost of public transport	12%	11%	12%	17%	12%	13%	8%	13%	9%	11%	15%	10%	9%	12%	13%	13%	8%	10%	11%	16%	13%
Threat of terrorism	8%	6%	10%	9%	9%	7%	4%	9%	11%	8%	10%	9%	9%	11%	8%	9%	10%	7%	3%	4%	4%
Quality of and access to schools / universities	8%	7%	9%	10%	12%	12%	9%	4%	3%	7%	12%	4%	7%	7%	9%	11%	8%	6%	9%	5%	16%
Number of people on welfare	5%	6%	5%	8%	5%	4%	5%	5%	5%	6%	6%	4%	3%	7%	3%	6%	9%	10%	3%	4%	1%
State of Britain's Armed Forces	2%	3%	2%	3%	1%	2%	1%	2%	4%	2%	2%	3%	3%	2%	3%	2%	1%	2%	2%	4%	0%
None of the above	4%	4%	3%	5%	2%	5%	5%	3%	3%	5%	5%	3%	4%	3%	7%	3%	3%	2%	2%	5%	3%
Don't know	3%	2%	4%	3%	4%	3%	2%	2%	2%	3%	2%	4%	2%	3%	4%	1%	3%	4%	2%	4%	3%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Which do you think are the most important issues facing you and your family at this time? Please tick up to three

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Britain leaving the EU	48%	52%	43%	43%	59%	37%	51%	49%	67%	38%	45%	46%	64%	53%
Quality of the NHS	47%	48%	46%	52%	47%	36%	49%	51%	44%	38%	49%	49%	45%	52%
State of the economy	30%	30%	30%	26%	38%	24%	27%	33%	37%	28%	28%	36%	38%	18%
Levels of crime	23%	22%	25%	29%	18%	23%	30%	20%	12%	21%	31%	19%	16%	31%
Threat of climate change	21%	24%	17%	15%	29%	18%	18%	27%	32%	15%	16%	26%	32%	13%
Level of taxation	15%	16%	13%	14%	13%	19%	14%	12%	11%	20%	14%	16%	13%	19%
Availability of housing	14%	12%	16%	10%	14%	21%	8%	16%	13%	19%	9%	20%	13%	7%
Access to good pensions	13%	13%	13%	14%	13%	9%	13%	13%	16%	12%	12%	13%	11%	14%
Levels of immigration	12%	10%	14%	21%	4%	8%	17%	8%	3%	10%	18%	6%	1%	31%
Quality / cost of public transport	12%	12%	12%	11%	11%	13%	11%	13%	10%	13%	11%	14%	10%	7%
Threat of terrorism	8%	7%	9%	11%	5%	8%	10%	7%	9%	6%	10%	7%	4%	16%
Quality of and access to schools / universities	8%	8%	8%	6%	10%	11%	6%	10%	8%	9%	7%	11%	11%	5%
Number of people on welfare	5%	5%	6%	6%	3%	6%	5%	4%	6%	7%	5%	6%	4%	7%
State of Britain's Armed Forces	2%	2%	3%	4%	2%	1%	3%	2%	0%	1%	3%	2%	1%	3%
None of the above	4%	4%	4%	3%	2%	9%	4%	1%	1%	8%	4%	1%	3%	3%
Don't know	3%	2%	4%	2%	2%	6%	1%	2%	3%	6%	1%	2%	1%	1%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Thinking about a typical month, how often do you use public transport?

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Multiple times a day	10%	10%	10%	14%	15%	11%	12%	4%	4%	31%	9%	2%	4%	4%	8%	8%	5%	5%	11%	5%	5%
Once a day	3%	3%	3%	4%	5%	3%	2%	2%	3%	6%	3%	1%	1%	2%	5%	4%	5%	3%	3%	0%	3%
Multiple times a week	17%	18%	17%	24%	13%	16%	16%	12%	21%	31%	15%	15%	13%	11%	13%	17%	17%	17%	19%	13%	8%
Once a week	10%	11%	10%	8%	11%	10%	8%	11%	14%	9%	9%	10%	9%	14%	7%	9%	13%	13%	15%	12%	9%
Multiple times a month	11%	10%	11%	15%	11%	11%	10%	9%	9%	6%	11%	13%	10%	10%	13%	9%	13%	12%	11%	10%	13%
Once a month	10%	10%	10%	8%	9%	10%	11%	11%	10%	4%	9%	13%	12%	9%	9%	12%	9%	11%	10%	10%	12%
Less often	38%	38%	37%	24%	35%	38%	41%	50%	39%	12%	42%	46%	50%	48%	42%	39%	38%	38%	29%	45%	44%
Don't Know	2%	1%	2%	2%	2%	2%	1%	1%	2%	1%	2%	0%	2%	1%	4%	3%	0%	1%	1%	4%	5%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Thinking about a typical month, how often do you use public transport?

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Multiple times a day	10%	13%	7%	6%	13%	12%	8%	12%	12%	9%	8%	14%	14%	4%
Once a day	3%	3%	3%	3%	4%	3%	2%	4%	3%	3%	1%	3%	5%	4%
Multiple times a week	17%	18%	16%	16%	19%	16%	16%	19%	22%	15%	16%	20%	19%	12%
Once a week	10%	10%	11%	10%	12%	9%	10%	11%	13%	9%	10%	12%	12%	9%
Multiple times a month	11%	10%	11%	11%	11%	11%	10%	12%	10%	10%	10%	12%	12%	8%
Once a month	10%	10%	9%	9%	12%	8%	9%	11%	12%	9%	10%	9%	10%	12%
Less often	38%	34%	42%	44%	30%	39%	43%	30%	27%	41%	43%	29%	28%	49%
Don't Know	2%	1%	2%	2%	1%	3%	1%	1%	1%	3%	1%	1%	0%	2%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Which of the following parties would you consider voting for?

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
The Conservative Party	35%	41%	28%	19%	23%	29%	38%	41%	52%	31%	42%	44%	40%	35%	39%	35%	33%	31%	24%	28%	22%
The Labour Party	33%	30%	36%	50%	44%	35%	28%	25%	21%	42%	30%	20%	27%	32%	36%	34%	48%	42%	32%	27%	18%
The Brexit Party	22%	26%	17%	11%	15%	19%	21%	31%	31%	14%	22%	28%	27%	26%	24%	22%	27%	23%	16%	24%	8%
The Liberal Democrats	24%	26%	23%	24%	22%	29%	27%	20%	24%	28%	29%	29%	25%	20%	22%	25%	23%	20%	24%	17%	14%
The Green Party	19%	17%	21%	28%	19%	24%	19%	17%	10%	23%	21%	17%	19%	17%	15%	19%	17%	18%	20%	18%	18%
The UK Independence Party (UKIP)	7%	8%	7%	7%	6%	9%	7%	10%	5%	3%	10%	10%	7%	10%	10%	9%	8%	7%	4%	4%	6%
None of the above	14%	10%	17%	16%	19%	15%	14%	15%	6%	11%	9%	11%	11%	16%	16%	10%	4%	10%	27%	24%	39%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Which of the following parties would you consider voting for?

			Social Grade		EU 2016 Vote			2017				VI			
		Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
	Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
	Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
	The Conservative Party	35%	40%	28%	54%	24%	16%	81%	9%	7%	15%	98%	5%	12%	37%
	The Labour Party	33%	32%	35%	22%	46%	31%	5%	79%	17%	24%	3%	96%	31%	6%
	The Brexit Party	22%	21%	23%	45%	4%	9%	37%	10%	5%	13%	32%	3%	2%	97%
	The Liberal Democrats	24%	30%	18%	8%	44%	19%	16%	30%	88%	17%	7%	19%	97%	2%
	The Green Party	19%	22%	16%	8%	31%	19%	6%	29%	29%	18%	3%	28%	28%	3%
	The UK Independence Party (UKIP)	7%	7%	7%	13%	2%	4%	8%	4%	2%	6%	8%	1%	2%	20%
	None of the above	14%	10%	18%	9%	8%	36%	3%	4%	4%	41%	1%	1%	0%	1%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Which of the following parties would you NEVER consider voting for?

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
The Conservative Party	31%	30%	32%	32%	34%	35%	33%	31%	25%	33%	22%	23%	26%	33%	24%	32%	37%	37%	47%	37%	33%
The Labour Party	35%	42%	28%	12%	17%	25%	37%	46%	62%	26%	37%	48%	47%	44%	30%	36%	30%	30%	27%	33%	32%
The Brexit Party	39%	42%	35%	43%	37%	40%	41%	36%	36%	48%	38%	36%	37%	33%	33%	38%	34%	35%	46%	37%	43%
The Liberal Democrats	27%	34%	20%	13%	16%	20%	33%	36%	38%	25%	23%	29%	27%	35%	26%	27%	26%	28%	22%	30%	29%
The Green Party	24%	31%	17%	8%	13%	19%	26%	31%	40%	21%	21%	28%	25%	24%	26%	28%	24%	26%	21%	23%	20%
The UK Independence Party (UKIP)	48%	53%	44%	42%	44%	45%	52%	49%	55%	54%	50%	48%	48%	41%	49%	45%	48%	42%	54%	52%	40%
None of the above	14%	10%	18%	23%	23%	17%	9%	11%	3%	13%	16%	14%	12%	14%	18%	12%	10%	13%	12%	14%	18%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Which of the following parties would you NEVER consider voting for?

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
The Conservative Party	31%	29%	33%	21%	42%	31%	2%	61%	36%	28%	0%	64%	38%	21%
The Labour Party	35%	39%	30%	55%	22%	16%	74%	3%	23%	20%	73%	0%	23%	71%
The Brexit Party	39%	47%	30%	14%	67%	36%	24%	54%	71%	33%	21%	54%	76%	0%
The Liberal Democrats	27%	27%	27%	46%	12%	14%	41%	21%	1%	16%	45%	20%	0%	61%
The Green Party	24%	24%	24%	39%	14%	12%	43%	12%	11%	15%	44%	11%	10%	48%
The UK Independence Party (UKIP)	48%	55%	40%	33%	69%	40%	43%	61%	75%	37%	41%	58%	80%	20%
None of the above	14%	10%	18%	10%	7%	33%	6%	9%	6%	34%	6%	9%	4%	8%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Which of the following statements do you agree with most?

	Total	Gender		Age						Region											
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Taxes are far too high	23%	19%	27%	34%	29%	28%	21%	15%	13%	24%	22%	18%	17%	24%	27%	24%	25%	23%	22%	28%	26%
Taxes are slightly too high	32%	34%	29%	32%	39%	37%	26%	22%	32%	28%	33%	33%	34%	39%	30%	28%	35%	30%	28%	28%	41%
Taxes are about right	29%	33%	25%	13%	19%	23%	33%	45%	38%	26%	29%	31%	34%	25%	27%	32%	27%	28%	31%	29%	26%
Taxes are slightly too low	6%	7%	4%	4%	4%	2%	7%	7%	9%	6%	5%	7%	6%	6%	4%	6%	3%	7%	6%	4%	2%
Taxes are far too low	2%	2%	1%	1%	0%	2%	2%	1%	2%	2%	2%	1%	0%	2%	1%	2%	1%	2%	3%	2%	0%
Don't Know	10%	5%	14%	15%	9%	9%	11%	9%	6%	13%	8%	10%	9%	4%	10%	9%	10%	11%	11%	9%	4%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Which of the following statements do you agree with most?

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Taxes are far too high	23%	19%	28%	23%	17%	34%	16%	23%	11%	34%	16%	27%	14%	24%
Taxes are slightly too high	32%	31%	32%	33%	29%	32%	35%	27%	31%	32%	36%	30%	30%	35%
Taxes are about right	29%	33%	24%	33%	32%	14%	42%	27%	36%	14%	42%	22%	34%	30%
Taxes are slightly too low	6%	8%	3%	4%	9%	2%	3%	10%	12%	2%	2%	8%	13%	2%
Taxes are far too low	2%	2%	1%	1%	3%	1%	1%	3%	2%	0%	0%	4%	3%	0%
Don't Know	10%	7%	12%	6%	9%	17%	4%	10%	8%	18%	4%	9%	6%	8%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

PUBLICFIRST

Which of the following statements do you agree with most?

	Total	Gender		Age						Region											
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
The Government has too much power and influence	42%	36%	47%	52%	51%	46%	38%	39%	29%	41%	35%	38%	39%	46%	42%	43%	34%	44%	52%	41%	53%
The Government has the right amount of power and influence	33%	43%	25%	24%	25%	26%	37%	40%	44%	32%	39%	33%	37%	29%	35%	31%	44%	34%	28%	35%	15%
The Government does not have enough power and influence	11%	12%	10%	8%	8%	12%	10%	12%	15%	9%	12%	12%	13%	14%	11%	14%	9%	9%	7%	11%	18%
Don't Know	14%	10%	18%	17%	16%	16%	15%	8%	11%	18%	14%	17%	11%	11%	13%	13%	13%	13%	13%	13%	15%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

PUBLICFIRST

Which of the following statements do you agree with most?

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
The Government has too much power and influence	42%	37%	47%	38%	43%	47%	27%	50%	39%	48%	25%	57%	40%	36%
The Government has the right amount of power and influence	33%	39%	26%	34%	37%	25%	46%	31%	41%	21%	49%	27%	44%	29%
The Government does not have enough power and influence	11%	13%	9%	16%	9%	5%	17%	7%	6%	8%	18%	7%	6%	20%
Don't Know	14%	11%	17%	12%	11%	23%	10%	11%	14%	24%	8%	10%	10%	15%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Regardless of how you voted in the 2016 EU Referendum, are you worried or not worried about the possible impact on the economy of leaving the EU?

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Very Worried	35%	33%	36%	41%	42%	40%	33%	30%	24%	46%	36%	33%	26%	28%	29%	32%	37%	30%	46%	24%	47%
Slightly Worried	30%	27%	32%	33%	35%	28%	30%	25%	28%	28%	28%	26%	36%	33%	32%	30%	24%	32%	27%	30%	25%
Not Very Worried	17%	20%	15%	11%	12%	16%	16%	22%	26%	10%	16%	23%	20%	19%	22%	20%	16%	17%	13%	28%	11%
Not Worried at all	14%	17%	10%	6%	7%	10%	17%	20%	20%	11%	15%	12%	16%	16%	12%	15%	18%	17%	9%	14%	9%
Don't Know	4%	2%	6%	9%	4%	6%	4%	2%	2%	5%	4%	5%	2%	3%	5%	3%	4%	5%	5%	3%	7%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Regardless of how you voted in the 2016 EU Referendum, are you worried or not worried about the possible impact on the economy of leaving the EU?

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Worried	35%	41%	27%	8%	62%	38%	20%	47%	68%	34%	15%	49%	68%	1%
Slightly Worried	30%	27%	33%	29%	29%	32%	28%	34%	23%	31%	28%	36%	27%	22%
Not Very Worried	17%	16%	19%	32%	6%	10%	28%	11%	5%	13%	31%	9%	3%	30%
Not Worried at all	14%	13%	15%	28%	2%	8%	24%	6%	1%	10%	25%	4%	1%	44%
Don't Know	4%	2%	7%	3%	2%	12%	1%	3%	2%	12%	1%	3%	1%	3%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

PUBLICFIRST 💬

Thinking about the Government's priorities as we leave the EU, which of the following policy areas do you think it should take most seriously? You may select up to three

	Total	Gender		Age						Region											
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Healthcare	63%	57%	68%	60%	61%	59%	63%	66%	68%	61%	62%	62%	66%	68%	60%	63%	70%	59%	63%	60%	76%
Economy	62%	67%	57%	48%	62%	63%	63%	65%	66%	65%	59%	66%	59%	59%	63%	62%	60%	58%	64%	62%	68%
Trade	53%	57%	49%	47%	44%	50%	56%	57%	61%	49%	53%	56%	51%	59%	47%	50%	58%	55%	55%	62%	49%
Immigration	38%	39%	37%	30%	34%	39%	36%	45%	42%	33%	38%	39%	41%	38%	36%	40%	38%	40%	37%	41%	34%
Environment	28%	27%	28%	36%	29%	26%	29%	24%	23%	31%	28%	28%	32%	27%	25%	25%	23%	32%	26%	25%	12%
Education	18%	14%	21%	26%	25%	23%	16%	9%	8%	20%	15%	13%	17%	15%	21%	17%	19%	15%	19%	16%	29%
Energy	10%	13%	8%	11%	10%	8%	9%	10%	12%	9%	12%	10%	8%	11%	13%	11%	7%	10%	8%	11%	7%
Other	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	2%	1%	2%	2%	0%	0%	1%	0%	1%
Don't Know	4%	3%	5%	8%	6%	4%	2%	2%	2%	4%	6%	4%	3%	2%	5%	4%	1%	4%	4%	3%	6%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

PUBLICFIRST 💬

Thinking about the Government's priorities as we leave the EU, which of the following policy areas do you think it should take most seriously? You may select up to three

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Healthcare	63%	64%	62%	63%	67%	55%	60%	71%	63%	58%	58%	71%	64%	64%
Economy	62%	67%	55%	59%	68%	55%	66%	59%	72%	58%	68%	60%	70%	49%
Trade	53%	56%	49%	56%	57%	40%	64%	50%	55%	41%	62%	49%	61%	53%
Immigration	38%	34%	42%	57%	20%	32%	50%	29%	17%	34%	52%	28%	13%	72%
Environment	28%	29%	26%	20%	35%	30%	20%	34%	41%	26%	18%	31%	42%	22%
Education	18%	17%	18%	12%	19%	27%	10%	21%	16%	23%	13%	23%	19%	7%
Energy	10%	11%	10%	9%	12%	9%	10%	8%	15%	11%	10%	9%	12%	9%
Other	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	1%
Don't Know	4%	3%	6%	3%	2%	10%	1%	3%	2%	11%	0%	2%	2%	3%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Looking ahead to the next year, are you optimistic or pessimistic about the state of the national economy?

	Total	Gender		Age						Region											
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Very Optimistic	5%	6%	3%	4%	3%	2%	7%	5%	6%	5%	6%	4%	4%	4%	2%	7%	7%	5%	5%	3%	6%
Slightly Optimistic	20%	23%	17%	16%	19%	14%	18%	26%	25%	18%	19%	21%	24%	23%	20%	23%	10%	22%	16%	20%	9%
Neither Optimistic nor Pessimistic	30%	27%	32%	35%	22%	31%	30%	27%	33%	25%	28%	34%	28%	31%	39%	27%	43%	27%	27%	31%	24%
Slightly Pessimistic	27%	25%	29%	31%	31%	35%	27%	21%	21%	27%	32%	25%	26%	24%	22%	27%	28%	28%	27%	30%	38%
Very Pessimistic	19%	19%	19%	15%	25%	19%	18%	22%	15%	25%	15%	17%	19%	17%	16%	17%	11%	18%	26%	16%	24%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Looking ahead to the next year, are you optimistic or pessimistic about the state of the national economy?

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Optimistic	5%	4%	5%	8%	2%	2%	7%	4%	2%	3%	8%	3%	1%	13%
Slightly Optimistic	20%	20%	20%	32%	11%	11%	33%	13%	6%	13%	38%	13%	8%	34%
Neither Optimistic nor Pessimistic	30%	26%	34%	37%	19%	34%	33%	24%	16%	36%	34%	26%	11%	42%
Slightly Pessimistic	27%	29%	26%	16%	36%	34%	19%	31%	39%	31%	16%	31%	42%	10%
Very Pessimistic	19%	22%	15%	6%	33%	19%	8%	28%	36%	18%	5%	27%	38%	2%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Looking ahead to the next year, are you optimistic or pessimistic about the state of local economy in your area?

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Very Optimistic	4%	5%	3%	4%	4%	2%	6%	4%	4%	6%	4%	1%	4%	3%	2%	6%	4%	3%	3%	1%	6%
Slightly Optimistic	17%	20%	14%	10%	15%	14%	18%	20%	21%	16%	16%	20%	20%	22%	21%	15%	12%	17%	14%	15%	3%
Neither Optimistic nor Pessimistic	37%	35%	39%	44%	29%	36%	36%	35%	42%	39%	37%	41%	38%	38%	39%	38%	34%	35%	34%	37%	29%
Slightly Pessimistic	28%	26%	29%	28%	33%	34%	26%	24%	23%	23%	31%	22%	26%	23%	27%	26%	32%	28%	34%	31%	40%
Very Pessimistic	15%	14%	16%	15%	19%	15%	14%	17%	10%	16%	12%	16%	12%	14%	11%	16%	19%	17%	15%	16%	22%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

PUBLICFIRST 💬

Looking ahead to the next year, are you optimistic or pessimistic about the state of local economy in your area?

			Social Grade		EU 2016 Vote			2017				VI			
		Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
	Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
	Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
	Very Optimistic	4%	4%	4%	6%	2%	2%	5%	4%	2%	2%	7%	3%	1%	7%
	Slightly Optimistic	17%	17%	17%	27%	9%	10%	29%	11%	5%	11%	32%	11%	8%	29%
	Neither Optimistic nor Pessimistic	37%	34%	41%	44%	29%	39%	38%	32%	28%	43%	38%	32%	26%	42%
	Slightly Pessimistic	28%	29%	26%	18%	35%	32%	21%	31%	41%	30%	17%	30%	41%	18%
	Very Pessimistic	15%	16%	13%	5%	24%	17%	6%	22%	23%	14%	5%	23%	25%	4%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Thinking about your local town, or the area in which you live, would you say your town / area feels like it is getting better or worse?

	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
		Gender				Age									Region						
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Much Better	1%	1%	1%	3%	2%	1%	1%	1%	1%	2%	2%	2%	1%	1%	2%	0%	0%	1%	1%	1%	0%
Slightly Better	13%	14%	13%	17%	16%	14%	12%	10%	10%	14%	15%	9%	10%	15%	13%	13%	12%	12%	15%	14%	15%
Neither Better nor Worse	44%	43%	44%	44%	39%	44%	44%	44%	47%	43%	42%	48%	39%	39%	55%	48%	37%	40%	48%	42%	35%
Slightly Worse	30%	29%	31%	24%	26%	28%	32%	32%	35%	28%	34%	26%	32%	28%	22%	28%	38%	34%	29%	31%	31%
Much Worse	12%	13%	11%	13%	16%	12%	12%	14%	7%	13%	9%	14%	18%	17%	8%	11%	13%	12%	7%	11%	18%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Thinking about your local town, or the area in which you live, would you say your town / area feels like it is getting better or worse?

	Total	Social Grade		EU 2016 Vote			2017				VI			
		ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Much Better	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%
Slightly Better	13%	14%	12%	16%	11%	13%	16%	11%	10%	13%	18%	14%	12%	13%
Neither Better nor Worse	44%	43%	44%	45%	43%	42%	47%	39%	39%	45%	47%	37%	38%	44%
Slightly Worse	30%	31%	29%	28%	33%	28%	27%	33%	38%	28%	26%	32%	36%	28%
Much Worse	12%	11%	13%	10%	12%	17%	8%	15%	13%	14%	8%	15%	13%	12%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Do you have a direct debit / standing order to any charities, where you make regular monthly donations to these charities?

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Yes, I have multiple standing orders to charities	8%	8%	7%	3%	4%	5%	6%	10%	15%	9%	9%	8%	8%	10%	5%	7%	8%	7%	8%	3%	6%
Yes, I have a standing order to a charity	15%	17%	14%	12%	13%	14%	21%	15%	17%	22%	15%	14%	13%	14%	10%	13%	23%	11%	18%	16%	21%
No, I do not have a standing order to a charity	73%	71%	74%	80%	78%	76%	69%	72%	64%	65%	72%	73%	76%	71%	75%	77%	67%	80%	71%	74%	68%
Prefer not to say	4%	4%	5%	5%	5%	5%	4%	3%	4%	4%	4%	4%	3%	5%	10%	3%	2%	2%	3%	7%	5%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

PUBLICFIRST 💬

Do you have a direct debit / standing order to any charities, where you make regular monthly donations to these charities?

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Yes, I have multiple standing orders to charities	8%	10%	5%	6%	12%	4%	9%	9%	16%	3%	8%	9%	14%	4%
Yes, I have a standing order to a charity	15%	19%	12%	17%	18%	8%	18%	18%	18%	7%	18%	19%	16%	13%
No, I do not have a standing order to a charity	73%	68%	78%	73%	67%	82%	71%	70%	63%	81%	71%	69%	67%	81%
Prefer not to say	4%	4%	5%	4%	3%	7%	2%	3%	3%	8%	3%	4%	3%	1%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Which of the following statements about Britain's energy policy do you agree with most?

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Our energy policy should be designed to keep prices low for businesses	3%	3%	3%	5%	5%	3%	2%	3%	2%	5%	2%	1%	3%	2%	3%	4%	3%	6%	2%	5%	1%
Our energy policy should be designed to keep prices low for households and families	37%	36%	38%	32%	36%	38%	43%	42%	33%	33%	38%	40%	36%	42%	34%	37%	44%	34%	43%	31%	53%
Our energy policy should be designed to limit the extent to which we rely on other countries for our energy	21%	26%	16%	9%	11%	19%	19%	27%	35%	17%	21%	21%	26%	26%	22%	24%	20%	21%	14%	22%	7%
Our energy policy should be designed to minimise the risks of climate change	32%	31%	33%	42%	37%	33%	31%	24%	28%	37%	33%	31%	30%	21%	33%	27%	30%	34%	37%	34%	33%
Other	1%	1%	1%	2%	2%	1%	1%	1%	1%	2%	1%	2%	1%	2%	3%	1%	0%	0%	0%	0%	1%
None of the above	5%	3%	8%	10%	9%	6%	4%	3%	2%	6%	5%	5%	3%	8%	5%	7%	3%	5%	4%	8%	5%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

PUBLICFIRST

Which of the following statements about Britain's energy policy do you agree with most?

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Our energy policy should be designed to keep prices low for businesses	3%	4%	3%	2%	4%	4%	2%	4%	4%	3%	3%	5%	3%	1%
Our energy policy should be designed to keep prices low for households and families	37%	33%	43%	44%	31%	36%	38%	37%	25%	41%	39%	39%	26%	42%
Our energy policy should be designed to limit the extent to which we rely on other countries for our energy	21%	22%	18%	29%	16%	12%	34%	12%	16%	14%	33%	12%	15%	35%
Our energy policy should be designed to minimise the risks of climate change	32%	37%	27%	20%	45%	32%	23%	42%	51%	29%	22%	38%	53%	17%
Other	1%	1%	1%	1%	1%	2%	1%	1%	2%	2%	1%	0%	2%	1%
None of the above	5%	3%	8%	4%	3%	13%	2%	5%	3%	12%	2%	5%	2%	3%

Fieldwork: 1st October - 7th October 2019
Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

PUBLICFIRST

Which of the following things do you do to help environment? Please select any which apply

			Gender		Age						Region											
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Use my own bags at the supermarket	88%	86%	89%	81%	80%	87%	90%	92%	94%	83%	87%	90%	91%	94%	85%	89%	83%	89%	89%	85%	88%
	Turn lights off and use less energy where possible	83%	81%	85%	74%	78%	83%	86%	88%	87%	80%	84%	84%	85%	89%	81%	84%	83%	81%	87%	79%	82%
	Regularly recycle	80%	81%	80%	68%	73%	81%	86%	86%	86%	78%	78%	87%	79%	85%	77%	77%	84%	83%	79%	80%	87%
	Try not to buy single-use plastic supplier	48%	45%	50%	41%	45%	45%	52%	50%	51%	49%	54%	53%	49%	44%	40%	45%	52%	47%	44%	44%	42%
	Use public transport regularly	34%	32%	35%	39%	33%	31%	32%	27%	38%	62%	32%	29%	22%	23%	28%	30%	25%	31%	39%	30%	23%
	Buy things second-hand regularly	32%	26%	38%	41%	34%	33%	34%	33%	23%	27%	37%	37%	32%	32%	29%	36%	22%	38%	27%	26%	48%
	Avoid taking flights where possible	19%	19%	19%	18%	15%	19%	19%	21%	21%	18%	18%	24%	17%	18%	17%	21%	21%	23%	15%	19%	14%
	Cycle regularly instead of taking short car journeys	14%	19%	9%	16%	14%	20%	15%	9%	11%	14%	16%	10%	18%	10%	9%	13%	18%	16%	14%	17%	8%
	Have a vegetarian diet	8%	6%	11%	13%	11%	7%	7%	6%	7%	10%	12%	8%	7%	9%	6%	8%	3%	11%	5%	5%	11%
	Campaign or protest in support of the environment	6%	4%	7%	11%	4%	5%	6%	4%	5%	8%	6%	5%	5%	8%	3%	4%	2%	7%	7%	5%	4%
	Drive an electric car / hybrid	5%	6%	4%	8%	6%	5%	4%	5%	4%	10%	5%	3%	6%	4%	7%	2%	5%	6%	2%	3%	4%
	Have a vegan diet	3%	2%	4%	7%	6%	3%	3%	2%	1%	5%	3%	1%	2%	2%	2%	3%	4%	7%	3%	2%	1%
	I don't do any of these things	2%	3%	2%	3%	4%	3%	2%	0%	2%	2%	3%	2%	2%	2%	4%	2%	1%	3%	1%	3%	3%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Which of the following things do you do to help environment? Please select any which apply

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Use my own bags at the supermarket	88%	90%	85%	90%	89%	81%	91%	86%	90%	84%	91%	84%	91%	84%
Turn lights off and use less energy where possible	83%	85%	81%	85%	84%	79%	87%	80%	87%	80%	87%	78%	87%	82%
Regularly recycle	80%	83%	77%	82%	83%	70%	83%	83%	85%	72%	81%	82%	85%	81%
Try not to buy single-use plastic supplier	48%	53%	42%	46%	54%	39%	49%	50%	61%	38%	47%	49%	56%	45%
Use public transport regularly	34%	39%	28%	28%	40%	34%	31%	38%	38%	31%	29%	39%	41%	25%
Buy things second-hand regularly	32%	31%	34%	29%	34%	36%	26%	35%	32%	37%	24%	38%	30%	31%
Avoid taking flights where possible	19%	20%	18%	17%	22%	16%	16%	22%	26%	16%	16%	22%	24%	15%
Cycle regularly instead of taking short car journeys	14%	15%	13%	13%	16%	13%	12%	16%	19%	12%	13%	17%	16%	14%
Have a vegetarian diet	8%	10%	7%	5%	11%	10%	5%	10%	11%	10%	4%	12%	11%	6%
Campaign or protest in support of the environment	6%	6%	5%	3%	9%	5%	3%	10%	7%	4%	3%	12%	6%	3%
Drive an electric car / hybrid	5%	6%	5%	3%	6%	7%	4%	6%	8%	5%	5%	7%	7%	2%
Have a vegan diet	3%	3%	4%	1%	5%	5%	1%	5%	5%	4%	1%	6%	3%	2%
I don't do any of these things	2%	2%	3%	2%	1%	4%	2%	2%	0%	5%	2%	1%	0%	5%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Which of the following environmental concerns are you most worried about? Please select up to three

	Total	Gender		Age						Region											
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Plastics in the sea and rivers	67%	68%	67%	59%	62%	65%	69%	71%	76%	66%	74%	66%	63%	63%	63%	65%	77%	67%	69%	73%	71%
Climate change	56%	56%	56%	68%	57%	57%	55%	53%	49%	57%	57%	54%	59%	54%	55%	57%	54%	56%	60%	54%	48%
Excessive development destroying the habitat of wildlife	40%	35%	45%	46%	45%	37%	37%	44%	37%	39%	44%	44%	32%	42%	42%	36%	34%	46%	39%	43%	35%
Air pollution	37%	40%	35%	40%	39%	40%	40%	34%	32%	51%	35%	26%	41%	37%	38%	29%	37%	39%	30%	38%	41%
Excessive development in areas of natural beauty / the greenbelt	24%	25%	23%	15%	22%	21%	23%	27%	33%	18%	23%	34%	29%	31%	24%	27%	27%	20%	25%	19%	16%
Litter	24%	25%	23%	22%	23%	23%	21%	24%	29%	23%	23%	22%	22%	20%	25%	34%	28%	20%	23%	28%	30%
River pollution from fertiliser	11%	12%	10%	8%	7%	11%	9%	12%	17%	14%	9%	13%	12%	6%	6%	16%	9%	11%	7%	7%	24%
Don't Know	5%	4%	6%	5%	7%	7%	6%	5%	2%	4%	6%	5%	5%	6%	7%	3%	0%	6%	7%	4%	9%
Other	0%	1%	0%	0%	0%	0%	1%	0%	1%	1%	0%	1%	0%	0%	1%	1%	0%	1%	0%	0%	0%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Which of the following environmental concerns are you most worried about? Please select up to three

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Plastics in the sea and rivers	67%	68%	66%	69%	68%	63%	71%	67%	75%	60%	69%	65%	73%	71%
Climate change	56%	57%	55%	45%	68%	55%	48%	64%	68%	53%	45%	67%	71%	40%
Excessive development destroying the habitat of wildlife	40%	42%	38%	38%	44%	39%	40%	42%	42%	40%	37%	42%	40%	43%
Air pollution	37%	39%	36%	35%	40%	37%	36%	40%	41%	36%	37%	41%	42%	34%
Excessive development in areas of natural beauty / the greenbelt	24%	24%	25%	31%	21%	17%	31%	21%	16%	21%	29%	17%	21%	37%
Litter	24%	23%	25%	29%	20%	23%	29%	21%	19%	24%	31%	22%	20%	28%
River pollution from fertiliser	11%	12%	10%	11%	11%	10%	11%	11%	14%	10%	11%	12%	13%	11%
Don't Know	5%	4%	7%	5%	3%	10%	3%	4%	2%	11%	4%	3%	1%	5%
Other	0%	1%	0%	1%	0%	1%	0%	0%	0%	1%	1%	0%	0%	1%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

How seriously do you take the issue of climate change?

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Climate Change is the single most important issue at the moment	15%	15%	15%	23%	12%	12%	14%	16%	12%	17%	18%	13%	13%	10%	16%	12%	10%	14%	17%	18%	6%
Climate Change is one of the most pressing issues of our time	47%	47%	48%	53%	54%	46%	44%	43%	43%	53%	45%	48%	45%	53%	43%	44%	53%	45%	46%	43%	52%
Climate Change is a concern but not but other issues are more important at the moment	27%	27%	27%	15%	20%	33%	27%	30%	34%	19%	28%	30%	34%	25%	25%	33%	28%	29%	25%	30%	24%
Climate Change is not that much of a concern	4%	4%	3%	4%	4%	1%	5%	5%	3%	3%	2%	4%	2%	5%	7%	4%	1%	4%	3%	4%	2%
Climate Change is not a concern at all	4%	5%	2%	1%	3%	2%	5%	3%	6%	4%	3%	3%	3%	2%	1%	2%	5%	4%	7%	3%	6%
Don't Know	4%	3%	5%	4%	6%	5%	4%	3%	3%	4%	4%	2%	2%	5%	8%	4%	3%	4%	2%	3%	9%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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How seriously do you take the issue of climate change?

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Climate Change is the single most important issue at the moment	15%	16%	13%	9%	20%	16%	10%	18%	19%	14%	9%	20%	22%	7%
Climate Change is one of the most pressing issues of our time	47%	49%	46%	41%	54%	48%	45%	50%	57%	44%	43%	52%	53%	36%
Climate Change is a concern but not but other issues are more important at the moment	27%	26%	27%	36%	20%	22%	33%	24%	21%	25%	36%	20%	22%	38%
Climate Change is not that much of a concern	4%	4%	4%	6%	2%	2%	5%	3%	1%	3%	5%	3%	2%	6%
Climate Change is not a concern at all	4%	3%	5%	5%	1%	5%	5%	1%	1%	5%	5%	1%	0%	9%
Don't Know	4%	3%	5%	4%	2%	7%	2%	3%	1%	9%	2%	3%	1%	3%

Fieldwork: 1st October - 7th October 2019
Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Which of the following steps would you be personally willing to take to help the environment and reduce climate change? Select any which apply

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Take your own bags at the supermarket	81%	80%	82%	68%	68%	78%	90%	92%	88%	73%	85%	85%	84%	87%	78%	85%	78%	78%	80%	74%	83%
Turn lights off and use less energy where possible	80%	80%	81%	68%	71%	80%	85%	92%	85%	76%	83%	83%	87%	88%	79%	81%	82%	77%	75%	73%	87%
Recycle more	78%	77%	79%	73%	74%	82%	82%	83%	76%	75%	79%	84%	77%	73%	77%	79%	78%	80%	78%	75%	84%
Try not to buy single-use plastic items	67%	63%	71%	62%	63%	64%	71%	72%	70%	63%	67%	74%	65%	73%	64%	66%	69%	69%	66%	60%	76%
Buy things second-hand regularly	42%	35%	48%	51%	48%	42%	44%	42%	28%	37%	46%	43%	46%	43%	37%	42%	31%	47%	40%	37%	52%
Use public transport regularly	41%	40%	42%	44%	41%	40%	41%	35%	46%	58%	43%	38%	34%	33%	31%	42%	38%	41%	46%	37%	37%
Avoid taking flights where possible	31%	30%	32%	35%	28%	32%	33%	30%	30%	30%	31%	37%	33%	28%	26%	35%	28%	33%	31%	34%	24%
Buy an electric car / hybrid	27%	32%	23%	34%	25%	36%	25%	26%	20%	28%	32%	25%	30%	28%	27%	23%	26%	26%	25%	22%	26%
Cycle regularly instead of taking short car journeys	23%	26%	20%	38%	26%	26%	25%	17%	11%	23%	24%	20%	28%	24%	22%	17%	24%	24%	24%	28%	18%
Join a campaign or protest in support of the environment	14%	12%	16%	28%	20%	12%	12%	8%	7%	17%	16%	11%	12%	10%	10%	11%	17%	16%	19%	10%	11%
Move to a vegetarian diet	14%	9%	18%	19%	17%	14%	15%	11%	8%	18%	15%	14%	15%	13%	9%	13%	9%	14%	13%	10%	16%
Move to a vegan diet	7%	4%	9%	14%	10%	6%	4%	3%	3%	9%	7%	5%	6%	10%	3%	6%	5%	9%	6%	2%	8%
None of the above	4%	4%	4%	5%	5%	4%	4%	2%	4%	4%	3%	3%	3%	2%	6%	4%	1%	5%	5%	6%	5%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Which of the following steps would you be personally willing to take to help the environment and reduce climate change? Select any which apply

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Take your own bags at the supermarket	81%	84%	78%	85%	82%	72%	86%	80%	87%	73%	85%	75%	87%	79%
Turn lights off and use less energy where possible	80%	84%	77%	83%	80%	75%	84%	80%	84%	75%	83%	79%	86%	79%
Recycle more	78%	80%	77%	77%	82%	73%	78%	82%	84%	73%	77%	80%	85%	73%
Try not to buy single-use plastic items	67%	72%	62%	66%	72%	61%	69%	68%	76%	62%	67%	65%	74%	60%
Buy things second-hand regularly	42%	41%	43%	37%	44%	47%	33%	48%	48%	43%	31%	49%	45%	36%
Use public transport regularly	41%	46%	37%	36%	49%	39%	37%	49%	53%	37%	34%	48%	56%	32%
Avoid taking flights where possible	31%	34%	28%	24%	39%	30%	28%	37%	37%	27%	26%	38%	40%	25%
Buy an electric car / hybrid	27%	34%	20%	22%	34%	26%	27%	28%	34%	24%	28%	27%	39%	19%
Cycle regularly instead of taking short car journeys	23%	24%	23%	17%	27%	29%	18%	25%	28%	26%	19%	26%	29%	20%
Join a campaign or protest in support of the environment	14%	16%	12%	6%	21%	15%	5%	22%	22%	14%	4%	24%	20%	6%
Move to a vegetarian diet	14%	17%	10%	7%	20%	15%	7%	19%	22%	13%	5%	21%	22%	7%
Move to a vegan diet	7%	7%	6%	2%	10%	9%	2%	9%	9%	8%	2%	13%	7%	3%
None of the above	4%	3%	5%	5%	2%	6%	3%	2%	1%	7%	4%	1%	2%	9%

Fieldwork: 1st October - 7th October 2019
Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Thinking about the threat of climate change, which of the following potential effects are you most worried about? Select up to three

	Total	Gender		Age						Region											
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Harmful effects on wildlife	44%	38%	50%	57%	48%	48%	47%	39%	31%	48%	49%	46%	31%	46%	43%	42%	48%	45%	48%	34%	53%
Greater risk of flooding	38%	39%	37%	35%	32%	37%	34%	39%	48%	36%	38%	31%	42%	37%	36%	40%	36%	49%	37%	34%	30%
Impact on food production	37%	36%	37%	33%	40%	34%	34%	35%	42%	28%	40%	38%	41%	37%	35%	35%	35%	41%	36%	38%	44%
The general unpredictability of the weather	30%	31%	29%	25%	27%	28%	33%	32%	33%	33%	26%	31%	30%	29%	32%	33%	26%	22%	30%	42%	36%
Scarcity of water	28%	26%	29%	32%	28%	27%	27%	22%	31%	36%	31%	24%	30%	24%	28%	26%	19%	24%	28%	24%	28%
Increased living costs to deal with problems	26%	22%	30%	29%	33%	27%	23%	27%	20%	26%	26%	27%	24%	28%	25%	26%	32%	22%	24%	31%	30%
Mass emigration of people from badly affected areas	22%	26%	18%	17%	19%	18%	20%	28%	26%	19%	22%	22%	23%	21%	27%	24%	29%	20%	22%	20%	11%
It being too hot to be comfortable	15%	16%	15%	17%	15%	17%	16%	14%	13%	18%	17%	18%	21%	16%	14%	15%	13%	13%	9%	10%	13%
The loss of distinct seasons	14%	13%	15%	14%	14%	17%	12%	16%	10%	14%	11%	13%	13%	13%	16%	15%	15%	16%	13%	13%	15%
Don't know	3%	3%	4%	4%	4%	5%	3%	3%	2%	4%	3%	4%	2%	5%	3%	5%	2%	2%	4%	2%	4%
I am not worried about the effects of climate change	6%	8%	4%	3%	4%	5%	8%	7%	8%	6%	3%	7%	6%	5%	6%	3%	5%	7%	9%	9%	6%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Thinking about the threat of climate change, which of the following potential effects are you most worried about? Select up to three

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Harmful effects on wildlife	44%	43%	46%	41%	47%	48%	36%	48%	50%	48%	38%	50%	50%	40%
Greater risk of flooding	38%	39%	37%	39%	40%	31%	46%	37%	39%	30%	45%	32%	43%	40%
Impact on food production	37%	39%	33%	34%	42%	33%	38%	38%	40%	33%	37%	38%	41%	25%
The general unpredictability of the weather	30%	31%	29%	28%	33%	28%	30%	31%	30%	27%	32%	32%	33%	22%
Scarcity of water	28%	31%	24%	23%	35%	26%	25%	30%	41%	26%	24%	31%	36%	24%
Increased living costs to deal with problems	26%	25%	28%	26%	24%	31%	22%	29%	17%	32%	21%	30%	22%	21%
Mass emigration of people from badly affected areas	22%	21%	22%	29%	18%	16%	26%	19%	22%	17%	25%	18%	22%	35%
It being too hot to be comfortable	15%	15%	15%	15%	16%	15%	14%	18%	18%	14%	16%	17%	15%	14%
The loss of distinct seasons	14%	14%	14%	14%	13%	14%	14%	13%	16%	15%	15%	13%	14%	14%
Don't know	3%	3%	3%	2%	3%	6%	2%	3%	3%	5%	1%	4%	2%	1%
I am not worried about the effects of climate change	6%	4%	8%	8%	2%	7%	8%	3%	1%	8%	8%	3%	2%	13%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Who do you think is primarily responsible for climate change across the world?

	Total	Gender		Age						Region											
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Big Developed Economies like the USA	15%	17%	13%	18%	13%	17%	18%	14%	12%	21%	15%	13%	17%	7%	15%	12%	17%	16%	18%	11%	11%
Big Developing Economies like China	22%	29%	15%	19%	16%	18%	18%	26%	32%	20%	19%	22%	29%	22%	18%	27%	21%	23%	13%	38%	16%
Medium sized developed countries like the UK	1%	1%	1%	3%	2%	2%	1%	1%	0%	2%	1%	1%	2%	1%	1%	1%	2%	3%	0%	1%	0%
Medium sized developing countries like Nigeria	1%	2%	1%	2%	5%	1%	0%	0%	0%	3%	1%	1%	2%	2%	0%	1%	2%	2%	1%	2%	0%
Small developed countries like Switzerland	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	1%	0%	0%	0%	0%	0%
Small developing countries like Albania	1%	1%	1%	2%	1%	1%	0%	0%	0%	1%	1%	1%	0%	0%	0%	1%	0%	0%	2%	1%	0%
Everyone is responsible	49%	41%	55%	43%	52%	49%	52%	53%	43%	41%	52%	52%	43%	57%	52%	49%	48%	46%	54%	41%	54%
None of the above	4%	4%	3%	3%	3%	3%	4%	2%	6%	3%	4%	4%	3%	2%	3%	3%	4%	5%	4%	1%	9%
Don't know	7%	4%	10%	9%	8%	9%	7%	4%	6%	9%	9%	7%	3%	8%	10%	6%	6%	5%	8%	6%	10%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Who do you think is primarily responsible for climate change across the world?

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Big Developed Economies like the USA	15%	17%	13%	13%	17%	16%	11%	19%	21%	14%	13%	20%	22%	10%
Big Developing Economies like China	22%	23%	21%	29%	19%	13%	32%	18%	21%	13%	32%	16%	23%	33%
Medium sized developed countries like the UK	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	3%	0%	1%
Medium sized developing countries like Nigeria	1%	1%	2%	1%	2%	1%	1%	3%	1%	1%	1%	4%	1%	2%
Small developed countries like Switzerland	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Small developing countries like Albania	1%	0%	1%	0%	1%	1%	0%	1%	1%	0%	0%	1%	0%	1%
Everyone is responsible	49%	49%	49%	44%	53%	50%	44%	50%	47%	52%	43%	50%	47%	39%
None of the above	4%	3%	4%	5%	2%	4%	5%	2%	1%	5%	5%	1%	1%	6%
Don't know	7%	6%	9%	7%	5%	13%	4%	5%	6%	14%	4%	5%	5%	7%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Which of the following policy options do you think would be most effective in reducing climate change? Select up to three

	Total	Gender		Age						Region											
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Agreeing a new global emissions target with other countries, including the US, India and China	43%	47%	40%	35%	36%	38%	43%	50%	54%	42%	44%	39%	46%	41%	38%	44%	38%	44%	48%	55%	42%
Ensuring new-build homes have the greenest and most energy efficient appliances and fittings as possible	32%	28%	35%	27%	26%	27%	31%	35%	41%	21%	33%	37%	29%	40%	34%	39%	29%	28%	32%	35%	34%
Cutting taxes on or subsidising renewable energy sources like wind and solar	29%	30%	27%	28%	32%	33%	28%	26%	25%	26%	30%	35%	28%	28%	29%	25%	30%	26%	24%	36%	39%
Spending more money on research and development into new technologies	27%	31%	23%	22%	25%	25%	26%	33%	33%	31%	30%	27%	26%	27%	31%	26%	29%	27%	18%	29%	16%
Banning fossil fuels (like coal, oil and gas)	27%	30%	24%	37%	30%	28%	24%	25%	21%	34%	27%	28%	27%	25%	24%	21%	21%	29%	26%	29%	22%
Offering financial incentives for homeowners to improve their home's energy efficiency and to reduce emissions from their boilers etc	23%	21%	25%	25%	24%	25%	21%	21%	23%	21%	25%	20%	22%	24%	27%	25%	20%	25%	21%	20%	31%
Improving public transport	22%	22%	22%	21%	22%	23%	25%	20%	21%	24%	20%	23%	25%	18%	19%	24%	26%	26%	25%	10%	13%
Raising taxes on businesses and individuals that consume a lot of energy	18%	18%	19%	20%	25%	20%	17%	16%	13%	19%	18%	18%	20%	20%	18%	15%	17%	16%	26%	15%	13%
Investing in electric vehicle charge points	14%	18%	10%	12%	15%	15%	15%	16%	12%	15%	12%	11%	15%	14%	13%	13%	17%	17%	11%	14%	21%
Don't know	13%	10%	16%	14%	13%	13%	15%	11%	11%	15%	11%	13%	13%	11%	14%	15%	13%	11%	14%	9%	20%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Which of the following policy options do you think would be most effective in reducing climate change? Select up to three

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Agreeing a new global emissions target with other countries, including the US, India and China	43%	48%	38%	43%	48%	34%	45%	45%	56%	36%	46%	43%	55%	42%
Ensuring new-build homes have the greenest and most energy efficient appliances and fittings as possible	32%	32%	31%	36%	29%	26%	36%	29%	25%	29%	35%	29%	29%	34%
Cutting taxes on or subsidising renewable energy sources like wind and solar	29%	29%	28%	28%	30%	26%	25%	33%	27%	27%	24%	33%	28%	26%
Spending more money on research and development into new technologies	27%	30%	25%	28%	30%	22%	34%	25%	33%	21%	37%	25%	32%	26%
Banning fossil fuels (like coal, oil and gas)	27%	29%	25%	19%	35%	28%	22%	33%	33%	24%	21%	32%	39%	21%
Offering financial incentives for homeowners to improve their home's energy efficiency and to reduce emissions from their boilers etc	23%	23%	23%	25%	19%	27%	25%	20%	18%	26%	25%	21%	21%	25%
Improving public transport	22%	24%	20%	23%	22%	19%	22%	25%	22%	19%	23%	22%	23%	18%
Raising taxes on businesses and individuals that consume a lot of energy	18%	19%	17%	14%	23%	18%	13%	23%	27%	17%	13%	23%	26%	13%
Investing in electric vehicle charge points	14%	14%	14%	13%	15%	14%	15%	14%	13%	14%	16%	16%	15%	11%
Don't know	13%	10%	16%	12%	9%	22%	11%	9%	6%	22%	8%	8%	6%	20%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Which of the following statements do you agree with most?

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Britain should take a leading role in reducing climate change	57%	57%	58%	66%	65%	61%	56%	53%	46%	63%	58%	55%	56%	57%	53%	55%	57%	59%	56%	56%	55%
Britain should only do as much as other countries in reducing climate change	24%	24%	25%	18%	19%	24%	25%	29%	29%	21%	23%	24%	27%	22%	30%	25%	24%	23%	26%	21%	29%
Other countries should do more than Britain to reduce climate change	10%	13%	7%	5%	6%	5%	10%	12%	18%	7%	10%	13%	10%	11%	6%	10%	12%	12%	8%	11%	2%
Don't Know	9%	7%	11%	11%	10%	10%	9%	7%	8%	9%	9%	8%	7%	10%	11%	9%	7%	6%	10%	12%	14%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Which of the following statements do you agree with most?

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Britain should take a leading role in reducing climate change	57%	61%	53%	46%	69%	57%	48%	66%	73%	55%	47%	67%	76%	32%
Britain should only do as much as other countries in reducing climate change	24%	23%	25%	30%	21%	19%	30%	23%	14%	20%	31%	23%	16%	36%
Other countries should do more than Britain to reduce climate change	10%	9%	10%	16%	5%	6%	15%	5%	6%	7%	14%	5%	5%	23%
Don't Know	9%	7%	12%	9%	4%	18%	6%	5%	6%	18%	7%	6%	3%	8%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

The Government recently announced that Britain will seek to reduce greenhouse gas emissions – those that contribute to global warming – to "Net Zero" by 2050.
This means that Britain will not, contribute to global warming once measures to reduce emissions and increase counter-measures (known as off-setting) are taken into account. How strongly do you support or oppose this policy?

| | | Gender | | Age | | | | | | Region | | | | | | | | | | | |
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Strongly Support	36%	37%	34%	43%	38%	33%	36%	33%	32%	39%	38%	34%	35%	25%	33%	37%	27%	39%	37%	37%	36%
Moderately Support	23%	26%	21%	20%	23%	25%	19%	25%	27%	22%	23%	21%	23%	29%	25%	28%	31%	21%	20%	27%	20%
Support a little	12%	13%	12%	9%	14%	17%	13%	12%	10%	13%	15%	10%	11%	11%	13%	14%	11%	13%	11%	9%	20%
Neither Support nor Oppose	15%	13%	16%	12%	11%	12%	17%	20%	16%	10%	14%	21%	21%	18%	18%	8%	17%	14%	16%	12%	7%
Oppose a little	2%	2%	2%	4%	2%	0%	3%	2%	3%	3%	2%	0%	1%	2%	3%	3%	3%	3%	3%	1%	1%
Moderately Oppose	1%	1%	1%	0%	0%	0%	2%	1%	1%	1%	0%	1%	0%	1%	0%	1%	0%	1%	1%	3%	0%
Strongly Oppose	2%	4%	1%	1%	2%	1%	2%	3%	4%	2%	0%	2%	2%	5%	2%	1%	2%	3%	3%	1%	7%
Don't Know	9%	5%	12%	11%	10%	12%	8%	6%	6%	10%	8%	11%	7%	8%	7%	8%	9%	7%	9%	10%	9%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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The Government recently announced that Britain will seek to reduce greenhouse gas emissions – those that contribute to global warming – to "Net Zero" by 2050. This means that Britain will not, contribute to global warming once measures to reduce emissions and increase counter-measures (known as off-setting) are taken into account. How strongly do you support or oppose this policy?

			Social Grade		EU 2016 Vote			2017				VI			
		Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
	Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
	Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
	Strongly Support	36%	39%	32%	28%	45%	34%	30%	41%	48%	33%	28%	41%	52%	23%
	Moderately Support	23%	24%	22%	26%	24%	19%	27%	24%	23%	19%	28%	21%	23%	22%
	Support a little	12%	12%	13%	15%	10%	10%	16%	12%	7%	10%	17%	11%	8%	16%
	Neither Support nor Oppose	15%	13%	17%	18%	11%	15%	16%	13%	13%	15%	16%	13%	9%	21%
	Oppose a little	2%	3%	2%	3%	2%	2%	3%	2%	1%	2%	3%	3%	0%	4%
	Moderately Oppose	1%	1%	1%	1%	0%	1%	1%	0%	1%	0%	1%	1%	1%	1%
	Strongly Oppose	2%	2%	2%	3%	2%	1%	4%	1%	1%	2%	4%	2%	0%	6%
	Don't Know	9%	7%	10%	6%	7%	18%	4%	6%	6%	19%	4%	8%	6%	8%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Meeting the Government's Net Zero target will require significant action to reduce greenhouse gas emissions. Which of the following areas do you think the Government should focus?

	Total	Gender		Age						Region											
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Cars and vans driven by ordinary people	11%	13%	8%	11%	12%	9%	10%	13%	10%	12%	10%	8%	9%	12%	12%	10%	8%	9%	10%	18%	12%
Individuals' homes and flats	5%	4%	5%	7%	5%	5%	4%	2%	6%	4%	7%	5%	5%	4%	7%	3%	2%	4%	5%	7%	7%
Industry	39%	40%	39%	40%	39%	41%	42%	40%	36%	35%	41%	42%	39%	36%	32%	43%	44%	48%	39%	39%	32%
Public transport	9%	9%	9%	9%	11%	9%	9%	9%	7%	11%	7%	7%	11%	7%	12%	8%	12%	10%	7%	5%	7%
Transport firms like airlines and shipping firms	21%	20%	21%	19%	20%	17%	18%	23%	26%	18%	21%	23%	22%	25%	22%	19%	22%	18%	20%	19%	21%
Don't know	16%	13%	18%	13%	14%	19%	18%	13%	16%	20%	14%	16%	14%	15%	15%	18%	10%	13%	18%	12%	21%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Meeting the Government's Net Zero target will require significant action to reduce greenhouse gas emissions. Which of the following areas do you think the Government should focus?

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Cars and vans driven by ordinary people	11%	10%	11%	11%	11%	11%	12%	9%	10%	12%	12%	10%	12%	12%
Individuals' homes and flats	5%	5%	5%	4%	6%	5%	4%	5%	9%	4%	5%	6%	6%	4%
Industry	39%	42%	36%	37%	43%	36%	39%	42%	42%	35%	39%	38%	43%	37%
Public transport	9%	9%	8%	9%	9%	8%	9%	10%	9%	7%	10%	11%	9%	7%
Transport firms like airlines and shipping firms	21%	20%	22%	23%	20%	18%	21%	22%	20%	19%	22%	25%	21%	21%
Don't know	16%	13%	18%	16%	12%	23%	15%	11%	10%	23%	13%	10%	10%	18%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

It has been suggested that the Government should change the tax system to penalise those that use too much energy that contributes to greenhouse gas emissions, or to reward those that use only small amounts of energy that contributes to greenhouse gas emissions.
Of these two options, which do you think is generally more effective?

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
The Government should penalise those who use too much energy	30%	31%	30%	34%	31%	27%	31%	34%	28%	31%	26%	30%	28%	33%	32%	29%	25%	29%	40%	32%	30%
The Government should reward those that use only small amounts of energy	40%	41%	39%	39%	46%	45%	36%	37%	36%	39%	45%	34%	46%	40%	38%	40%	41%	41%	33%	40%	35%
Neither of the above	17%	18%	15%	13%	12%	14%	17%	17%	24%	13%	14%	22%	16%	14%	16%	20%	22%	17%	18%	15%	16%
Don't Know	13%	10%	16%	15%	11%	14%	15%	13%	13%	17%	15%	14%	10%	12%	14%	11%	12%	13%	10%	13%	19%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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It has been suggested that the Government should change the tax system to penalise those that use too much energy that contributes to greenhouse gas emissions, or to reward those that use only small amounts of energy that contributes to greenhouse gas emissions. Of these two options, which do you think is generally more effective?

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
The Government should penalise those who use too much energy	30%	33%	27%	28%	36%	24%	27%	37%	38%	23%	25%	39%	39%	25%
The Government should reward those that use only small amounts of energy	40%	39%	41%	38%	42%	39%	40%	40%	41%	39%	42%	41%	38%	37%
Neither of the above	17%	17%	16%	21%	13%	14%	23%	13%	12%	15%	25%	11%	14%	26%
Don't Know	13%	11%	16%	13%	9%	23%	11%	10%	9%	23%	8%	9%	9%	13%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Below are some ways in which the Government could pay for measures to meet net zero – for example, to fund the replacement of old gas boilers. If a political party was to announce the following, would you be more or less likely to support them:
Increase taxes on energy consumption, raising the cost of things like energy bills, motoring and tickets for train and air travel

	Total	Gender		Age						Region											
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Much more likely to support	7%	7%	8%	10%	7%	7%	9%	5%	7%	11%	6%	7%	5%	9%	5%	5%	10%	8%	8%	9%	11%
More likely to support	18%	22%	15%	22%	25%	17%	16%	15%	16%	18%	19%	20%	18%	17%	16%	18%	14%	19%	19%	20%	17%
Neither more nor less likely to support	34%	30%	38%	39%	27%	39%	36%	35%	29%	34%	30%	33%	30%	36%	44%	31%	23%	38%	39%	24%	36%
Less likely to support	21%	20%	23%	16%	24%	21%	21%	21%	23%	18%	22%	19%	29%	19%	19%	30%	23%	17%	19%	23%	23%
Much less likely to support	19%	22%	16%	13%	17%	15%	18%	24%	26%	19%	23%	21%	18%	18%	16%	16%	30%	18%	15%	25%	14%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Below are some ways in which the Government could pay for measures to meet net zero – for example, to fund the replacement of old gas boilers. If a political party was to announce the following, would you be more or less likely to support them: Increase taxes on energy consumption, raising the cost of things like energy bills, motoring and tickets for train and air travel

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Much more likely to support	7%	9%	6%	4%	11%	8%	6%	8%	13%	6%	6%	11%	12%	5%
More likely to support	18%	19%	17%	15%	23%	18%	15%	23%	24%	16%	15%	22%	27%	11%
Neither more nor less likely to support	34%	32%	36%	33%	33%	36%	32%	35%	34%	38%	29%	35%	34%	26%
Less likely to support	21%	22%	21%	24%	20%	19%	25%	19%	16%	20%	28%	18%	15%	24%
Much less likely to support	19%	18%	20%	24%	13%	20%	22%	14%	13%	21%	22%	13%	12%	33%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Below are some ways in which the Government could pay for measures to meet net zero – for example, to fund the replacement of old gas boilers. If a political party was to announce the following, would you be more or less likely to support them:
Increase general taxation (e.g. income tax)

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Much more likely to support	4%	5%	3%	4%	5%	3%	4%	4%	5%	5%	4%	6%	3%	3%	2%	2%	3%	5%	6%	9%	4%
More likely to support	15%	16%	14%	12%	15%	13%	14%	16%	18%	14%	15%	11%	16%	12%	14%	16%	11%	18%	15%	11%	20%
Neither more nor less likely to support	36%	32%	39%	35%	29%	36%	37%	36%	39%	38%	32%	41%	35%	41%	36%	33%	34%	38%	35%	30%	31%
Less likely to support	25%	23%	27%	27%	26%	26%	29%	24%	20%	20%	26%	23%	28%	24%	26%	28%	28%	21%	28%	26%	34%
Much less likely to support	20%	24%	17%	22%	25%	22%	16%	20%	18%	22%	22%	20%	19%	20%	22%	21%	24%	18%	16%	24%	12%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Below are some ways in which the Government could pay for measures to meet net zero – for example, to fund the replacement of old gas boilers. If a political party was to announce the following, would you be more or less likely to support them: Increase general taxation (e.g. income tax)

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Much more likely to support	4%	5%	4%	3%	7%	2%	4%	6%	7%	2%	3%	8%	5%	3%
More likely to support	15%	16%	13%	13%	18%	11%	14%	19%	16%	9%	15%	17%	18%	8%
Neither more nor less likely to support	36%	33%	38%	34%	36%	39%	33%	36%	38%	39%	32%	36%	35%	35%
Less likely to support	25%	26%	25%	26%	24%	24%	28%	23%	24%	24%	29%	24%	26%	20%
Much less likely to support	20%	20%	20%	23%	15%	25%	20%	16%	16%	26%	20%	16%	15%	34%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Below are some ways in which the Government could pay for measures to meet net zero – for example, to fund the replacement of old gas boilers. If a political party was to announce the following, would you be more or less likely to support them:
Reduce Government spending in other areas

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Much more likely to support	12%	11%	13%	14%	15%	13%	8%	10%	12%	14%	11%	11%	13%	13%	9%	10%	12%	15%	12%	16%	5%
More likely to support	25%	24%	26%	30%	28%	24%	26%	21%	24%	24%	27%	20%	28%	26%	24%	29%	28%	22%	23%	24%	36%
Neither more nor less likely to support	41%	39%	43%	41%	39%	44%	45%	38%	40%	38%	41%	44%	35%	39%	47%	42%	36%	42%	46%	41%	42%
Less likely to support	15%	18%	13%	13%	13%	14%	14%	23%	16%	15%	15%	17%	18%	18%	13%	14%	19%	14%	15%	17%	9%
Much less likely to support	6%	8%	4%	3%	5%	5%	7%	7%	9%	9%	6%	8%	7%	3%	6%	5%	6%	7%	5%	2%	8%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Below are some ways in which the Government could pay for measures to meet net zero – for example, to fund the replacement of old gas boilers. If a political party was to announce the following, would you be more or less likely to support them: Reduce Government spending in other areas

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Much more likely to support	12%	11%	13%	13%	11%	13%	13%	12%	10%	12%	13%	12%	9%	19%
More likely to support	25%	26%	25%	27%	23%	25%	26%	24%	23%	26%	29%	28%	23%	21%
Neither more nor less likely to support	41%	40%	42%	39%	41%	46%	39%	39%	38%	47%	35%	37%	40%	41%
Less likely to support	15%	16%	15%	15%	18%	12%	16%	18%	17%	11%	17%	17%	20%	11%
Much less likely to support	6%	7%	5%	6%	7%	4%	6%	6%	13%	4%	6%	6%	8%	7%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Thinking about your disposable income for a year, how much do you think you would be willing to lose in order to help deal with climate change?

	Total	Gender		Age						Region											
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
None	37%	36%	37%	25%	34%	36%	39%	47%	38%	30%	37%	38%	39%	40%	39%	34%	36%	39%	36%	43%	25%
0-5%	38%	38%	38%	34%	36%	40%	41%	36%	41%	36%	35%	40%	35%	40%	40%	41%	40%	36%	35%	39%	62%
5 – 10%	15%	17%	14%	18%	15%	14%	14%	13%	16%	18%	18%	14%	17%	14%	10%	14%	14%	15%	21%	13%	6%
10 – 15%	4%	4%	5%	9%	5%	5%	3%	3%	3%	6%	4%	4%	5%	4%	6%	7%	1%	4%	4%	1%	3%
15 – 20%	3%	3%	3%	6%	5%	3%	2%	0%	1%	3%	3%	3%	2%	1%	3%	3%	6%	3%	2%	4%	4%
20 – 25%	1%	1%	1%	3%	3%	1%	1%	0%	0%	2%	0%	1%	1%	0%	1%	1%	1%	2%	2%	1%	0%
25 – 30%	1%	0%	1%	2%	1%	0%	1%	0%	0%	1%	2%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%
30 – 35%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
35 – 40%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	2%	0%	0%	0%	0%
40 – 45%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
45 – 50%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Over 50%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Thinking about your disposable income for a year, how much do you think you would be willing to lose in order to help deal with climate change?

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
None	37%	32%	42%	44%	27%	39%	39%	31%	20%	45%	39%	29%	24%	46%
0-5%	38%	41%	35%	39%	40%	33%	41%	37%	50%	32%	39%	35%	46%	39%
5 – 10%	15%	17%	14%	12%	20%	13%	15%	18%	15%	12%	15%	18%	20%	11%
10 – 15%	4%	5%	4%	3%	6%	5%	2%	7%	9%	4%	3%	9%	7%	1%
15 – 20%	3%	3%	3%	2%	3%	5%	1%	3%	4%	5%	2%	3%	1%	2%
20 – 25%	1%	1%	1%	0%	2%	2%	0%	2%	1%	1%	0%	3%	1%	0%
25 – 30%	1%	1%	0%	0%	1%	1%	0%	1%	1%	1%	0%	1%	1%	0%
30 – 35%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%
35 – 40%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%
40 – 45%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
45 – 50%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Over 50%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	1%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Which sources do you think are the largest sources of energy in the UK? Please rank the following
Average of Weight*(9-RANK); Higher scores means typically higher ranked (larger)

		Gender		Age						Region											
											South	South	East of	East	West	Yorkshire and the	North	North			Northern
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	East	West	England	Midlands	Midlands	Humber	East	West	Scotland	Wales	Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Gas	6.96	7.24	6.72	6.91	6.60	7.30	7.00	6.93	7.03	6.75	6.93	6.95	7.01	6.71	7.27	7.32	7.42	6.95	6.36	8.14	6.46
Oil	6.32	6.41	6.23	6.85	6.27	6.39	6.25	6.20	6.10	6.33	6.29	6.24	6.38	6.02	6.64	6.44	6.28	6.17	5.80	7.33	6.59
Coal	5.35	5.48	5.22	5.84	5.39	5.71	5.23	5.26	4.87	5.43	5.28	5.34	5.16	5.28	5.75	5.67	5.45	5.33	4.53	6.01	5.48
Wind	4.82	5.07	4.59	5.04	4.77	5.18	4.59	4.54	4.82	4.73	4.91	4.38	5.20	4.69	5.12	4.82	5.14	4.53	4.54	5.63	4.77
Solar	4.13	4.14	4.13	4.46	4.30	4.45	3.72	3.85	4.06	3.86	4.31	4.10	4.57	4.17	4.36	4.06	4.57	3.88	3.47	4.91	4.10
Hydro	3.68	3.85	3.53	3.55	3.44	3.71	3.77	3.73	3.85	3.83	3.50	3.53	3.72	3.55	3.75	3.42	3.53	3.62	4.15	3.88	3.70
Biomass	3.18	3.20	3.17	3.58	3.30	3.36	3.11	2.82	3.02	3.16	3.19	2.85	3.09	3.11	3.31	3.48	3.56	3.25	2.82	3.80	3.04
Other	1.55	1.82	1.30	1.63	1.48	1.67	1.60	1.44	1.49	1.65	1.59	1.50	1.65	1.48	1.71	1.47	1.41	1.64	1.24	1.67	1.26

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Which sources do you think are the largest sources of energy in the UK? Please rank the following
Average of Weight*(9-RANK); Higher scores means typically higher ranked (larger)

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Gas	6.96	6.85	7.10	7.17	6.29	8.16	7.04	8.01	5.54	8.18	7.08	7.64	6.52	6.60
Oil	6.32	6.11	6.56	6.43	5.68	7.67	6.17	7.34	4.80	7.74	6.29	7.19	5.75	5.73
Coal	5.35	5.18	5.54	5.40	4.75	6.72	5.24	6.24	4.05	6.57	5.32	5.98	4.97	4.92
Wind	4.82	4.79	4.86	4.86	4.37	5.88	4.84	5.46	3.83	5.81	4.92	5.13	4.67	4.51
Solar	4.13	3.91	4.39	4.21	3.67	5.10	3.98	4.81	3.05	5.15	4.14	4.74	3.61	3.92
Hydro	3.68	3.69	3.67	3.75	3.37	4.32	3.69	4.16	2.96	4.41	3.69	4.04	3.52	3.45
Biomass	3.18	3.04	3.37	3.22	2.82	4.03	3.09	3.66	2.58	3.94	3.18	3.67	2.79	2.85
Other	1.55	1.57	1.53	1.52	1.39	2.03	1.55	1.73	1.11	1.99	1.51	1.60	1.52	1.45

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Do you agree or disagree with the following statement: "The UK should not rely on other countries for our energy supply"

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Strongly Agree	34%	41%	27%	23%	28%	30%	36%	42%	41%	32%	35%	33%	31%	37%	36%	35%	33%	35%	33%	36%	23%
Moderately Agree	25%	24%	27%	24%	27%	25%	24%	22%	28%	26%	23%	29%	31%	24%	21%	26%	28%	24%	24%	29%	17%
Agree a little	17%	15%	19%	20%	17%	20%	18%	17%	14%	13%	24%	16%	16%	16%	14%	18%	20%	17%	19%	16%	22%
Neither Agree nor Disagree	15%	11%	18%	22%	18%	17%	14%	11%	10%	17%	13%	15%	9%	14%	19%	13%	14%	15%	17%	14%	22%
Disagree a little	5%	4%	6%	10%	6%	5%	3%	4%	4%	7%	3%	4%	8%	5%	7%	3%	0%	5%	4%	5%	13%
Moderately Disagree	2%	2%	2%	1%	3%	2%	3%	0%	1%	3%	1%	1%	1%	2%	1%	1%	3%	3%	1%	0%	1%
Strongly Disagree	2%	2%	1%	1%	1%	1%	2%	4%	2%	2%	1%	2%	3%	3%	1%	3%	2%	1%	3%	0%	3%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Do you agree or disagree with the following statement: "The UK should not rely on other countries for our energy supply"

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Strongly Agree	34%	33%	34%	42%	31%	23%	42%	29%	32%	26%	44%	31%	26%	46%
Moderately Agree	25%	26%	25%	25%	27%	22%	27%	29%	23%	20%	27%	27%	27%	22%
Agree a little	17%	18%	17%	16%	18%	20%	16%	18%	22%	17%	15%	17%	24%	15%
Neither Agree nor Disagree	15%	14%	16%	10%	15%	24%	8%	15%	14%	25%	7%	15%	14%	11%
Disagree a little	5%	5%	5%	3%	6%	7%	4%	5%	6%	8%	5%	7%	6%	1%
Moderately Disagree	2%	2%	2%	1%	1%	3%	1%	1%	1%	3%	1%	2%	3%	0%
Strongly Disagree	2%	1%	2%	2%	2%	1%	2%	2%	3%	1%	1%	2%	1%	3%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Is your home connected to the gas network at all?

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Yes	82%	85%	78%	72%	80%	85%	79%	85%	87%	82%	85%	79%	82%	80%	84%	87%	85%	86%	82%	82%	34%
No	18%	15%	22%	28%	20%	15%	21%	15%	13%	18%	15%	21%	18%	20%	16%	13%	15%	14%	18%	18%	66%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Is your home connected to the gas network at all?

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Yes	82%	83%	80%	85%	82%	74%	86%	83%	80%	76%	87%	81%	79%	80%
No	18%	17%	20%	15%	18%	26%	14%	17%	20%	24%	13%	19%	21%	20%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Do you use a gas or electric hob for cooking?

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Gas	53%	55%	51%	49%	50%	61%	48%	54%	55%	57%	58%	50%	50%	52%	49%	57%	46%	63%	45%	46%	40%
Electric	45%	44%	47%	46%	47%	38%	51%	46%	43%	40%	40%	47%	49%	46%	48%	42%	53%	36%	54%	49%	58%
Other	1%	1%	1%	1%	1%	0%	0%	0%	2%	2%	0%	1%	0%	1%	1%	1%	0%	0%	0%	4%	2%
Don't Know	1%	0%	2%	5%	2%	0%	1%	0%	0%	1%	2%	1%	1%	1%	1%	0%	1%	2%	1%	1%	0%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Do you use a gas or electric hob for cooking?

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Gas	53%	55%	50%	54%	55%	48%	53%	55%	53%	53%	54%	53%	51%	50%
Electric	45%	43%	47%	45%	44%	47%	45%	44%	46%	43%	45%	45%	48%	48%
Other	1%	1%	1%	1%	1%	1%	2%	1%	0%	1%	1%	1%	0%	2%
Don't Know	1%	1%	1%	0%	0%	4%	0%	0%	1%	3%	0%	1%	1%	1%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Do you use gas for central heating or another form of energy?

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
I use gas	78%	83%	73%	60%	74%	81%	77%	85%	86%	74%	79%	74%	83%	76%	80%	81%	85%	81%	77%	82%	39%
I use another form of energy	17%	15%	20%	21%	17%	16%	22%	15%	14%	18%	14%	23%	15%	19%	14%	13%	11%	13%	21%	16%	58%
Don't Know	5%	2%	7%	18%	9%	3%	1%	1%	0%	7%	6%	3%	2%	5%	5%	6%	4%	6%	2%	2%	3%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Do you use gas for central heating or another form of energy?

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
I use gas	78%	80%	76%	83%	77%	68%	84%	78%	76%	70%	84%	73%	78%	81%
I use another form of energy	17%	16%	18%	16%	18%	20%	15%	17%	19%	19%	14%	19%	19%	17%
Don't Know	5%	4%	6%	1%	5%	12%	1%	5%	5%	11%	1%	9%	3%	2%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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How would you feel about only being able to use electricity for cooking?

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
I already only use electricity	45%	42%	47%	42%	46%	38%	52%	45%	44%	41%	42%	45%	46%	48%	44%	42%	55%	35%	52%	49%	61%
I currently use gas, but would not mind shifting to electricity	32%	33%	31%	38%	38%	37%	28%	27%	28%	30%	36%	31%	36%	27%	31%	39%	30%	38%	29%	32%	19%
I currently use gas, and would be annoyed if I had to shift to electricity	16%	18%	14%	8%	8%	18%	15%	22%	26%	21%	15%	19%	13%	17%	15%	14%	14%	20%	16%	11%	18%
Don't Know	6%	6%	7%	12%	7%	7%	5%	6%	3%	8%	7%	5%	6%	8%	10%	5%	1%	7%	4%	8%	2%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

How would you feel about only being able to use electricity for cooking?

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
I already only use electricity	45%	43%	46%	45%	43%	46%	46%	43%	46%	43%	46%	43%	47%	47%
I currently use gas, but would not mind shifting to electricity	32%	34%	31%	29%	36%	33%	30%	35%	31%	35%	31%	35%	35%	26%
I currently use gas, and would be annoyed if I had to shift to electricity	16%	17%	16%	21%	15%	9%	19%	15%	18%	13%	18%	14%	15%	21%
Don't Know	6%	6%	7%	5%	5%	11%	5%	6%	4%	10%	5%	8%	3%	5%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

In this section, we are going to show you some ideas which the Government could use to minimise carbon emissions.
For each idea, we will also display some of the arguments which have been used for and against each policy.
We would like to rate how convincing you find the arguments for and against, and then to indicate how much you support the policy idea overall.
Capture carbon emissions from chimneys of factories (e.g. fertiliser or cement plants) and store it deep beneath the sea bed in old oil and gas fields

This is a well understood technology in use around the world

			Gender		Age						Region											
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	4%	4%	4%	8%	5%	4%	3%	3%	1%	6%	4%	0%	5%	1%	4%	5%	3%	3%	3%	5%	5%
	Convincing	18%	19%	16%	23%	19%	18%	20%	12%	14%	20%	17%	14%	18%	13%	15%	21%	21%	19%	18%	11%	24%
	Neither Convincing nor Unconvincing	31%	30%	32%	29%	27%	29%	29%	35%	33%	25%	27%	34%	32%	36%	37%	28%	28%	31%	36%	30%	18%
	Unconvincing	23%	23%	23%	20%	22%	23%	24%	21%	27%	22%	23%	27%	21%	22%	22%	28%	21%	23%	21%	21%	30%
	Very Unconvincing	9%	12%	6%	7%	10%	7%	7%	13%	10%	8%	9%	8%	12%	10%	6%	6%	8%	9%	8%	19%	12%
	Don't Know	16%	12%	19%	11%	17%	18%	16%	15%	14%	18%	19%	17%	12%	17%	15%	12%	19%	15%	13%	14%	10%

Fieldwork: 1st October - 7th October 2019
Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Capture carbon emissions from chimneys of factories (e.g. fertiliser or cement plants) and store it deep beneath the sea bed in old oil and gas fields

This is a well understood technology in use around the world

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing	4%	4%	4%	3%	5%	3%	4%	4%	5%	3%	4%	6%	7%	1%
Convincing	18%	17%	18%	17%	18%	18%	16%	21%	15%	17%	18%	22%	19%	14%
Neither Convincing nor Unconvincing	31%	30%	31%	33%	30%	28%	34%	29%	34%	28%	32%	29%	31%	34%
Unconvincing	23%	25%	22%	23%	25%	21%	23%	24%	26%	21%	24%	25%	21%	23%
Very Unconvincing	9%	9%	9%	10%	8%	9%	9%	8%	9%	9%	9%	8%	9%	12%
Don't Know	16%	15%	16%	15%	13%	22%	13%	14%	11%	22%	13%	11%	13%	16%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Capture carbon emissions from chimneys of factories (e.g. fertiliser or cement plants) and store it deep beneath the sea bed in old oil and gas fields

Emissions don't go into the atmosphere where they would contribute to climate change, but stay beneath the seabed for many thousands of years

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	6%	7%	5%	8%	8%	3%	6%	6%	5%	8%	5%	4%	5%	7%	3%	12%	4%	6%	4%	9%	6%
	Convincing	24%	28%	21%	22%	25%	24%	27%	24%	23%	23%	27%	20%	23%	24%	22%	21%	21%	25%	28%	28%	23%
	Neither Convincing nor Unconvincing	31%	31%	30%	30%	25%	29%	35%	29%	33%	30%	28%	30%	33%	31%	40%	32%	28%	29%	30%	29%	22%
	Unconvincing	19%	17%	22%	23%	17%	21%	15%	21%	19%	18%	19%	21%	20%	16%	19%	20%	19%	21%	22%	17%	20%
	Very Unconvincing	8%	9%	6%	7%	9%	6%	5%	11%	9%	7%	9%	11%	10%	10%	4%	8%	9%	6%	6%	8%	13%
	Don't Know	12%	9%	15%	10%	16%	16%	12%	9%	9%	14%	12%	15%	10%	12%	11%	8%	18%	14%	10%	8%	16%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Capture carbon emissions from chimneys of factories (e.g. fertiliser or cement plants) and store it deep beneath the sea bed in old oil and gas fields

Emissions don't go into the atmosphere where they would contribute to climate change, but stay beneath the seabed for many thousands of years

			Social Grade		EU 2016 Vote			2017				VI			
		Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
	Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
	Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
	Very Convincing	6%	6%	6%	5%	8%	5%	6%	6%	9%	5%	6%	7%	10%	5%
	Convincing	24%	26%	22%	24%	27%	17%	26%	28%	27%	16%	26%	27%	31%	25%
	Neither Convincing nor Unconvincing	31%	30%	32%	33%	28%	32%	32%	29%	28%	32%	33%	29%	25%	31%
	Unconvincing	19%	20%	18%	19%	21%	18%	19%	18%	20%	20%	18%	20%	20%	16%
	Very Unconvincing	8%	6%	10%	9%	6%	9%	9%	7%	7%	8%	8%	7%	5%	11%
	Don't Know	12%	11%	13%	11%	10%	19%	8%	12%	9%	18%	8%	11%	10%	11%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Capture carbon emissions from chimneys of factories (e.g. fertiliser or cement plants) and store it deep beneath the sea bed in old oil and gas fields

This will be a very expensive policy, costing many tens of billions of pounds to develop

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	18%	20%	17%	15%	20%	14%	16%	25%	20%	16%	21%	16%	19%	27%	14%	18%	15%	20%	13%	23%	23%
	Convincing	30%	32%	28%	31%	31%	29%	28%	28%	32%	28%	29%	29%	26%	25%	32%	35%	28%	30%	34%	35%	31%
	Neither Convincing nor Unconvincing	23%	22%	23%	22%	18%	23%	29%	22%	22%	23%	21%	21%	26%	20%	31%	20%	21%	21%	28%	17%	16%
	Unconvincing	12%	12%	12%	15%	13%	11%	10%	10%	12%	10%	13%	13%	14%	12%	9%	13%	15%	13%	12%	9%	7%
	Very Unconvincing	5%	6%	5%	7%	4%	6%	5%	6%	6%	7%	6%	5%	7%	3%	3%	5%	6%	5%	3%	9%	10%
	Don't Know	12%	9%	15%	10%	14%	18%	11%	9%	9%	16%	10%	16%	9%	13%	11%	9%	15%	11%	10%	8%	13%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Capture carbon emissions from chimneys of factories (e.g. fertiliser or cement plants) and store it deep beneath the sea bed in old oil and gas fields

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		ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
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Very Convincing	18%	18%	18%	21%	18%	14%	21%	16%	21%	15%	21%	16%	21%	21%
Convincing	30%	32%	27%	30%	30%	28%	30%	31%	27%	30%	31%	33%	28%	30%
Neither Convincing nor Unconvincing	23%	22%	24%	22%	23%	24%	24%	22%	20%	22%	24%	22%	20%	21%
Unconvincing	12%	12%	12%	12%	13%	10%	11%	13%	16%	10%	12%	15%	16%	10%
Very Unconvincing	5%	5%	6%	5%	5%	7%	5%	6%	2%	7%	4%	6%	4%	8%
Don't Know	12%	11%	12%	10%	11%	17%	9%	11%	13%	17%	9%	8%	11%	10%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Capture carbon emissions from chimneys of factories (e.g. fertiliser or cement plants) and store it deep beneath the sea bed in old oil and gas fields

Building a pipe-line to carry the CO2 to the sea adds further costs

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
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	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	13%	14%	12%	13%	15%	10%	12%	14%	13%	12%	16%	8%	11%	18%	10%	13%	11%	13%	9%	19%	11%
	Convincing	32%	33%	32%	34%	33%	31%	33%	30%	32%	34%	29%	27%	34%	27%	31%	36%	33%	38%	35%	25%	36%
	Neither Convincing nor Unconvincing	26%	26%	26%	25%	23%	27%	28%	28%	26%	23%	25%	32%	28%	28%	32%	21%	26%	22%	26%	26%	28%
	Unconvincing	12%	14%	11%	13%	12%	11%	11%	11%	14%	10%	12%	13%	12%	12%	11%	14%	8%	13%	18%	14%	6%
	Very Unconvincing	5%	5%	4%	4%	4%	3%	5%	7%	6%	5%	6%	6%	5%	5%	2%	6%	4%	3%	3%	8%	6%
	Don't Know	12%	9%	15%	11%	14%	18%	11%	10%	8%	15%	12%	13%	10%	11%	12%	11%	18%	11%	9%	8%	12%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Capture carbon emissions from chimneys of factories (e.g. fertiliser or cement plants) and store it deep beneath the sea bed in old oil and gas fields

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		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
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Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing	13%	13%	12%	13%	13%	12%	13%	11%	13%	13%	12%	12%	15%	13%
Convincing	32%	34%	30%	33%	34%	27%	34%	35%	32%	28%	38%	37%	32%	25%
Neither Convincing nor Unconvincing	26%	25%	27%	26%	26%	27%	26%	26%	27%	25%	25%	24%	26%	29%
Unconvincing	12%	13%	12%	12%	13%	11%	14%	12%	13%	11%	13%	13%	13%	12%
Very Unconvincing	5%	5%	5%	5%	5%	4%	6%	5%	3%	4%	4%	4%	3%	11%
Don't Know	12%	11%	13%	11%	10%	19%	8%	12%	12%	19%	8%	9%	11%	11%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Capture carbon emissions from chimneys of factories (e.g. fertiliser or cement plants) and store it deep beneath the sea bed in old oil and gas fields

The CO2 is bound to leak

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	10%	11%	9%	11%	14%	9%	6%	12%	8%	11%	11%	9%	9%	11%	7%	8%	12%	12%	9%	13%	6%
	Convincing	29%	28%	30%	35%	31%	28%	29%	26%	25%	29%	26%	28%	28%	25%	21%	37%	23%	31%	32%	30%	42%
	Neither Convincing nor Unconvincing	30%	31%	28%	26%	23%	27%	32%	34%	34%	29%	27%	32%	33%	38%	38%	17%	29%	25%	31%	34%	19%
	Unconvincing	14%	17%	12%	15%	14%	13%	15%	11%	16%	9%	16%	12%	18%	9%	18%	18%	19%	14%	15%	9%	13%
	Very Unconvincing	3%	4%	3%	3%	2%	4%	3%	4%	5%	3%	5%	3%	3%	2%	3%	4%	5%	2%	4%	4%	6%
	Don't Know	14%	10%	18%	10%	16%	18%	14%	11%	13%	18%	15%	16%	10%	13%	13%	16%	12%	15%	8%	10%	14%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Capture carbon emissions from chimneys of factories (e.g. fertiliser or cement plants) and store it deep beneath the sea bed in old oil and gas fields

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Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing	10%	9%	11%	10%	9%	11%	9%	10%	7%	10%	9%	11%	8%	16%
Convincing	29%	30%	27%	30%	30%	25%	28%	31%	27%	28%	28%	32%	27%	27%
Neither Convincing nor Unconvincing	30%	28%	31%	31%	29%	28%	33%	27%	36%	28%	35%	26%	28%	25%
Unconvincing	14%	15%	13%	12%	17%	14%	14%	16%	11%	13%	13%	17%	23%	13%
Very Unconvincing	3%	3%	4%	4%	4%	3%	4%	3%	6%	3%	3%	4%	2%	6%
Don't Know	14%	13%	15%	14%	11%	19%	12%	13%	13%	20%	11%	10%	12%	12%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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"Capture carbon emissions from chimneys of factories (e.g. fertiliser or cement plants) and store it deep beneath the sea bed in old oil and gas fields"

			Gender		Age						Region											
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Strongly Support	4%	5%	3%	4%	4%	3%	4%	4%	4%	6%	4%	1%	6%	1%	3%	6%	1%	4%	2%	6%	1%
	Moderately Support	13%	18%	8%	7%	14%	13%	14%	11%	15%	14%	15%	12%	11%	12%	12%	10%	20%	12%	14%	9%	7%
	Support a little	20%	21%	20%	23%	20%	20%	17%	18%	23%	18%	21%	17%	25%	25%	19%	20%	19%	19%	23%	24%	15%
	Neither Support nor Oppose	36%	30%	42%	37%	34%	38%	41%	33%	34%	37%	36%	37%	30%	32%	44%	35%	36%	33%	40%	35%	41%
	Oppose a little	12%	10%	15%	17%	14%	13%	12%	12%	8%	13%	9%	14%	14%	14%	9%	16%	11%	15%	11%	9%	15%
	Moderately Oppose	7%	6%	7%	6%	9%	6%	6%	8%	6%	4%	8%	8%	6%	6%	8%	6%	7%	8%	5%	7%	11%
	Strongly Oppose	8%	9%	7%	5%	6%	7%	6%	14%	9%	8%	7%	11%	8%	11%	5%	7%	6%	8%	6%	10%	10%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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"Capture carbon emissions from chimneys of factories (e.g. fertiliser or cement plants) and store it deep beneath the sea bed in old oil and gas fields"

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
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Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Strongly Support	4%	4%	3%	4%	5%	2%	4%	4%	5%	3%	4%	5%	4%	3%
Moderately Support	13%	13%	13%	14%	14%	7%	17%	13%	14%	7%	18%	13%	17%	10%
Support a little	20%	21%	20%	19%	22%	21%	23%	21%	22%	17%	23%	23%	22%	20%
Neither Support nor Oppose	36%	36%	36%	36%	34%	42%	33%	33%	32%	47%	31%	33%	32%	35%
Oppose a little	12%	12%	13%	11%	13%	13%	11%	14%	13%	12%	11%	14%	12%	11%
Moderately Oppose	7%	7%	6%	7%	6%	7%	6%	6%	6%	8%	7%	5%	6%	9%
Strongly Oppose	8%	7%	9%	9%	7%	7%	6%	9%	7%	7%	5%	7%	6%	11%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Switch from using gas to hydrogen for providing industrial heat in furnaces.

Hydrogen can be made from gas, with carbon emissions captured and stored beneath the sea bed, or hydrogen can be made from water with renewable electricity"

Hydrogen is emission free

			Gender		Age						Region											
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
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	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	16%	20%	12%	16%	17%	14%	16%	16%	16%	16%	20%	14%	14%	12%	16%	16%	17%	16%	16%	14%	11%
	Convincing	27%	31%	23%	26%	27%	28%	27%	28%	25%	25%	23%	27%	25%	28%	23%	28%	31%	33%	30%	26%	28%
	Neither Convincing nor Unconvincing	24%	22%	27%	28%	20%	24%	24%	26%	25%	24%	19%	24%	27%	28%	30%	20%	19%	21%	31%	27%	21%
	Unconvincing	11%	12%	11%	14%	14%	12%	9%	8%	10%	11%	12%	9%	15%	11%	10%	10%	11%	10%	10%	16%	13%
	Very Unconvincing	2%	3%	2%	1%	3%	1%	3%	2%	3%	3%	2%	2%	1%	5%	1%	2%	2%	2%	2%	1%	7%
	Don't Know	19%	13%	25%	15%	18%	21%	20%	20%	21%	20%	24%	23%	17%	17%	19%	23%	20%	17%	12%	17%	20%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Switch from using gas to hydrogen for providing industrial heat in furnaces.

Hydrogen can be made from gas, with carbon emissions captured and stored beneath the sea bed, or hydrogen can be made from water with renewable electricity"

Hydrogen is emission free

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		Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
	Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
	Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
	Very Convincing	16%	18%	13%	14%	20%	11%	16%	17%	22%	13%	14%	17%	24%	18%
	Convincing	27%	28%	25%	28%	28%	23%	30%	28%	24%	21%	32%	30%	26%	24%
	Neither Convincing nor Unconvincing	24%	23%	26%	25%	22%	27%	25%	23%	19%	26%	26%	24%	19%	23%
	Unconvincing	11%	11%	12%	11%	10%	13%	10%	12%	9%	13%	10%	13%	11%	9%
	Very Unconvincing	2%	2%	3%	2%	2%	3%	2%	3%	5%	3%	2%	2%	3%	4%
	Don't Know	19%	18%	21%	19%	17%	24%	17%	18%	22%	26%	15%	14%	17%	22%

Fieldwork: 1st October - 7th October 2019

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"Switch from using gas to hydrogen for providing industrial heat in furnaces.

Hydrogen can be made from gas, with carbon emissions captured and stored beneath the sea bed, or hydrogen can be made from water with renewable electricity"

Like gas, hydrogen can produce the high temperatures for making, for example, ceramics

			Gender		Age						Region											
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	13%	17%	10%	15%	14%	14%	12%	12%	12%	12%	20%	13%	13%	12%	11%	10%	15%	13%	10%	18%	9%
	Convincing	36%	38%	34%	36%	35%	31%	32%	43%	40%	33%	32%	34%	35%	40%	35%	35%	39%	41%	38%	31%	50%
	Neither Convincing nor Unconvincing	27%	26%	27%	26%	24%	28%	33%	23%	25%	25%	22%	23%	29%	28%	34%	30%	26%	21%	33%	28%	22%
	Unconvincing	5%	5%	5%	6%	5%	5%	3%	5%	3%	5%	4%	4%	7%	4%	3%	7%	2%	5%	4%	5%	3%
	Very Unconvincing	1%	1%	2%	3%	1%	1%	0%	1%	3%	2%	1%	3%	1%	3%	2%	1%	0%	2%	0%	0%	3%
	Don't Know	18%	14%	23%	14%	20%	21%	20%	17%	17%	23%	20%	24%	16%	14%	16%	17%	18%	18%	15%	18%	13%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Switch from using gas to hydrogen for providing industrial heat in furnaces.
Hydrogen can be made from gas, with carbon emissions captured and stored beneath the sea bed, or hydrogen can be made from water with renewable electricity"

Like gas, hydrogen can produce the high temperatures for making, for example, ceramics

		Total	Social Grade		EU 2016 Vote			2017				VI			
			ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
	Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
	Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
	Very Convincing	13%	14%	12%	12%	16%	9%	13%	14%	21%	11%	14%	16%	19%	12%
	Convincing	36%	40%	31%	37%	38%	30%	41%	36%	34%	29%	40%	36%	37%	38%
	Neither Convincing nor Unconvincing	27%	23%	30%	29%	24%	27%	25%	28%	19%	28%	26%	28%	22%	26%
	Unconvincing	5%	4%	5%	4%	5%	6%	4%	4%	3%	6%	5%	5%	5%	4%
	Very Unconvincing	1%	1%	2%	1%	2%	2%	1%	2%	2%	2%	1%	1%	0%	2%
	Don't Know	18%	16%	20%	17%	16%	25%	15%	17%	20%	24%	15%	13%	17%	18%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Switch from using gas to hydrogen for providing industrial heat in furnaces.

Hydrogen can be made from gas, with carbon emissions captured and stored beneath the sea bed, or hydrogen can be made from water with renewable electricity"

Industrial burners would need replacing with ones that can handle hydrogen, adding extra cost

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Very Convincing	10%	13%	8%	8%	10%	9%	10%	10%	13%	13%	12%	9%	7%	10%	5%	13%	6%	12%	6%	14%	9%
Convincing	37%	37%	36%	36%	37%	34%	37%	36%	39%	32%	39%	35%	39%	38%	39%	40%	38%	36%	31%	36%	45%
Neither Convincing nor Unconvincing	26%	27%	25%	24%	24%	28%	28%	31%	24%	24%	24%	26%	31%	24%	30%	18%	28%	26%	35%	30%	15%
Unconvincing	10%	9%	10%	15%	10%	11%	8%	9%	7%	10%	9%	7%	10%	10%	13%	9%	11%	10%	11%	9%	11%
Very Unconvincing	2%	2%	2%	5%	3%	2%	0%	1%	3%	2%	2%	3%	2%	3%	1%	2%	3%	3%	2%	2%	6%
Don't Know	15%	11%	19%	12%	15%	17%	17%	12%	14%	20%	13%	20%	11%	14%	12%	18%	14%	13%	15%	9%	14%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Switch from using gas to hydrogen for providing industrial heat in furnaces.
Hydrogen can be made from gas, with carbon emissions captured and stored beneath the sea bed, or hydrogen can be made from water with renewable electricity"

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Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing	10%	11%	9%	11%	11%	6%	13%	8%	15%	7%	13%	9%	11%	12%
Convincing	37%	39%	34%	38%	38%	32%	39%	38%	34%	32%	42%	39%	39%	33%
Neither Convincing nor Unconvincing	26%	25%	28%	27%	26%	25%	26%	27%	23%	26%	26%	28%	23%	29%
Unconvincing	10%	10%	10%	8%	10%	13%	8%	9%	11%	12%	8%	10%	10%	9%
Very Unconvincing	2%	2%	3%	2%	2%	3%	1%	3%	0%	4%	0%	2%	3%	3%
Don't Know	15%	14%	16%	14%	13%	20%	12%	14%	17%	19%	11%	11%	14%	15%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Switch from using gas to hydrogen for providing industrial heat in furnaces.

Hydrogen can be made from gas, with carbon emissions captured and stored beneath the sea bed, or hydrogen can be made from water with renewable electricity"

Hydrogen would cost more as a fuel than gas

			Gender		Age						Region											
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	7%	10%	5%	7%	6%	7%	9%	6%	9%	9%	10%	4%	8%	5%	4%	11%	8%	10%	5%	7%	3%
	Convincing	25%	25%	24%	28%	31%	23%	19%	24%	24%	25%	22%	21%	25%	26%	23%	27%	20%	32%	18%	27%	32%
	Neither Convincing nor Unconvincing	31%	30%	31%	27%	28%	30%	34%	33%	31%	28%	28%	32%	33%	32%	33%	30%	24%	25%	42%	29%	33%
	Unconvincing	14%	16%	12%	18%	14%	14%	14%	15%	12%	12%	15%	16%	16%	14%	18%	13%	21%	9%	17%	12%	10%
	Very Unconvincing	3%	4%	2%	4%	3%	5%	2%	3%	3%	4%	3%	5%	4%	4%	4%	0%	4%	4%	3%	4%	2%
	Don't Know	20%	14%	25%	16%	19%	22%	21%	18%	21%	23%	22%	22%	15%	19%	19%	19%	23%	20%	14%	21%	20%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Switch from using gas to hydrogen for providing industrial heat in furnaces.
Hydrogen can be made from gas, with carbon emissions captured and stored beneath the sea bed, or hydrogen can be made from water with renewable electricity"

Hydrogen would cost more as a fuel than gas

		Total	Social Grade		EU 2016 Vote			2017				VI			
			ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
	Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
	Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
	Very Convincing	7%	8%	7%	8%	8%	4%	9%	8%	7%	5%	9%	7%	7%	10%
	Convincing	25%	26%	23%	24%	26%	25%	24%	27%	30%	22%	29%	28%	28%	19%
	Neither Convincing nor Unconvincing	31%	30%	31%	33%	30%	26%	34%	29%	25%	29%	30%	30%	27%	31%
	Unconvincing	14%	14%	14%	13%	16%	15%	13%	15%	15%	15%	14%	15%	18%	13%
	Very Unconvincing	3%	3%	4%	3%	3%	4%	3%	3%	0%	4%	3%	4%	1%	6%
	Don't Know	20%	19%	21%	19%	17%	26%	17%	18%	22%	24%	15%	16%	18%	20%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Switch from using gas to hydrogen for providing industrial heat in furnaces.

Hydrogen can be made from gas, with carbon emissions captured and stored beneath the sea bed, or hydrogen can be made from water with renewable electricity"

Would require a hydrogen production plant nearby the furnaces

	Total	Gender		Age						Region											
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
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Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Very Convincing	6%	8%	5%	6%	8%	7%	6%	6%	4%	9%	8%	6%	4%	6%	3%	7%	5%	8%	2%	8%	1%
Convincing	31%	33%	29%	30%	32%	31%	29%	33%	31%	33%	30%	24%	25%	27%	32%	30%	40%	29%	33%	37%	49%
Neither Convincing nor Unconvincing	33%	33%	32%	34%	30%	32%	36%	32%	33%	26%	33%	35%	42%	35%	39%	31%	27%	29%	38%	29%	22%
Unconvincing	9%	9%	8%	12%	9%	6%	7%	10%	10%	8%	9%	7%	9%	7%	9%	9%	12%	10%	11%	8%	8%
Very Unconvincing	2%	2%	2%	3%	3%	2%	2%	3%	2%	2%	3%	2%	1%	7%	1%	3%	0%	3%	2%	1%	3%
Don't Know	19%	15%	23%	15%	19%	22%	20%	17%	20%	23%	18%	25%	18%	18%	15%	20%	16%	21%	15%	17%	17%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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"Switch from using gas to hydrogen for providing industrial heat in furnaces.
Hydrogen can be made from gas, with carbon emissions captured and stored beneath the sea bed, or hydrogen can be made from water with renewable electricity"

Would require a hydrogen production plant nearby the furnaces

			Social Grade		EU 2016 Vote			2017				VI			
		Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
	Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
	Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
	Very Convincing	6%	6%	6%	5%	8%	5%	6%	7%	7%	5%	7%	10%	5%	6%
	Convincing	31%	34%	28%	32%	33%	25%	35%	31%	31%	24%	36%	31%	34%	30%
	Neither Convincing nor Unconvincing	33%	31%	35%	34%	32%	32%	31%	32%	32%	35%	32%	33%	29%	34%
	Unconvincing	9%	10%	8%	8%	9%	11%	8%	9%	8%	9%	8%	9%	11%	7%
	Very Unconvincing	2%	2%	3%	3%	2%	2%	2%	3%	1%	2%	2%	3%	2%	3%
	Don't Know	19%	18%	21%	18%	16%	25%	17%	18%	20%	24%	15%	14%	19%	20%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Switch from using gas to hydrogen for providing industrial heat in furnaces. Hydrogen can be made from gas, with carbon emissions captured and stored beneath the sea bed, or hydrogen can be made from water with renewable electricity"

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted		2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted		**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Strongly Support		8%	11%	5%	8%	8%	6%	5%	9%	9%	10%	11%	6%	7%	5%	8%	8%	5%	6%	5%	11%	2%
Moderately Support		20%	24%	16%	16%	21%	19%	22%	22%	20%	21%	21%	17%	16%	24%	19%	17%	20%	23%	21%	16%	18%
Support a little		25%	25%	24%	27%	23%	27%	23%	24%	25%	23%	24%	23%	27%	25%	21%	23%	33%	27%	23%	28%	29%
Neither Support nor Oppose		38%	31%	45%	38%	36%	38%	42%	36%	36%	38%	36%	45%	40%	37%	42%	38%	35%	33%	38%	34%	43%
Oppose a little		5%	4%	6%	6%	7%	6%	4%	4%	4%	7%	3%	3%	6%	2%	5%	8%	1%	7%	6%	6%	4%
Moderately Oppose		2%	2%	2%	2%	2%	1%	1%	2%	3%	1%	2%	2%	2%	2%	1%	4%	2%	2%	3%	2%	5%
Strongly Oppose		3%	3%	3%	3%	2%	3%	2%	3%	4%	1%	2%	4%	2%	6%	3%	3%	3%	3%	4%	3%	0%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Switch from using gas to hydrogen for providing industrial heat in furnaces. Hydrogen can be made from gas, with carbon emissions captured and stored beneath the sea bed, or hydrogen can be made from water with renewable electricity"

	Total	Social Grade		EU 2016 Vote			2017				VI			
		ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Strongly Support	8%	7%	8%	8%	9%	6%	9%	9%	9%	5%	9%	10%	9%	5%
Moderately Support	20%	22%	17%	19%	24%	14%	23%	20%	25%	14%	22%	22%	28%	18%
Support a little	25%	26%	24%	25%	24%	26%	27%	23%	26%	24%	27%	21%	27%	26%
Neither Support nor Oppose	38%	37%	39%	37%	35%	45%	35%	35%	33%	47%	32%	34%	29%	37%
Oppose a little	5%	4%	6%	5%	5%	5%	4%	7%	1%	5%	5%	7%	2%	7%
Moderately Oppose	2%	2%	2%	3%	2%	2%	2%	3%	4%	2%	2%	3%	2%	5%
Strongly Oppose	3%	2%	3%	3%	3%	4%	2%	3%	3%	3%	2%	3%	3%	1%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"We should switch some industrial processes from gas to electricity"

This would reduce emissions from factories substantially, although there would still be emissions from the electricity production

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
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	Very Convincing	11%	13%	9%	17%	12%	10%	9%	10%	9%	11%	11%	9%	13%	11%	10%	13%	16%	10%	8%	17%	9%
	Convincing	41%	43%	40%	37%	41%	39%	43%	42%	44%	42%	40%	42%	38%	42%	41%	45%	39%	43%	35%	46%	48%
	Neither Convincing nor Unconvincing	25%	24%	26%	24%	22%	27%	27%	25%	25%	21%	27%	22%	29%	27%	29%	20%	28%	24%	31%	16%	24%
	Unconvincing	7%	7%	7%	9%	7%	6%	6%	9%	7%	6%	8%	7%	9%	4%	7%	8%	5%	6%	11%	7%	4%
	Very Unconvincing	2%	2%	1%	2%	3%	0%	1%	2%	3%	2%	0%	2%	3%	3%	1%	2%	1%	2%	1%	2%	4%
	Don't Know	14%	10%	17%	12%	15%	17%	14%	11%	12%	17%	13%	18%	8%	13%	11%	12%	12%	15%	14%	12%	12%

Fieldwork: 1st October - 7th October 2019

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	Very Convincing	11%	11%	12%	10%	11%	13%	9%	12%	15%	12%	11%	14%	15%	9%
	Convincing	41%	44%	38%	43%	45%	33%	46%	45%	34%	32%	47%	45%	43%	35%
	Neither Convincing nor Unconvincing	25%	25%	26%	27%	24%	24%	26%	23%	23%	25%	25%	24%	19%	31%
	Unconvincing	7%	7%	8%	7%	7%	8%	7%	6%	10%	8%	6%	5%	9%	12%
	Very Unconvincing	2%	1%	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%	1%	2%
	Don't Know	14%	12%	15%	12%	12%	21%	10%	13%	15%	20%	9%	10%	13%	12%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"We should switch some industrial processes from gas to electricity"

Electricity is much more expensive than gas

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
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	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	12%	15%	10%	9%	11%	10%	10%	15%	16%	11%	13%	8%	11%	16%	8%	13%	14%	14%	8%	21%	15%
	Convincing	26%	26%	25%	22%	21%	27%	28%	23%	31%	24%	25%	30%	25%	26%	28%	28%	26%	27%	24%	16%	24%
	Neither Convincing nor Unconvincing	26%	26%	25%	26%	23%	27%	26%	30%	23%	24%	26%	24%	32%	27%	28%	21%	21%	28%	26%	19%	28%
	Unconvincing	18%	18%	19%	22%	20%	17%	19%	17%	16%	19%	18%	17%	18%	15%	22%	21%	19%	14%	21%	21%	14%
	Very Unconvincing	4%	4%	3%	7%	5%	5%	2%	4%	2%	4%	5%	4%	5%	4%	2%	4%	4%	3%	5%	7%	2%
	Don't Know	14%	11%	17%	14%	18%	14%	16%	10%	13%	18%	13%	17%	9%	12%	12%	13%	15%	14%	16%	15%	17%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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"We should switch some industrial processes from gas to electricity"

Electricity is much more expensive than gas

		Social Grade		EU 2016 Vote			2017				VI			
		Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted		2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted		**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing		12%	11%	13%	15%	10%	9%	13%	14%	10%	9%	15%	16%	9%	15%
Convincing		26%	28%	23%	28%	27%	19%	28%	26%	30%	21%	30%	25%	27%	22%
Neither Convincing nor Unconvincing		26%	26%	25%	24%	27%	27%	27%	23%	23%	27%	25%	25%	25%	27%
Unconvincing		18%	18%	19%	19%	17%	19%	17%	19%	23%	18%	16%	20%	21%	18%
Very Unconvincing		4%	3%	5%	4%	4%	4%	5%	4%	1%	4%	4%	4%	3%	5%
Don't Know		14%	13%	15%	10%	14%	22%	10%	14%	12%	21%	9%	10%	15%	13%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"We should switch some industrial processes from gas to electricity"

More electricity generation and power lines would be required

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Very Convincing	14%	16%	12%	12%	14%	13%	14%	14%	16%	17%	15%	12%	12%	11%	5%	19%	12%	15%	10%	25%	13%
Convincing	37%	37%	37%	39%	37%	34%	36%	35%	40%	34%	38%	32%	37%	48%	41%	34%	42%	38%	36%	28%	42%
Neither Convincing nor Unconvincing	23%	22%	24%	24%	18%	27%	25%	26%	20%	21%	24%	28%	23%	23%	31%	19%	20%	23%	26%	14%	17%
Unconvincing	11%	12%	10%	11%	12%	10%	11%	12%	10%	10%	10%	11%	15%	5%	11%	13%	11%	8%	15%	9%	17%
Very Unconvincing	2%	3%	2%	3%	3%	3%	1%	2%	1%	2%	1%	3%	2%	1%	1%	3%	3%	3%	1%	8%	0%
Don't Know	13%	10%	15%	11%	16%	14%	13%	11%	11%	16%	12%	14%	11%	11%	10%	13%	12%	13%	12%	15%	11%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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"We should switch some industrial processes from gas to electricity"

More electricity generation and power lines would be required

		Total	Social Grade		EU 2016 Vote			2017				VI			
			ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted		2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted		**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing		14%	14%	14%	16%	15%	7%	17%	15%	12%	9%	17%	14%	12%	20%
Convincing		37%	39%	34%	38%	37%	36%	39%	37%	41%	36%	41%	39%	43%	35%
Neither Convincing nor Unconvincing		23%	22%	25%	22%	23%	26%	24%	19%	18%	27%	22%	23%	20%	22%
Unconvincing		11%	12%	10%	11%	11%	11%	9%	14%	13%	9%	10%	11%	12%	7%
Very Unconvincing		2%	2%	3%	2%	3%	2%	3%	2%	2%	1%	3%	2%	2%	4%
Don't Know		13%	11%	14%	11%	11%	19%	9%	12%	14%	18%	8%	10%	12%	12%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"We should switch some industrial processes from gas to electricity"

It's difficult to produce the high temperatures for making, for example, ceramics with electricity

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	6%	7%	4%	8%	8%	5%	5%	6%	3%	7%	4%	4%	4%	6%	4%	9%	8%	5%	5%	8%	5%
	Convincing	22%	20%	24%	31%	26%	22%	20%	18%	18%	20%	26%	17%	23%	24%	17%	22%	26%	24%	18%	24%	25%
	Neither Convincing nor Unconvincing	32%	32%	31%	29%	29%	30%	32%	34%	35%	30%	31%	34%	35%	31%	39%	25%	26%	32%	37%	31%	25%
	Unconvincing	17%	18%	16%	15%	15%	17%	20%	16%	18%	16%	16%	14%	17%	17%	17%	19%	15%	17%	20%	12%	25%
	Very Unconvincing	4%	5%	3%	3%	3%	5%	3%	7%	2%	2%	3%	4%	4%	4%	4%	4%	4%	4%	4%	6%	4%
	Don't Know	20%	17%	22%	15%	20%	21%	20%	19%	23%	24%	19%	27%	17%	17%	19%	20%	21%	18%	16%	19%	15%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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"We should switch some industrial processes from gas to electricity"

It's difficult to produce the high temperatures for making, for example, ceramics with electricity

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
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Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing	6%	6%	6%	5%	7%	6%	6%	5%	7%	5%	6%	9%	6%	4%
Convincing	22%	23%	21%	22%	23%	20%	22%	25%	24%	20%	24%	28%	24%	17%
Neither Convincing nor Unconvincing	32%	31%	32%	35%	30%	29%	37%	28%	30%	29%	35%	29%	25%	32%
Unconvincing	17%	18%	16%	16%	18%	17%	16%	18%	19%	17%	14%	16%	21%	20%
Very Unconvincing	4%	3%	4%	3%	4%	5%	4%	4%	1%	4%	3%	4%	3%	5%
Don't Know	20%	19%	21%	19%	19%	24%	17%	20%	19%	25%	17%	15%	20%	21%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"We should switch some industrial processes from gas to electricity"

Electricity isn't yet low carbon, although it will probably be so in 10 years' time

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	7%	9%	6%	8%	9%	5%	8%	7%	7%	8%	6%	6%	6%	5%	6%	7%	9%	10%	8%	8%	7%
	Convincing	34%	34%	33%	35%	35%	32%	30%	36%	35%	30%	40%	28%	35%	39%	35%	34%	30%	29%	34%	33%	37%
	Neither Convincing nor Unconvincing	29%	29%	29%	32%	23%	28%	31%	28%	30%	30%	26%	30%	36%	28%	31%	24%	28%	28%	28%	29%	22%
	Unconvincing	11%	11%	10%	10%	10%	11%	11%	11%	12%	6%	12%	12%	11%	12%	11%	11%	14%	13%	11%	10%	7%
	Very Unconvincing	2%	3%	2%	3%	3%	2%	2%	4%	1%	3%	1%	2%	3%	3%	1%	4%	1%	2%	2%	5%	4%
	Don't Know	17%	14%	20%	13%	20%	22%	18%	15%	16%	23%	15%	22%	10%	14%	16%	19%	18%	18%	16%	16%	23%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"We should switch some industrial processes from gas to electricity"

Electricity isn't yet low carbon, although it will probably be so in 10 years' time

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	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing	7%	8%	7%	7%	9%	4%	7%	9%	11%	5%	8%	10%	9%	8%
Convincing	34%	35%	33%	34%	36%	30%	37%	34%	39%	29%	35%	36%	43%	30%
Neither Convincing nor Unconvincing	29%	28%	30%	30%	27%	28%	30%	26%	24%	32%	30%	26%	23%	28%
Unconvincing	11%	11%	10%	11%	11%	11%	10%	11%	11%	10%	11%	12%	10%	13%
Very Unconvincing	2%	2%	3%	2%	1%	4%	2%	3%	0%	2%	2%	2%	0%	5%
Don't Know	17%	16%	19%	16%	16%	23%	14%	17%	15%	23%	14%	14%	15%	17%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"We should switch some industrial processes from gas to electricity"

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Strongly Support	8%	10%	6%	12%	8%	8%	8%	8%	6%	10%	11%	3%	6%	8%	6%	11%	1%	7%	10%	11%	7%
	Moderately Support	19%	20%	17%	22%	20%	16%	17%	20%	17%	20%	22%	23%	18%	18%	15%	17%	21%	19%	18%	13%	8%
	Support a little	26%	25%	27%	24%	25%	31%	29%	21%	28%	25%	23%	19%	25%	29%	28%	28%	29%	29%	27%	31%	34%
	Neither Support nor Oppose	35%	32%	38%	29%	33%	35%	37%	37%	36%	35%	32%	41%	34%	37%	40%	29%	35%	36%	36%	32%	35%
	Oppose a little	7%	7%	7%	9%	8%	7%	5%	9%	7%	5%	7%	5%	15%	5%	7%	10%	10%	5%	7%	8%	9%
	Moderately Oppose	2%	3%	2%	2%	3%	1%	3%	3%	3%	3%	3%	3%	1%	3%	2%	5%	1%	2%	1%	2%	5%
	Strongly Oppose	2%	3%	2%	2%	3%	1%	2%	2%	3%	3%	2%	5%	3%	2%	2%	1%	3%	2%	1%	2%	2%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"We should switch some industrial processes from gas to electricity"

			Social Grade		EU 2016 Vote			2017				VI			
		Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
	Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
	Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
	Strongly Support	8%	8%	7%	6%	10%	8%	7%	9%	11%	7%	7%	10%	12%	7%
	Moderately Support	19%	20%	17%	18%	19%	20%	19%	20%	20%	17%	18%	20%	25%	17%
	Support a little	26%	28%	25%	25%	29%	23%	27%	30%	31%	21%	27%	30%	28%	22%
	Neither Support nor Oppose	35%	32%	38%	38%	31%	36%	36%	30%	27%	41%	35%	27%	26%	41%
	Oppose a little	7%	6%	8%	7%	7%	8%	6%	7%	6%	9%	6%	8%	6%	6%
	Moderately Oppose	2%	3%	2%	3%	2%	2%	3%	3%	2%	2%	4%	3%	1%	4%
	Strongly Oppose	2%	2%	3%	3%	2%	3%	2%	1%	4%	3%	3%	1%	1%	3%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Improve the efficiency of industry, meaning that it uses less energy to make the same amount of goods"

If less energy is used, there are fewer emissions regardless of which energy source is used

			Gender				Age								Region								
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	21%	25%	18%	19%	18%	21%	20%	24%	25%	18%	26%	14%	21%	24%	19%	27%	20%	24%	20%	25%	12%
	Convincing	42%	43%	42%	34%	43%	39%	46%	43%	46%	43%	38%	49%	43%	37%	38%	40%	46%	45%	40%	48%	49%
	Neither Convincing nor Unconvincing	21%	19%	22%	26%	20%	23%	21%	21%	16%	20%	20%	21%	23%	24%	28%	17%	22%	19%	23%	11%	18%
	Unconvincing	5%	5%	5%	8%	6%	4%	3%	3%	4%	4%	7%	5%	5%	4%	6%	5%	0%	3%	7%	2%	8%
	Very Unconvincing	1%	1%	1%	1%	1%	0%	1%	1%	2%	1%	0%	1%	1%	0%	1%	2%	1%	2%	1%	2%	2%
	Don't Know	10%	7%	13%	12%	12%	12%	9%	8%	8%	15%	9%	11%	8%	11%	8%	10%	12%	8%	9%	13%	10%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Improve the efficiency of industry, meaning that it uses less energy to make the same amount of goods"

If less energy is used, there are fewer emissions regardless of which energy source is used

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	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing	21%	23%	19%	21%	25%	13%	24%	23%	27%	13%	20%	23%	32%	19%
Convincing	42%	44%	40%	45%	41%	39%	45%	42%	33%	40%	49%	42%	36%	47%
Neither Convincing nor Unconvincing	21%	19%	23%	20%	19%	26%	19%	20%	21%	23%	20%	23%	16%	18%
Unconvincing	5%	5%	5%	4%	5%	5%	4%	4%	7%	6%	4%	4%	6%	4%
Very Unconvincing	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	2%
Don't Know	10%	8%	12%	9%	8%	16%	7%	9%	11%	16%	7%	8%	10%	9%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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"Improve the efficiency of industry, meaning that it uses less energy to make the same amount of goods"

We should be trying to reduce the amount of resources used, recycling materials more

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
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	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	39%	42%	37%	34%	42%	37%	39%	41%	42%	40%	41%	40%	36%	36%	38%	44%	33%	40%	37%	44%	44%
	Convincing	37%	37%	36%	34%	34%	32%	38%	40%	41%	33%	33%	38%	39%	44%	34%	35%	37%	39%	41%	36%	38%
	Neither Convincing nor Unconvincing	13%	12%	13%	15%	13%	17%	14%	11%	9%	13%	13%	10%	15%	12%	17%	12%	16%	11%	14%	10%	7%
	Unconvincing	2%	2%	2%	5%	2%	2%	2%	2%	1%	2%	4%	2%	3%	2%	4%	1%	3%	2%	1%	1%	2%
	Very Unconvincing	1%	1%	1%	1%	1%	1%	2%	0%	1%	1%	1%	1%	1%	1%	1%	1%	0%	2%	1%	2%	0%
	Don't Know	8%	6%	9%	11%	8%	11%	5%	5%	6%	10%	8%	8%	7%	6%	6%	8%	11%	7%	6%	8%	9%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Improve the efficiency of industry, meaning that it uses less energy to make the same amount of goods"

We should be trying to reduce the amount of resources used, recycling materials more

		Social Grade		EU 2016 Vote			2017				VI			
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Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing	39%	41%	38%	39%	44%	32%	39%	42%	47%	35%	36%	44%	48%	36%
Convincing	37%	38%	36%	40%	34%	35%	41%	35%	31%	33%	44%	34%	34%	38%
Neither Convincing nor Unconvincing	13%	13%	12%	11%	13%	17%	12%	12%	10%	16%	13%	13%	8%	10%
Unconvincing	2%	2%	3%	3%	1%	2%	2%	3%	3%	3%	1%	2%	2%	6%
Very Unconvincing	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	0%	0%	2%
Don't Know	8%	6%	10%	6%	6%	14%	4%	7%	9%	13%	5%	6%	7%	8%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Improve the efficiency of industry, meaning that it uses less energy to make the same amount of goods"

If industry only improves energy efficiency, it will reduce emissions by a bit, but not as much as other options

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Very Convincing	7%	8%	6%	6%	9%	8%	5%	8%	5%	7%	8%	8%	8%	7%	6%	7%	6%	9%	5%	5%	3%
Convincing	34%	35%	33%	34%	38%	32%	28%	32%	39%	36%	34%	28%	37%	41%	28%	30%	35%	36%	33%	39%	35%
Neither Convincing nor Unconvincing	32%	33%	32%	34%	26%	32%	38%	34%	31%	26%	31%	37%	36%	35%	40%	32%	28%	30%	37%	26%	31%
Unconvincing	11%	12%	11%	13%	10%	8%	14%	13%	10%	12%	13%	9%	10%	6%	14%	15%	11%	9%	11%	10%	14%
Very Unconvincing	2%	2%	1%	2%	2%	3%	2%	1%	1%	1%	1%	2%	1%	1%	0%	3%	2%	2%	2%	4%	2%
Don't Know	14%	10%	17%	11%	15%	17%	12%	12%	14%	18%	14%	16%	9%	10%	11%	13%	17%	14%	12%	16%	14%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Improve the efficiency of industry, meaning that it uses less energy to make the same amount of goods"

If industry only improves energy efficiency, it will reduce emissions by a bit, but not as much as other options

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing	7%	8%	6%	7%	9%	4%	7%	9%	5%	4%	6%	9%	7%	10%
Convincing	34%	34%	34%	36%	33%	32%	37%	35%	33%	27%	41%	37%	34%	35%
Neither Convincing nor Unconvincing	32%	33%	33%	34%	32%	31%	33%	31%	27%	34%	31%	30%	29%	33%
Unconvincing	11%	11%	11%	9%	13%	12%	10%	12%	16%	12%	10%	12%	13%	8%
Very Unconvincing	2%	2%	1%	2%	2%	1%	2%	1%	3%	2%	2%	1%	1%	4%
Don't Know	14%	12%	15%	13%	12%	20%	11%	12%	15%	20%	11%	11%	15%	10%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Improve the efficiency of industry, meaning that it uses less energy to make the same amount of goods"

Using less energy reduces costs for industry, so if it was easy they would be doing this already

			Gender				Age					Region											
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
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	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	15%	17%	13%	15%	16%	13%	11%	17%	17%	15%	17%	16%	13%	15%	14%	16%	13%	14%	16%	22%	10%
	Convincing	40%	40%	39%	35%	38%	41%	38%	43%	43%	37%	39%	40%	43%	43%	37%	37%	43%	43%	35%	45%	44%
	Neither Convincing nor Unconvincing	21%	21%	22%	21%	21%	21%	25%	21%	20%	19%	23%	19%	23%	20%	27%	19%	19%	25%	25%	10%	20%
	Unconvincing	10%	10%	11%	14%	10%	7%	14%	7%	10%	13%	10%	11%	10%	9%	9%	16%	10%	8%	10%	6%	11%
	Very Unconvincing	2%	3%	1%	3%	3%	2%	2%	2%	1%	2%	2%	2%	1%	3%	2%	3%	1%	1%	4%	3%	1%
	Don't Know	11%	9%	14%	12%	13%	15%	10%	10%	9%	14%	10%	13%	10%	10%	12%	9%	14%	10%	10%	15%	13%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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"Improve the efficiency of industry, meaning that it uses less energy to make the same amount of goods"

Using less energy reduces costs for industry, so if it was easy they would be doing this already

			Social Grade		EU 2016 Vote			2017				VI			
		Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
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	Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
	Very Convincing	15%	15%	15%	16%	17%	10%	17%	15%	18%	11%	15%	17%	18%	16%
	Convincing	40%	42%	37%	43%	38%	36%	47%	38%	32%	34%	49%	39%	33%	41%
	Neither Convincing nor Unconvincing	21%	21%	23%	21%	21%	22%	20%	21%	24%	24%	20%	22%	20%	21%
	Unconvincing	10%	11%	9%	9%	12%	10%	9%	12%	11%	9%	8%	12%	14%	10%
	Very Unconvincing	2%	2%	2%	1%	2%	3%	1%	3%	2%	2%	1%	2%	2%	2%
	Don't Know	11%	9%	14%	10%	9%	18%	7%	10%	13%	18%	7%	9%	14%	10%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Improve the efficiency of industry, meaning that it uses less energy to make the same amount of goods"

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
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Strongly Support	17%	20%	15%	14%	17%	13%	19%	20%	20%	20%	22%	13%	15%	11%	16%	14%	17%	21%	17%	27%	7%
Moderately Support	26%	30%	22%	21%	25%	27%	22%	28%	30%	29%	22%	22%	29%	33%	23%	29%	25%	25%	23%	17%	30%
Support a little	26%	24%	28%	23%	23%	31%	25%	25%	28%	20%	27%	29%	22%	24%	28%	31%	24%	23%	32%	25%	28%
Neither Support nor Oppose	25%	21%	28%	32%	25%	24%	29%	24%	18%	25%	23%	32%	27%	27%	27%	20%	27%	19%	25%	20%	24%
Oppose a little	4%	3%	4%	8%	6%	3%	2%	1%	2%	4%	2%	2%	5%	4%	5%	3%	1%	6%	1%	7%	8%
Moderately Oppose	1%	1%	1%	1%	2%	1%	2%	1%	0%	1%	1%	0%	1%	0%	1%	1%	1%	2%	1%	3%	0%
Strongly Oppose	2%	2%	2%	1%	2%	1%	2%	1%	2%	2%	2%	2%	0%	2%	2%	0%	4%	3%	1%	1%	2%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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"Improve the efficiency of industry, meaning that it uses less energy to make the same amount of goods"

			Social Grade		EU 2016 Vote			2017				VI			
		Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
	Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
	Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
	Strongly Support	17%	20%	15%	16%	21%	13%	16%	20%	26%	14%	18%	20%	25%	15%
	Moderately Support	26%	27%	24%	26%	28%	21%	30%	24%	29%	21%	29%	23%	30%	29%
	Support a little	26%	26%	26%	27%	24%	27%	28%	25%	18%	26%	27%	26%	22%	25%
	Neither Support nor Oppose	25%	22%	28%	24%	21%	31%	21%	24%	21%	32%	21%	20%	18%	24%
	Oppose a little	4%	3%	5%	3%	4%	4%	2%	6%	1%	4%	2%	8%	2%	3%
	Moderately Oppose	1%	1%	1%	1%	1%	1%	1%	1%	4%	0%	1%	1%	2%	1%
	Strongly Oppose	2%	1%	2%	2%	1%	2%	1%	1%	1%	3%	1%	1%	1%	2%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"New trucks and buses to run on biomethane rather than diesel. Biomethane is the same as natural gas, but it is made from waste sources rather than extracted from deep underground.
Waitrose is converting its delivery trucks to biomethane, and cities like Reading and Bristol are using biomethane buses"

Improves air quality as vehicles running on gas emit less pollution than on diesel

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	23%	24%	22%	21%	21%	21%	23%	25%	27%	19%	26%	24%	29%	19%	19%	21%	25%	29%	19%	25%	28%
	Convincing	40%	42%	38%	33%	40%	40%	40%	38%	45%	40%	39%	42%	35%	46%	42%	42%	36%	39%	42%	35%	36%
	Neither Convincing nor Unconvincing	17%	18%	17%	24%	17%	16%	21%	15%	13%	14%	19%	15%	15%	16%	23%	15%	15%	18%	21%	21%	13%
	Unconvincing	4%	4%	4%	7%	4%	5%	2%	5%	3%	5%	4%	2%	8%	4%	3%	5%	2%	4%	5%	5%	6%
	Very Unconvincing	1%	1%	1%	1%	3%	0%	1%	1%	1%	1%	0%	1%	1%	1%	3%	4%	5%	0%	0%	1%	2%
	Don't Know	14%	11%	17%	13%	15%	19%	13%	16%	10%	21%	13%	16%	13%	14%	12%	13%	18%	10%	13%	13%	15%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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		Total	Social Grade		EU 2016 Vote			2017				VI			
			ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted		2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted		**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing		23%	24%	22%	23%	26%	18%	25%	26%	27%	17%	24%	26%	31%	25%
Convincing		40%	42%	37%	42%	40%	36%	43%	40%	39%	35%	43%	41%	40%	37%
Neither Convincing nor Unconvincing		17%	17%	18%	16%	17%	20%	16%	16%	15%	22%	17%	17%	13%	13%
Unconvincing		4%	4%	4%	3%	5%	5%	3%	5%	3%	5%	4%	6%	5%	4%
Very Unconvincing		1%	1%	2%	1%	1%	1%	1%	1%	3%	1%	1%	1%	1%	3%
Don't Know		14%	12%	17%	14%	11%	20%	12%	12%	13%	20%	11%	9%	11%	18%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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As biomethane is made from waste sources, using it does not add to carbon emissions

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			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
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Very Convincing		18%	17%	18%	21%	16%	17%	17%	20%	16%	17%	22%	19%	18%	15%	13%	18%	15%	21%	13%	22%	13%
Convincing		32%	33%	31%	29%	34%	32%	36%	28%	34%	35%	30%	28%	36%	32%	34%	34%	34%	34%	35%	20%	32%
Neither Convincing nor Unconvincing		21%	21%	21%	27%	19%	21%	19%	22%	21%	18%	17%	20%	21%	27%	25%	18%	23%	23%	22%	28%	22%
Unconvincing		10%	12%	8%	9%	10%	9%	8%	10%	12%	8%	11%	11%	10%	8%	13%	14%	7%	7%	10%	10%	13%
Very Unconvincing		2%	3%	1%	2%	2%	2%	2%	3%	2%	2%	1%	1%	1%	2%	2%	2%	5%	3%	2%	3%	2%
Don't Know		16%	13%	20%	12%	19%	20%	17%	17%	15%	21%	17%	20%	14%	17%	13%	13%	16%	12%	18%	17%	18%

Fieldwork: 1st October - 7th October 2019
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Very Convincing	18%	19%	16%	18%	20%	13%	19%	20%	17%	14%	20%	22%	19%	19%
Convincing	32%	34%	30%	33%	32%	31%	35%	35%	31%	26%	35%	35%	35%	31%
Neither Convincing nor Unconvincing	21%	20%	23%	22%	21%	21%	20%	21%	19%	25%	19%	22%	15%	21%
Unconvincing	10%	9%	10%	9%	11%	9%	11%	9%	12%	10%	11%	8%	15%	8%
Very Unconvincing	2%	2%	2%	1%	3%	2%	2%	2%	3%	2%	2%	2%	2%	4%
Don't Know	16%	14%	19%	15%	13%	24%	13%	14%	17%	24%	14%	12%	14%	17%

Fieldwork: 1st October - 7th October 2019

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There are trucks and buses already running on biomethane, with no problems

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
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	Very Convincing	22%	24%	20%	20%	22%	20%	23%	22%	23%	19%	28%	19%	22%	22%	18%	18%	24%	27%	18%	20%	21%
	Convincing	36%	38%	33%	31%	35%	36%	37%	35%	39%	37%	31%	36%	35%	40%	31%	40%	28%	33%	40%	48%	36%
	Neither Convincing nor Unconvincing	19%	19%	19%	24%	19%	17%	19%	20%	18%	20%	20%	21%	21%	16%	22%	19%	22%	18%	17%	17%	10%
	Unconvincing	5%	4%	6%	10%	5%	5%	4%	4%	3%	4%	4%	4%	5%	6%	6%	5%	7%	5%	6%	1%	12%
	Very Unconvincing	1%	1%	1%	1%	2%	1%	1%	0%	0%	0%	1%	1%	0%	1%	0%	1%	0%	0%	1%	3%	3%
	Don't Know	18%	14%	21%	14%	17%	22%	16%	19%	16%	20%	16%	19%	16%	15%	22%	16%	19%	17%	18%	12%	17%

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Very Convincing		22%	25%	19%	21%	26%	15%	22%	26%	27%	16%	20%	27%	28%	19%
Convincing		36%	38%	34%	37%	35%	34%	39%	35%	34%	31%	42%	32%	35%	40%
Neither Convincing nor Unconvincing		19%	17%	22%	20%	19%	18%	19%	20%	17%	19%	18%	23%	14%	15%
Unconvincing		5%	4%	6%	4%	4%	8%	4%	5%	3%	8%	4%	5%	5%	4%
Very Unconvincing		1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	0%
Don't Know		18%	16%	19%	17%	14%	24%	16%	14%	19%	24%	15%	12%	18%	21%

Fieldwork: 1st October - 7th October 2019

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"New trucks and buses to run on biomethane rather than diesel. Biomethane is the same as natural gas, but it is made from waste sources rather than extracted from deep underground.
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Vehicles cost more to buy

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	14%	15%	12%	13%	14%	12%	13%	15%	14%	13%	13%	15%	12%	14%	13%	14%	17%	15%	11%	15%	17%
	Convincing	32%	33%	30%	29%	30%	31%	29%	29%	38%	28%	29%	34%	33%	31%	35%	41%	29%	28%	37%	26%	30%
	Neither Convincing nor Unconvincing	24%	24%	24%	22%	24%	25%	29%	24%	21%	24%	25%	18%	31%	29%	21%	20%	22%	20%	27%	28%	25%
	Unconvincing	13%	12%	13%	19%	13%	12%	12%	13%	9%	14%	14%	11%	12%	13%	15%	13%	14%	14%	8%	13%	10%
	Very Unconvincing	3%	3%	3%	5%	3%	2%	3%	3%	1%	4%	2%	3%	1%	1%	2%	1%	1%	4%	3%	4%	4%
	Don't Know	15%	12%	18%	13%	16%	17%	14%	15%	16%	18%	17%	20%	11%	12%	14%	11%	17%	19%	14%	14%	13%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"New trucks and buses to run on biomethane rather than diesel. Biomethane is the same as natural gas, but it is made from waste sources rather than extracted from deep underground.
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Vehicles cost more to buy

			Social Grade		EU 2016 Vote			2017				VI			
		Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
	Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
	Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
	Very Convincing	14%	12%	15%	16%	12%	12%	16%	13%	11%	11%	15%	13%	10%	21%
	Convincing	32%	34%	29%	33%	32%	28%	33%	30%	35%	29%	35%	32%	33%	29%
	Neither Convincing nor Unconvincing	24%	24%	24%	22%	26%	26%	24%	26%	20%	25%	22%	27%	20%	22%
	Unconvincing	13%	13%	12%	12%	13%	13%	11%	14%	14%	13%	11%	13%	18%	12%
	Very Unconvincing	3%	3%	3%	2%	3%	3%	2%	2%	3%	3%	4%	2%	3%	2%
	Don't Know	15%	14%	17%	15%	14%	19%	13%	15%	17%	18%	12%	12%	16%	15%

Fieldwork: 1st October - 7th October 2019

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Although running costs are lower, this is only because biomethane is taxed much less heavily than diesel

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted		2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
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Very Convincing		10%	12%	9%	6%	11%	11%	9%	11%	12%	6%	14%	8%	11%	11%	7%	12%	8%	14%	8%	15%	8%
Convincing		32%	32%	31%	32%	34%	32%	31%	26%	32%	32%	30%	26%	38%	28%	30%	34%	32%	33%	34%	23%	38%
Neither Convincing nor Unconvincing		28%	29%	27%	28%	24%	26%	30%	33%	29%	28%	27%	27%	27%	33%	34%	26%	27%	26%	32%	26%	21%
Unconvincing		9%	9%	8%	13%	8%	8%	10%	9%	6%	7%	10%	9%	7%	9%	11%	9%	7%	7%	9%	13%	10%
Very Unconvincing		2%	2%	1%	2%	2%	1%	2%	1%	2%	2%	1%	3%	1%	1%	1%	2%	3%	1%	2%	3%	1%
Don't Know		20%	15%	24%	18%	20%	22%	18%	20%	19%	25%	18%	27%	16%	17%	17%	17%	22%	19%	15%	20%	22%

Fieldwork: 1st October - 7th October 2019

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Weighted		**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing		10%	9%	11%	13%	9%	8%	13%	8%	12%	8%	13%	10%	10%	14%
Convincing		32%	32%	32%	33%	30%	30%	32%	34%	29%	28%	36%	37%	28%	34%
Neither Convincing nor Unconvincing		28%	30%	27%	25%	32%	27%	29%	28%	26%	29%	27%	27%	29%	23%
Unconvincing		9%	9%	9%	8%	9%	9%	8%	10%	10%	8%	7%	12%	11%	8%
Very Unconvincing		2%	1%	2%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	2%
Don't Know		20%	19%	20%	19%	18%	25%	17%	17%	21%	26%	16%	13%	21%	19%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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As biomethane is made from waste, we can only produce a limited amount so we need to decide where it is best used

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		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
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	Very Convincing	10%	12%	8%	7%	10%	9%	9%	14%	11%	15%	11%	6%	9%	7%	8%	9%	10%	13%	6%	16%	5%
	Convincing	39%	42%	36%	33%	39%	39%	37%	38%	44%	33%	39%	39%	39%	38%	35%	40%	45%	43%	40%	38%	44%
	Neither Convincing nor Unconvincing	24%	24%	25%	27%	25%	22%	26%	23%	24%	23%	22%	27%	28%	31%	28%	23%	16%	24%	27%	15%	24%
	Unconvincing	10%	9%	12%	15%	10%	9%	12%	8%	8%	10%	12%	6%	12%	8%	12%	11%	9%	10%	10%	12%	9%
	Very Unconvincing	2%	3%	1%	4%	1%	2%	2%	2%	1%	2%	2%	4%	0%	0%	3%	3%	4%	2%	2%	2%	1%
	Don't Know	15%	11%	18%	14%	14%	20%	14%	15%	11%	17%	14%	18%	12%	15%	14%	14%	16%	9%	14%	17%	18%

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Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing	10%	11%	10%	10%	12%	8%	13%	10%	10%	7%	13%	11%	9%	11%
Convincing	39%	41%	37%	42%	39%	32%	42%	40%	36%	32%	44%	42%	39%	39%
Neither Convincing nor Unconvincing	24%	24%	25%	23%	24%	27%	23%	25%	22%	27%	22%	25%	21%	24%
Unconvincing	10%	11%	10%	9%	11%	12%	8%	11%	13%	11%	8%	10%	15%	9%
Very Unconvincing	2%	1%	3%	2%	3%	1%	2%	2%	2%	2%	1%	3%	2%	2%
Don't Know	15%	13%	16%	14%	12%	20%	12%	11%	18%	21%	12%	9%	14%	16%

Fieldwork: 1st October - 7th October 2019
Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Strongly Support	20%	22%	19%	17%	21%	20%	20%	24%	21%	23%	25%	25%	19%	25%	15%	21%	17%	19%	14%	20%	15%
Moderately Support	26%	29%	24%	24%	23%	23%	28%	26%	32%	24%	24%	26%	28%	25%	27%	26%	27%	32%	28%	21%	29%
Support a little	22%	22%	23%	21%	21%	24%	20%	24%	24%	22%	22%	21%	27%	20%	20%	21%	27%	20%	27%	24%	22%
Neither Support nor Oppose	25%	23%	27%	30%	26%	28%	26%	23%	19%	27%	25%	24%	19%	25%	34%	25%	24%	23%	26%	25%	22%
Oppose a little	3%	3%	4%	6%	6%	3%	2%	1%	2%	3%	3%	3%	5%	3%	1%	5%	2%	3%	2%	6%	4%
Moderately Oppose	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%	1%	1%	1%	1%	1%	0%	1%	3%
Strongly Oppose	1%	1%	2%	1%	2%	1%	2%	0%	1%	1%	1%	1%	0%	1%	1%	2%	2%	2%	3%	2%	4%

Fieldwork: 1st October - 7th October 2019

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		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
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Strongly Support	20%	23%	18%	20%	23%	17%	20%	23%	20%	18%	21%	26%	23%	23%
Moderately Support	26%	28%	24%	29%	25%	23%	30%	25%	30%	22%	30%	24%	31%	26%
Support a little	22%	23%	22%	22%	24%	21%	24%	22%	29%	19%	23%	19%	26%	24%
Neither Support nor Oppose	25%	22%	29%	24%	22%	33%	21%	23%	16%	36%	21%	23%	17%	23%
Oppose a little	3%	2%	4%	3%	4%	2%	3%	5%	1%	2%	2%	6%	2%	3%
Moderately Oppose	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%
Strongly Oppose	1%	1%	2%	1%	1%	3%	1%	1%	1%	2%	1%	1%	0%	2%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"New trucks and buses to run on hydrogen rather than diesel. Aberdeen has a number of hydrogen buses, and they are also in use in some cities in China and in other countries"

Hydrogen is emission free, so air quality is improved a lot, and carbon emissions are reduced

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
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	Very Convincing	28%	33%	24%	26%	26%	27%	34%	28%	29%	30%	29%	25%	28%	23%	21%	31%	26%	35%	26%	33%	29%
	Convincing	37%	37%	36%	36%	35%	37%	30%	39%	42%	36%	37%	36%	39%	42%	40%	35%	32%	35%	36%	39%	28%
	Neither Convincing nor Unconvincing	15%	14%	16%	16%	15%	14%	15%	16%	14%	14%	14%	14%	14%	12%	21%	14%	23%	14%	17%	12%	16%
	Unconvincing	4%	4%	4%	7%	4%	4%	4%	3%	3%	4%	4%	5%	6%	6%	6%	4%	1%	2%	2%	3%	7%
	Very Unconvincing	1%	1%	1%	2%	2%	1%	1%	0%	1%	1%	0%	0%	1%	1%	3%	0%	2%	1%	2%	0%	3%
	Don't Know	15%	11%	18%	14%	17%	17%	16%	14%	11%	16%	14%	20%	12%	16%	10%	16%	16%	12%	19%	13%	17%

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	Very Convincing	28%	29%	27%	29%	32%	20%	32%	30%	31%	22%	28%	32%	34%	32%
	Convincing	37%	39%	34%	37%	38%	34%	40%	35%	38%	33%	42%	35%	39%	33%
	Neither Convincing nor Unconvincing	15%	14%	17%	16%	14%	14%	15%	18%	11%	13%	15%	18%	10%	15%
	Unconvincing	4%	4%	4%	4%	4%	5%	3%	4%	2%	6%	4%	4%	3%	4%
	Very Unconvincing	1%	1%	1%	1%	1%	3%	1%	1%	1%	2%	1%	1%	1%	1%
	Don't Know	15%	13%	17%	14%	11%	23%	10%	12%	16%	24%	10%	10%	13%	14%

Fieldwork: 1st October - 7th October 2019

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"New trucks and buses to run on hydrogen rather than diesel. Aberdeen has a number of hydrogen buses, and they are also in use in some cities in China and in other countries"

Fuel cell technology is improving quickly, meaning that the cost of vehicles is coming down

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
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	Very Convincing	16%	16%	16%	15%	17%	16%	16%	16%	14%	19%	17%	12%	20%	10%	10%	14%	17%	17%	16%	18%	19%
	Convincing	40%	46%	34%	41%	39%	35%	38%	43%	43%	38%	40%	40%	39%	39%	44%	43%	38%	44%	34%	40%	30%
	Neither Convincing nor Unconvincing	21%	20%	21%	21%	18%	23%	25%	16%	21%	15%	20%	20%	23%	23%	25%	21%	19%	19%	25%	23%	22%
	Unconvincing	7%	6%	9%	10%	6%	6%	7%	9%	8%	9%	8%	7%	7%	10%	5%	10%	7%	4%	7%	4%	12%
	Very Unconvincing	2%	2%	1%	1%	2%	1%	1%	3%	1%	2%	2%	0%	1%	3%	1%	2%	4%	1%	2%	0%	2%
	Don't Know	15%	10%	19%	13%	18%	19%	13%	13%	13%	17%	13%	20%	9%	16%	14%	11%	15%	15%	16%	15%	15%

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Very Convincing	16%	17%	14%	14%	19%	14%	18%	16%	19%	13%	15%	19%	19%	13%
Convincing	40%	43%	36%	41%	42%	34%	44%	41%	44%	34%	45%	39%	45%	42%
Neither Convincing nor Unconvincing	21%	20%	22%	22%	20%	19%	20%	21%	16%	21%	21%	23%	15%	22%
Unconvincing	7%	6%	8%	9%	5%	9%	6%	7%	5%	10%	8%	6%	6%	7%
Very Unconvincing	2%	1%	3%	2%	1%	2%	2%	2%	0%	1%	1%	2%	0%	3%
Don't Know	15%	13%	16%	13%	12%	22%	10%	14%	16%	22%	10%	11%	15%	14%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"New trucks and buses to run on hydrogen rather than diesel. Aberdeen has a number of hydrogen buses, and they are also in use in some cities in China and in other countries"

Hydrogen vehicles have a longer range than batteries and are quicker to refuel

			Gender		Age						Region											
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	21%	24%	19%	22%	23%	19%	20%	22%	21%	19%	23%	19%	21%	18%	20%	27%	21%	23%	16%	30%	20%
	Convincing	35%	38%	31%	34%	32%	37%	33%	32%	38%	34%	36%	34%	29%	37%	32%	32%	33%	41%	37%	32%	32%
	Neither Convincing nor Unconvincing	19%	17%	21%	22%	18%	16%	23%	20%	15%	17%	16%	17%	26%	18%	22%	20%	21%	14%	21%	18%	19%
	Unconvincing	4%	5%	3%	4%	3%	4%	4%	3%	4%	3%	5%	3%	6%	4%	5%	3%	2%	3%	3%	0%	7%
	Very Unconvincing	1%	1%	1%	0%	2%	1%	1%	1%	1%	1%	1%	1%	0%	2%	2%	1%	3%	0%	1%	1%	2%
	Don't Know	21%	16%	25%	18%	22%	23%	19%	22%	20%	26%	19%	27%	18%	21%	18%	17%	21%	19%	22%	18%	19%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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"New trucks and buses to run on hydrogen rather than diesel. Aberdeen has a number of hydrogen buses, and they are also in use in some cities in China and in other countries"

Hydrogen vehicles have a longer range than batteries and are quicker to refuel

		Total	Social Grade		EU 2016 Vote			2017				VI			
			ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted		2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted		**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing		21%	22%	20%	22%	23%	17%	25%	19%	22%	18%	24%	21%	22%	23%
Convincing		35%	36%	33%	35%	37%	30%	37%	36%	37%	28%	34%	38%	40%	35%
Neither Convincing nor Unconvincing		19%	18%	20%	20%	17%	20%	18%	20%	14%	19%	19%	19%	12%	18%
Unconvincing		4%	3%	4%	4%	4%	4%	3%	3%	3%	5%	4%	4%	4%	4%
Very Unconvincing		1%	1%	1%	1%	1%	1%	1%	1%	4%	1%	1%	2%	1%	0%
Don't Know		21%	20%	22%	19%	18%	29%	16%	20%	21%	29%	17%	16%	20%	20%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"New trucks and buses to run on hydrogen rather than diesel. Aberdeen has a number of hydrogen buses, and they are also in use in some cities in China and in other countries"

Hydrogen buses cost a lot more than diesel ones

			Gender		Age						Region											
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	11%	14%	8%	9%	16%	8%	11%	11%	11%	11%	11%	7%	12%	5%	11%	14%	15%	13%	9%	18%	10%
	Convincing	25%	26%	23%	23%	23%	23%	26%	24%	29%	25%	24%	22%	25%	24%	24%	25%	25%	28%	25%	19%	38%
	Neither Convincing nor Unconvincing	25%	24%	26%	28%	25%	25%	26%	25%	22%	22%	26%	21%	28%	32%	27%	27%	15%	23%	29%	24%	17%
	Unconvincing	15%	16%	14%	20%	13%	17%	14%	14%	13%	16%	15%	16%	15%	14%	15%	14%	20%	14%	17%	12%	12%
	Very Unconvincing	2%	3%	2%	3%	3%	2%	3%	1%	1%	2%	3%	2%	1%	2%	3%	3%	1%	3%	1%	3%	0%
	Don't Know	22%	17%	27%	17%	21%	25%	20%	23%	23%	24%	21%	32%	19%	22%	20%	17%	23%	19%	19%	24%	23%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"New trucks and buses to run on hydrogen rather than diesel. Aberdeen has a number of hydrogen buses, and they are also in use in some cities in China and in other countries"

Hydrogen buses cost a lot more than diesel ones

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing	11%	11%	12%	13%	10%	10%	13%	11%	8%	10%	14%	12%	7%	13%
Convincing	25%	28%	22%	27%	24%	22%	30%	22%	27%	20%	31%	23%	26%	24%
Neither Convincing nor Unconvincing	25%	24%	26%	24%	28%	22%	26%	27%	21%	22%	23%	27%	24%	28%
Unconvincing	15%	15%	15%	14%	17%	15%	12%	17%	19%	17%	13%	18%	19%	13%
Very Unconvincing	2%	2%	2%	2%	3%	2%	1%	3%	1%	3%	1%	3%	2%	1%
Don't Know	22%	21%	23%	21%	18%	30%	17%	21%	23%	28%	18%	17%	22%	20%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"New trucks and buses to run on hydrogen rather than diesel. Aberdeen has a number of hydrogen buses, and they are also in use in some cities in China and in other countries"

There are no mass-market hydrogen trucks yet, although there are early models in development

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	9%	10%	8%	8%	14%	8%	9%	6%	8%	10%	9%	6%	10%	6%	9%	10%	12%	9%	6%	12%	5%
	Convincing	32%	35%	30%	31%	30%	33%	34%	30%	33%	28%	35%	24%	30%	35%	26%	36%	28%	38%	34%	31%	42%
	Neither Convincing nor Unconvincing	30%	30%	29%	32%	24%	28%	29%	33%	33%	29%	27%	31%	31%	30%	36%	27%	32%	28%	31%	33%	23%
	Unconvincing	8%	7%	8%	10%	8%	7%	8%	8%	6%	9%	8%	6%	9%	4%	10%	9%	9%	5%	9%	6%	8%
	Very Unconvincing	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	2%	0%	2%	1%	1%	2%
	Don't Know	20%	16%	24%	18%	21%	23%	19%	20%	20%	22%	20%	31%	19%	22%	17%	16%	18%	19%	18%	18%	20%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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"New trucks and buses to run on hydrogen rather than diesel. Aberdeen has a number of hydrogen buses, and they are also in use in some cities in China and in other countries"

There are no mass-market hydrogen trucks yet, although there are early models in development

			Social Grade		EU 2016 Vote			2017				VI			
		Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
	Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
	Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
	Very Convincing	9%	8%	10%	9%	9%	8%	10%	9%	12%	7%	9%	11%	8%	12%
	Convincing	32%	34%	30%	32%	34%	28%	33%	32%	33%	29%	34%	33%	34%	32%
	Neither Convincing nor Unconvincing	30%	30%	29%	31%	30%	26%	33%	30%	26%	26%	32%	32%	26%	30%
	Unconvincing	8%	8%	7%	7%	7%	9%	7%	8%	9%	9%	7%	7%	11%	8%
	Very Unconvincing	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	2%	1%
	Don't Know	20%	19%	22%	19%	18%	27%	16%	20%	19%	27%	16%	16%	20%	18%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"New trucks and buses to run on hydrogen rather than diesel. Aberdeen has a number of hydrogen buses, and they are also in use in some cities in China and in other countries"

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Strongly Support	22%	27%	17%	18%	21%	19%	22%	26%	25%	23%	28%	23%	22%	18%	18%	23%	18%	20%	22%	26%	16%
Moderately Support	25%	29%	22%	25%	20%	27%	26%	24%	29%	26%	24%	20%	26%	28%	26%	26%	28%	29%	23%	23%	28%
Support a little	22%	20%	24%	19%	22%	21%	22%	26%	23%	18%	22%	23%	24%	19%	22%	21%	25%	21%	26%	26%	24%
Neither Support nor Oppose	25%	19%	30%	30%	26%	28%	26%	22%	18%	26%	23%	29%	25%	27%	29%	25%	21%	22%	24%	19%	25%
Oppose a little	3%	3%	3%	5%	8%	2%	1%	1%	3%	4%	2%	2%	4%	4%	3%	4%	3%	4%	3%	4%	2%
Moderately Oppose	1%	1%	1%	1%	1%	2%	1%	1%	0%	1%	1%	1%	0%	2%	1%	0%	2%	2%	1%	1%	0%
Strongly Oppose	2%	2%	2%	2%	3%	2%	1%	1%	2%	2%	1%	3%	0%	2%	1%	1%	4%	2%	1%	2%	6%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"New trucks and buses to run on hydrogen rather than diesel. Aberdeen has a number of hydrogen buses, and they are also in use in some cities in China and in other countries"

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Strongly Support	22%	25%	19%	21%	25%	17%	24%	23%	26%	17%	24%	22%	27%	21%
Moderately Support	25%	28%	23%	25%	26%	25%	27%	25%	29%	23%	27%	24%	31%	31%
Support a little	22%	23%	21%	23%	22%	19%	22%	23%	21%	20%	22%	23%	21%	21%
Neither Support nor Oppose	25%	21%	30%	24%	21%	33%	22%	23%	17%	34%	21%	25%	17%	24%
Oppose a little	3%	2%	4%	3%	3%	3%	3%	4%	3%	3%	3%	5%	2%	1%
Moderately Oppose	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%
Strongly Oppose	2%	1%	3%	2%	1%	3%	1%	1%	3%	3%	2%	1%	1%	1%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

![PublicFirst logo]

"Use hydrogen trains in place of diesel on rural train lines that don't have electricity. There are several hydrogen trains in use in Germany"

It's cheaper to use hydrogen trains to reduce emissions than electrify rail lines

			Gender		Age						Region											
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	19%	21%	17%	18%	21%	16%	21%	19%	19%	19%	20%	17%	18%	23%	14%	18%	19%	24%	16%	22%	20%
	Convincing	37%	36%	37%	40%	38%	37%	34%	35%	36%	39%	34%	38%	39%	29%	42%	40%	31%	33%	38%	38%	36%
	Neither Convincing nor Unconvincing	19%	20%	17%	16%	17%	20%	18%	17%	22%	14%	18%	18%	22%	24%	19%	19%	21%	18%	19%	17%	17%
	Unconvincing	5%	6%	5%	8%	4%	7%	6%	5%	3%	5%	6%	3%	6%	5%	6%	7%	5%	6%	5%	2%	6%
	Very Unconvincing	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	1%	2%	1%	0%	1%	1%	2%	1%	1%	2%	2%
	Don't Know	19%	15%	23%	16%	19%	18%	20%	23%	19%	21%	21%	22%	15%	19%	18%	16%	23%	17%	21%	18%	19%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use hydrogen trains in place of diesel on rural train lines that don't have electricity. There are several hydrogen trains in use in Germany"

It's cheaper to use hydrogen trains to reduce emissions than electrify rail lines

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing	19%	20%	18%	20%	20%	15%	20%	20%	23%	15%	19%	22%	19%	23%
Convincing	37%	40%	33%	35%	40%	34%	39%	38%	36%	32%	40%	39%	40%	30%
Neither Convincing nor Unconvincing	19%	17%	21%	20%	17%	19%	18%	19%	21%	19%	19%	19%	16%	21%
Unconvincing	5%	5%	5%	5%	5%	6%	6%	4%	3%	6%	6%	6%	5%	6%
Very Unconvincing	1%	1%	1%	1%	1%	3%	1%	1%	0%	2%	2%	1%	1%	1%
Don't Know	19%	17%	21%	19%	17%	23%	16%	18%	17%	26%	15%	13%	19%	19%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use hydrogen trains in place of diesel on rural train lines that don't have electricity. There are several hydrogen trains in use in Germany"

Hydrogen trains are operating with no problems in Germany

			Gender		Age						Region											
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	24%	25%	23%	26%	26%	23%	24%	22%	21%	27%	28%	19%	23%	20%	18%	22%	31%	27%	18%	29%	17%
	Convincing	35%	35%	35%	33%	35%	37%	32%	36%	36%	32%	32%	33%	35%	35%	35%	37%	32%	32%	43%	40%	47%
	Neither Convincing nor Unconvincing	17%	18%	17%	16%	17%	15%	19%	17%	20%	15%	17%	22%	19%	20%	22%	18%	18%	17%	14%	13%	12%
	Unconvincing	4%	4%	3%	6%	3%	5%	3%	2%	3%	2%	3%	2%	6%	4%	5%	6%	0%	4%	5%	1%	2%
	Very Unconvincing	1%	1%	1%	1%	1%	1%	0%	0%	1%	2%	0%	1%	0%	0%	2%	1%	0%	0%	0%	1%	2%
	Don't Know	20%	18%	22%	18%	18%	19%	22%	22%	20%	23%	19%	23%	17%	21%	18%	18%	20%	19%	20%	17%	20%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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"Use hydrogen trains in place of diesel on rural train lines that don't have electricity. There are several hydrogen trains in use in Germany"

Hydrogen trains are operating with no problems in Germany

			Social Grade		EU 2016 Vote			2017				VI			
		Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
	Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
	Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
	Very Convincing	24%	26%	21%	22%	26%	21%	25%	25%	28%	20%	22%	29%	28%	21%
	Convincing	35%	38%	32%	33%	39%	31%	34%	39%	36%	29%	36%	37%	39%	33%
	Neither Convincing nor Unconvincing	17%	15%	20%	21%	14%	17%	19%	17%	14%	17%	20%	16%	13%	20%
	Unconvincing	4%	4%	4%	3%	3%	6%	3%	3%	5%	6%	5%	3%	4%	1%
	Very Unconvincing	1%	1%	0%	0%	1%	1%	0%	1%	0%	1%	0%	1%	0%	1%
	Don't Know	20%	17%	23%	21%	16%	25%	18%	16%	17%	27%	17%	13%	16%	24%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use hydrogen trains in place of diesel on rural train lines that don't have electricity. There are several hydrogen trains in use in Germany"

More expensive than diesel

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted		2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted		**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Very Convincing		7%	9%	6%	10%	9%	5%	7%	6%	7%	7%	7%	5%	6%	6%	7%	9%	8%	9%	8%	8%	4%
Convincing		25%	26%	23%	25%	27%	22%	22%	21%	29%	28%	23%	24%	23%	26%	24%	26%	26%	28%	25%	19%	18%
Neither Convincing nor Unconvincing		27%	25%	28%	23%	25%	30%	28%	28%	25%	25%	28%	25%	27%	30%	27%	26%	27%	24%	26%	24%	39%
Unconvincing		16%	17%	15%	22%	15%	15%	18%	17%	12%	12%	20%	14%	19%	15%	18%	15%	21%	17%	17%	18%	11%
Very Unconvincing		4%	5%	3%	3%	4%	6%	3%	4%	3%	5%	1%	3%	6%	4%	2%	5%	1%	3%	5%	9%	2%
Don't Know		21%	17%	25%	17%	19%	22%	21%	25%	24%	24%	22%	28%	20%	19%	21%	19%	17%	20%	19%	23%	25%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

PUBLICFIRST

"Use hydrogen trains in place of diesel on rural train lines that don't have electricity. There are several hydrogen trains in use in Germany"

More expensive than diesel

			Social Grade		EU 2016 Vote			2017				VI			
		Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
	Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
	Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
	Very Convincing	7%	6%	8%	7%	7%	7%	8%	7%	6%	6%	9%	8%	6%	9%
	Convincing	25%	27%	22%	25%	26%	23%	27%	25%	27%	22%	30%	29%	26%	24%
	Neither Convincing nor Unconvincing	27%	28%	26%	28%	27%	22%	28%	28%	22%	24%	25%	29%	21%	27%
	Unconvincing	16%	16%	17%	16%	17%	17%	15%	17%	19%	15%	15%	17%	20%	14%
	Very Unconvincing	4%	4%	4%	3%	5%	3%	3%	4%	5%	4%	4%	4%	4%	2%
	Don't Know	21%	20%	23%	21%	19%	28%	19%	19%	20%	28%	17%	14%	22%	23%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use hydrogen trains in place of diesel on rural train lines that don't have electricity. There are several hydrogen trains in use in Germany"

Storing the hydrogen fuel takes up some carriage space, reducing the number of seats or requiring extra carriages

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	6%	7%	5%	6%	9%	4%	7%	6%	6%	8%	5%	3%	6%	7%	5%	8%	9%	8%	4%	5%	8%
	Convincing	29%	30%	28%	27%	34%	28%	24%	28%	32%	29%	31%	29%	28%	27%	32%	31%	31%	25%	30%	27%	27%
	Neither Convincing nor Unconvincing	27%	27%	28%	29%	26%	30%	26%	25%	26%	25%	28%	29%	28%	31%	30%	23%	25%	28%	27%	27%	20%
	Unconvincing	16%	17%	15%	18%	12%	14%	19%	17%	16%	14%	15%	7%	17%	16%	14%	16%	17%	16%	19%	20%	27%
	Very Unconvincing	3%	5%	2%	5%	3%	3%	4%	3%	3%	3%	2%	7%	4%	2%	3%	5%	2%	3%	3%	4%	1%
	Don't Know	19%	15%	22%	16%	17%	20%	21%	20%	17%	21%	19%	24%	17%	17%	15%	18%	17%	20%	17%	18%	18%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

PUBLICFIRST

"Use hydrogen trains in place of diesel on rural train lines that don't have electricity. There are several hydrogen trains in use in Germany"

Storing the hydrogen fuel takes up some carriage space, reducing the number of seats or requiring extra carriages

			Social Grade		EU 2016 Vote			2017				VI			
		Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
	Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
	Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
	Very Convincing	6%	7%	6%	6%	6%	7%	8%	5%	7%	6%	7%	6%	4%	9%
	Convincing	29%	31%	27%	29%	30%	26%	32%	31%	24%	25%	36%	31%	27%	29%
	Neither Convincing nor Unconvincing	27%	26%	28%	28%	28%	26%	27%	30%	29%	24%	26%	30%	28%	23%
	Unconvincing	16%	17%	15%	16%	16%	13%	15%	15%	16%	17%	14%	18%	15%	15%
	Very Unconvincing	3%	4%	3%	3%	4%	2%	3%	4%	6%	2%	3%	3%	7%	3%
	Don't Know	19%	16%	21%	18%	15%	25%	15%	16%	19%	25%	14%	12%	19%	22%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use hydrogen trains in place of diesel on rural train lines that don't have electricity. There are several hydrogen trains in use in Germany"

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Strongly Support	18%	24%	13%	16%	16%	16%	21%	23%	19%	20%	23%	15%	20%	18%	13%	17%	19%	19%	19%	19%	15%
	Moderately Support	25%	27%	24%	26%	24%	25%	25%	22%	30%	27%	26%	26%	24%	26%	24%	24%	31%	26%	24%	26%	23%
	Support a little	21%	18%	24%	16%	23%	25%	21%	21%	22%	19%	20%	19%	24%	26%	22%	26%	19%	17%	24%	20%	23%
	Neither Support nor Oppose	29%	24%	34%	32%	28%	30%	30%	30%	24%	28%	27%	37%	29%	23%	35%	25%	23%	29%	30%	29%	33%
	Oppose a little	3%	4%	2%	6%	5%	3%	2%	2%	2%	3%	3%	1%	3%	2%	2%	4%	6%	6%	2%	1%	3%
	Moderately Oppose	1%	1%	1%	2%	2%	1%	1%	1%	0%	1%	1%	0%	1%	2%	2%	1%	1%	1%	1%	2%	1%
	Strongly Oppose	2%	2%	2%	3%	2%	1%	2%	1%	2%	2%	1%	2%	0%	3%	2%	2%	2%	2%	1%	2%	2%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

PUBLICFIRST

"Use hydrogen trains in place of diesel on rural train lines that don't have electricity. There are several hydrogen trains in use in Germany"

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Strongly Support	18%	20%	17%	18%	21%	14%	20%	19%	21%	14%	20%	20%	23%	17%
Moderately Support	25%	29%	22%	26%	25%	24%	27%	26%	25%	24%	25%	25%	31%	30%
Support a little	21%	23%	20%	21%	22%	21%	22%	20%	26%	21%	25%	19%	23%	21%
Neither Support nor Oppose	29%	24%	35%	30%	25%	34%	26%	28%	21%	36%	25%	29%	21%	28%
Oppose a little	3%	2%	4%	3%	4%	1%	2%	4%	4%	2%	3%	4%	1%	4%
Moderately Oppose	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	0%	0%
Strongly Oppose	2%	2%	2%	1%	1%	4%	1%	1%	1%	3%	2%	1%	1%	1%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use electric buses and trucks. Electric buses are in use in London and in many cities around the world"

Electric buses and trucks emit nothing from the tailpipe, so air quality is improved a lot

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	33%	39%	27%	28%	30%	31%	34%	35%	38%	33%	33%	30%	37%	32%	25%	34%	31%	41%	27%	40%	27%
	Convincing	35%	36%	35%	34%	36%	34%	34%	34%	40%	30%	37%	33%	36%	34%	40%	37%	30%	35%	42%	37%	33%
	Neither Convincing nor Unconvincing	13%	11%	16%	16%	15%	14%	12%	13%	10%	12%	15%	15%	9%	16%	15%	11%	19%	10%	15%	6%	21%
	Unconvincing	5%	4%	5%	7%	5%	4%	4%	5%	3%	7%	4%	5%	6%	3%	5%	2%	3%	4%	5%	2%	6%
	Very Unconvincing	1%	1%	1%	1%	2%	1%	1%	1%	1%	0%	0%	1%	3%	3%	2%	0%	1%	1%	0%	2%	5%
	Don't Know	13%	9%	17%	14%	13%	15%	15%	13%	9%	18%	11%	16%	10%	11%	13%	15%	17%	10%	12%	13%	8%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use electric buses and trucks. Electric buses are in use in London and in many cities around the world"

Electric buses and trucks emit nothing from the tailpipe, so air quality is improved a lot

		Social Grade		EU 2016 Vote			2017				VI			
		Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted		2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted		**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing		33%	35%	30%	34%	34%	28%	35%	37%	36%	26%	34%	34%	40%	35%
Convincing		35%	37%	33%	36%	38%	30%	39%	32%	34%	33%	40%	35%	34%	37%
Neither Convincing nor Unconvincing		13%	12%	15%	12%	13%	15%	12%	14%	9%	15%	11%	17%	9%	10%
Unconvincing		5%	4%	5%	5%	4%	5%	4%	4%	6%	5%	4%	4%	4%	6%
Very Unconvincing		1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	0%	1%	1%
Don't Know		13%	12%	14%	11%	10%	21%	9%	12%	14%	20%	9%	9%	11%	10%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use electric buses and trucks. Electric buses are in use in London and in many cities around the world"

If the electricity is low carbon, then climate emissions are also reduced

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	25%	26%	23%	24%	28%	22%	26%	25%	23%	25%	27%	19%	25%	19%	21%	25%	24%	32%	26%	25%	18%
	Convincing	44%	46%	42%	40%	42%	44%	40%	48%	50%	42%	42%	44%	41%	56%	46%	48%	44%	41%	45%	45%	43%
	Neither Convincing nor Unconvincing	15%	14%	16%	17%	13%	16%	16%	13%	15%	15%	15%	17%	19%	10%	19%	10%	16%	15%	13%	12%	20%
	Unconvincing	4%	3%	4%	5%	4%	3%	5%	3%	2%	4%	5%	3%	3%	2%	3%	3%	2%	3%	5%	3%	7%
	Very Unconvincing	1%	2%	1%	3%	1%	1%	1%	1%	2%	1%	0%	2%	3%	2%	2%	3%	1%	0%	0%	2%	2%
	Don't Know	11%	8%	14%	11%	12%	14%	12%	10%	9%	13%	11%	15%	9%	11%	9%	11%	13%	9%	12%	12%	10%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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"Use electric buses and trucks. Electric buses are in use in London and in many cities around the world"

If the electricity is low carbon, then climate emissions are also reduced

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing	25%	24%	25%	24%	26%	22%	28%	25%	28%	18%	23%	27%	31%	26%
Convincing	44%	48%	40%	45%	45%	41%	45%	44%	41%	44%	50%	44%	43%	41%
Neither Convincing nor Unconvincing	15%	14%	16%	14%	15%	16%	15%	15%	12%	16%	16%	16%	10%	15%
Unconvincing	4%	4%	4%	4%	4%	3%	2%	5%	3%	4%	2%	5%	4%	5%
Very Unconvincing	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%
Don't Know	11%	9%	13%	11%	9%	16%	8%	10%	14%	17%	7%	7%	11%	12%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use electric buses and trucks. Electric buses are in use in London and in many cities around the world"

Battery costs are coming down quickly, so electric buses will get cheaper

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	19%	20%	18%	21%	25%	21%	19%	14%	16%	23%	21%	17%	20%	15%	16%	18%	19%	22%	18%	15%	19%
	Convincing	42%	45%	39%	43%	37%	39%	42%	47%	45%	40%	39%	44%	44%	49%	36%	40%	40%	49%	42%	47%	35%
	Neither Convincing nor Unconvincing	15%	15%	16%	18%	13%	17%	16%	13%	16%	11%	16%	15%	17%	14%	23%	16%	13%	11%	18%	16%	19%
	Unconvincing	8%	6%	9%	6%	8%	6%	7%	9%	9%	7%	7%	6%	7%	8%	8%	12%	7%	6%	9%	5%	11%
	Very Unconvincing	2%	3%	2%	1%	2%	1%	3%	2%	3%	1%	3%	2%	1%	3%	3%	1%	7%	1%	1%	3%	7%
	Don't Know	13%	10%	16%	11%	14%	16%	14%	14%	11%	17%	13%	16%	11%	11%	14%	13%	14%	10%	12%	13%	10%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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"Use electric buses and trucks. Electric buses are in use in London and in many cities around the world"

Battery costs are coming down quickly, so electric buses will get cheaper

		Total	Social Grade		EU 2016 Vote			2017				VI			
			ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
	Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
	Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
	Very Convincing	19%	20%	18%	17%	22%	19%	19%	22%	23%	16%	18%	21%	28%	14%
	Convincing	42%	46%	38%	43%	44%	37%	46%	42%	45%	38%	49%	45%	44%	38%
	Neither Convincing nor Unconvincing	15%	14%	17%	15%	16%	16%	16%	15%	10%	16%	15%	16%	13%	15%
	Unconvincing	8%	7%	9%	9%	7%	6%	7%	8%	5%	8%	7%	9%	2%	12%
	Very Unconvincing	2%	2%	3%	3%	2%	2%	2%	2%	2%	2%	2%	2%	0%	5%
	Don't Know	13%	12%	15%	12%	11%	20%	9%	11%	14%	21%	9%	7%	12%	15%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use electric buses and trucks. Electric buses are in use in London and in many cities around the world"

Batteries work for single-decker buses, but harder to use for double-decker buses as the buses weigh much more

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
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	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	9%	10%	8%	10%	12%	6%	7%	11%	9%	9%	8%	8%	9%	7%	5%	14%	10%	12%	4%	17%	10%
	Convincing	28%	29%	27%	30%	28%	28%	28%	24%	29%	32%	29%	25%	30%	29%	28%	29%	29%	24%	29%	25%	19%
	Neither Convincing nor Unconvincing	24%	24%	25%	23%	28%	26%	21%	24%	25%	20%	25%	28%	26%	22%	30%	19%	21%	28%	25%	23%	29%
	Unconvincing	16%	17%	15%	17%	13%	15%	18%	17%	16%	13%	18%	10%	13%	19%	18%	16%	20%	14%	22%	10%	25%
	Very Unconvincing	4%	6%	2%	2%	3%	4%	6%	5%	3%	3%	4%	4%	4%	5%	4%	5%	4%	4%	4%	4%	3%
	Don't Know	18%	14%	22%	17%	16%	20%	20%	18%	18%	22%	17%	25%	17%	18%	14%	18%	16%	17%	16%	22%	13%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use electric buses and trucks. Electric buses are in use in London and in many cities around the world"

Batteries work for single-decker buses, but harder to use for double-decker buses as the buses weigh much more

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing	9%	9%	9%	10%	9%	9%	10%	8%	9%	10%	11%	10%	11%	11%
Convincing	28%	30%	26%	30%	28%	24%	31%	29%	26%	23%	31%	30%	32%	25%
Neither Convincing nor Unconvincing	24%	24%	25%	23%	26%	25%	24%	26%	20%	25%	23%	27%	20%	25%
Unconvincing	16%	18%	14%	16%	17%	14%	16%	15%	18%	16%	17%	16%	15%	16%
Very Unconvincing	4%	3%	5%	4%	5%	3%	3%	5%	5%	3%	3%	4%	5%	3%
Don't Know	18%	17%	20%	18%	15%	24%	16%	17%	21%	23%	16%	13%	16%	19%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use electric buses and trucks. Electric buses are in use in London and in many cities around the world"

Shorter range and longer charging time than biomethane or hydrogen

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted		2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted		**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Very Convincing		12%	15%	9%	10%	15%	11%	10%	10%	14%	13%	12%	11%	10%	10%	11%	16%	8%	15%	12%	14%	5%
Convincing		30%	31%	28%	36%	30%	28%	28%	26%	30%	28%	32%	28%	32%	32%	25%	29%	38%	28%	25%	31%	36%
Neither Convincing nor Unconvincing		25%	24%	26%	21%	23%	27%	28%	28%	25%	27%	21%	22%	26%	29%	27%	23%	23%	22%	34%	19%	34%
Unconvincing		11%	11%	11%	15%	12%	10%	9%	10%	11%	9%	13%	10%	12%	7%	11%	11%	10%	14%	11%	13%	8%
Very Unconvincing		3%	3%	2%	3%	2%	2%	3%	3%	3%	1%	2%	3%	2%	4%	3%	5%	0%	2%	1%	5%	3%
Don't Know		20%	15%	24%	16%	18%	23%	22%	23%	17%	22%	19%	26%	18%	18%	23%	18%	20%	19%	17%	19%	14%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use electric buses and trucks. Electric buses are in use in London and in many cities around the world"

Shorter range and longer charging time than biomethane or hydrogen

		Total	Social Grade		EU 2016 Vote			2017				VI			
			ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted		2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted		**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing		12%	13%	11%	13%	12%	10%	15%	11%	11%	9%	16%	11%	12%	12%
Convincing		30%	31%	28%	29%	32%	27%	32%	28%	34%	27%	33%	31%	36%	25%
Neither Convincing nor Unconvincing		25%	25%	25%	26%	26%	23%	25%	27%	21%	24%	23%	27%	22%	27%
Unconvincing		11%	11%	11%	11%	12%	9%	11%	12%	10%	10%	10%	14%	8%	14%
Very Unconvincing		3%	3%	3%	2%	3%	2%	2%	3%	1%	2%	2%	4%	2%	3%
Don't Know		20%	18%	22%	19%	16%	28%	15%	18%	22%	28%	16%	14%	19%	19%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use electric buses and trucks. Electric buses are in use in London and in many cities around the world"

Battery trucks not yet developed, although companies are working on them

			Gender		Age						Region											
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	8%	10%	7%	6%	11%	9%	7%	8%	8%	10%	9%	8%	9%	7%	8%	8%	10%	10%	5%	9%	3%
	Convincing	34%	37%	32%	37%	34%	33%	35%	31%	35%	34%	35%	29%	33%	38%	37%	35%	40%	37%	31%	31%	32%
	Neither Convincing nor Unconvincing	26%	26%	25%	26%	22%	27%	25%	25%	30%	21%	26%	31%	28%	26%	25%	25%	18%	26%	34%	22%	30%
	Unconvincing	11%	10%	12%	12%	14%	9%	11%	14%	6%	11%	10%	7%	10%	7%	11%	14%	12%	9%	13%	18%	18%
	Very Unconvincing	3%	3%	2%	2%	4%	2%	3%	3%	2%	3%	2%	3%	2%	4%	3%	2%	2%	2%	2%	2%	3%
	Don't Know	18%	14%	22%	17%	16%	19%	18%	18%	18%	21%	18%	22%	17%	18%	16%	16%	19%	15%	16%	18%	13%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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"Use electric buses and trucks. Electric buses are in use in London and in many cities around the world"

Battery trucks not yet developed, although companies are working on them

			Social Grade		EU 2016 Vote			2017				VI			
		Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
	Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
	Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
	Very Convincing	8%	8%	8%	9%	8%	8%	10%	9%	8%	6%	10%	10%	11%	8%
	Convincing	34%	36%	33%	36%	35%	30%	38%	35%	32%	30%	38%	40%	32%	37%
	Neither Convincing nor Unconvincing	26%	27%	25%	24%	27%	26%	28%	24%	27%	25%	28%	23%	26%	25%
	Unconvincing	11%	11%	11%	10%	12%	11%	9%	11%	10%	12%	10%	10%	13%	9%
	Very Unconvincing	3%	3%	3%	3%	3%	2%	2%	3%	3%	2%	2%	4%	2%	3%
	Don't Know	18%	16%	20%	18%	15%	23%	13%	17%	21%	24%	13%	14%	17%	17%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use electric buses and trucks. Electric buses are in use in London and in many cities around the world"

The battery for a truck would need to be very large, and would weigh a lot, reducing the amount that the truck could carry

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	11%	13%	10%	13%	13%	8%	8%	13%	14%	12%	8%	11%	11%	15%	10%	12%	21%	12%	8%	12%	6%
	Convincing	31%	33%	29%	30%	29%	30%	29%	30%	35%	30%	34%	24%	33%	23%	35%	37%	26%	33%	27%	38%	18%
	Neither Convincing nor Unconvincing	22%	21%	23%	21%	22%	23%	22%	25%	19%	18%	27%	24%	22%	25%	25%	15%	16%	21%	22%	19%	30%
	Unconvincing	18%	17%	19%	23%	19%	19%	19%	13%	14%	19%	16%	20%	18%	15%	14%	19%	14%	17%	27%	10%	27%
	Very Unconvincing	3%	5%	2%	3%	3%	3%	4%	3%	4%	2%	3%	3%	3%	4%	1%	3%	10%	4%	3%	7%	4%
	Don't Know	15%	12%	18%	11%	15%	16%	18%	16%	14%	19%	12%	18%	13%	18%	15%	15%	15%	13%	13%	15%	15%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use electric buses and trucks. Electric buses are in use in London and in many cities around the world"

The battery for a truck would need to be very large, and would weigh a lot, reducing the amount that the truck could carry

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing	11%	11%	11%	13%	11%	9%	13%	10%	12%	10%	13%	12%	10%	17%
Convincing	31%	32%	29%	31%	31%	29%	33%	30%	32%	27%	33%	35%	31%	29%
Neither Convincing nor Unconvincing	22%	21%	23%	21%	25%	20%	24%	21%	17%	22%	21%	20%	21%	20%
Unconvincing	18%	19%	17%	17%	18%	19%	15%	20%	17%	20%	18%	20%	21%	15%
Very Unconvincing	3%	3%	3%	4%	3%	2%	3%	4%	4%	2%	3%	3%	2%	5%
Don't Know	15%	13%	17%	15%	12%	21%	11%	15%	18%	18%	12%	10%	15%	15%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use electric buses and trucks. Electric buses are in use in London and in many cities around the world"

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Strongly Support	22%	26%	19%	19%	23%	21%	25%	24%	22%	26%	26%	17%	22%	26%	16%	21%	18%	25%	22%	24%	15%
Moderately Support	26%	28%	25%	24%	24%	27%	24%	25%	32%	27%	26%	28%	27%	24%	26%	31%	32%	26%	23%	18%	28%
Support a little	23%	21%	24%	20%	22%	21%	25%	24%	24%	19%	25%	28%	23%	26%	22%	22%	23%	19%	24%	27%	24%
Neither Support nor Oppose	22%	18%	26%	26%	21%	26%	22%	23%	16%	23%	18%	20%	19%	16%	31%	19%	19%	23%	29%	22%	22%
Oppose a little	4%	3%	4%	7%	6%	3%	3%	2%	2%	3%	2%	3%	7%	4%	2%	6%	2%	5%	0%	4%	8%
Moderately Oppose	1%	2%	1%	1%	2%	1%	0%	1%	2%	1%	1%	1%	0%	2%	1%	0%	4%	1%	1%	3%	1%
Strongly Oppose	2%	2%	2%	2%	2%	1%	1%	1%	2%	1%	2%	2%	2%	3%	2%	1%	1%	1%	1%	2%	2%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use electric buses and trucks. Electric buses are in use in London and in many cities around the world"

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Strongly Support	22%	23%	21%	22%	24%	20%	24%	24%	23%	17%	25%	25%	27%	21%
Moderately Support	26%	29%	24%	26%	28%	23%	28%	26%	34%	22%	30%	25%	33%	25%
Support a little	23%	24%	21%	25%	22%	20%	23%	22%	20%	25%	22%	21%	21%	25%
Neither Support nor Oppose	22%	18%	26%	21%	20%	28%	20%	22%	12%	28%	18%	23%	14%	21%
Oppose a little	4%	2%	5%	3%	3%	5%	2%	4%	3%	5%	2%	5%	2%	5%
Moderately Oppose	1%	1%	1%	2%	1%	1%	1%	1%	4%	0%	1%	1%	2%	2%
Strongly Oppose	2%	2%	2%	1%	1%	3%	1%	1%	3%	3%	1%	0%	2%	0%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Blend hydrogen and biomethane into the gas grid, with no changes in the home"

Biomethane is the same as natural gas, so can be blended into the gas grid to reduce emissions, with no changes to appliances needed

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	16%	18%	15%	13%	18%	15%	16%	19%	18%	15%	15%	16%	16%	15%	15%	21%	17%	19%	15%	19%	16%
	Convincing	34%	34%	33%	36%	38%	34%	31%	33%	31%	35%	31%	30%	38%	35%	33%	35%	36%	39%	35%	31%	19%
	Neither Convincing nor Unconvincing	22%	22%	21%	26%	22%	21%	24%	19%	21%	18%	24%	23%	22%	23%	29%	19%	19%	16%	24%	20%	29%
	Unconvincing	6%	7%	6%	10%	5%	6%	5%	6%	7%	6%	6%	5%	9%	7%	4%	3%	8%	7%	7%	7%	7%
	Very Unconvincing	1%	1%	1%	0%	2%	1%	2%	0%	1%	1%	1%	3%	1%	0%	0%	1%	0%	1%	1%	2%	2%
	Don't Know	21%	17%	24%	16%	16%	23%	22%	23%	23%	25%	22%	23%	15%	20%	19%	21%	20%	19%	17%	21%	27%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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"Blend hydrogen and biomethane into the gas grid, with no changes in the home"

Biomethane is the same as natural gas, so can be blended into the gas grid to reduce emissions, with no changes to appliances needed

			Social Grade		EU 2016 Vote			2017				VI			
		Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted		2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted		**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing		16%	19%	14%	17%	19%	12%	20%	17%	13%	12%	18%	16%	22%	15%
Convincing		34%	35%	33%	33%	37%	31%	33%	39%	39%	28%	35%	40%	34%	34%
Neither Convincing nor Unconvincing		22%	22%	22%	20%	23%	24%	21%	22%	23%	24%	22%	23%	20%	17%
Unconvincing		6%	6%	7%	7%	4%	9%	6%	5%	7%	8%	6%	6%	4%	9%
Very Unconvincing		1%	1%	1%	1%	1%	1%	1%	0%	0%	1%	1%	1%	0%	2%
Don't Know		21%	18%	24%	23%	17%	23%	19%	18%	18%	26%	18%	14%	20%	23%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Blend hydrogen and biomethane into the gas grid, with no changes in the home"

Hydrogen could be blended into the gas grid, up to 20%, without needing to change heating or cooking appliances

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	16%	16%	16%	15%	21%	14%	14%	17%	15%	13%	15%	12%	18%	17%	15%	20%	17%	18%	18%	15%	18%
	Convincing	34%	37%	32%	39%	34%	33%	34%	36%	32%	37%	30%	34%	33%	34%	36%	35%	35%	41%	30%	33%	29%
	Neither Convincing nor Unconvincing	21%	21%	20%	21%	18%	22%	23%	16%	23%	17%	24%	16%	22%	22%	24%	17%	22%	16%	28%	20%	19%
	Unconvincing	6%	6%	7%	8%	6%	5%	6%	6%	6%	4%	7%	10%	9%	6%	4%	6%	5%	8%	4%	3%	10%
	Very Unconvincing	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	0%	2%	1%	1%	0%	4%	0%
	Don't Know	22%	19%	24%	16%	20%	25%	22%	24%	23%	27%	23%	25%	18%	20%	20%	20%	21%	16%	20%	24%	24%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Blend hydrogen and biomethane into the gas grid, with no changes in the home"

Hydrogen could be blended into the gas grid, up to 20%, without needing to change heating or cooking appliances

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing	16%	17%	14%	15%	19%	12%	16%	18%	17%	12%	15%	19%	20%	13%
Convincing	34%	35%	34%	34%	37%	32%	36%	36%	32%	31%	37%	38%	36%	33%
Neither Convincing nor Unconvincing	21%	21%	20%	20%	21%	21%	21%	18%	24%	22%	22%	19%	18%	19%
Unconvincing	6%	6%	7%	7%	5%	8%	5%	8%	6%	7%	5%	9%	6%	5%
Very Unconvincing	1%	1%	1%	2%	1%	0%	1%	1%	1%	1%	1%	1%	1%	3%
Don't Know	22%	20%	23%	23%	18%	26%	21%	19%	19%	27%	20%	14%	19%	27%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Blend hydrogen and biomethane into the gas grid, with no changes in the home"

Because hydrogen and biomethane would only be part of the blend, it would only reduce emissions by a bit, but not by as much as the other options

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	6%	6%	5%	8%	8%	5%	5%	7%	4%	8%	5%	5%	8%	7%	5%	4%	7%	8%	2%	7%	2%
	Convincing	30%	31%	29%	32%	32%	29%	28%	29%	31%	31%	30%	23%	30%	28%	30%	32%	35%	31%	32%	28%	30%
	Neither Convincing nor Unconvincing	30%	32%	28%	28%	28%	29%	32%	30%	32%	23%	29%	33%	34%	34%	32%	28%	26%	30%	35%	27%	30%
	Unconvincing	11%	10%	12%	16%	10%	10%	12%	9%	11%	11%	14%	11%	9%	11%	12%	14%	12%	11%	9%	11%	13%
	Very Unconvincing	2%	3%	1%	1%	2%	3%	3%	1%	1%	1%	2%	1%	2%	1%	1%	2%	2%	1%	2%	4%	1%
	Don't Know	21%	17%	25%	16%	20%	25%	20%	24%	21%	26%	20%	26%	17%	20%	21%	20%	18%	19%	19%	23%	24%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Blend hydrogen and biomethane into the gas grid, with no changes in the home"

Because hydrogen and biomethane would only be part of the blend, it would only reduce emissions by a bit, but not by as much as the other options

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing	6%	6%	6%	6%	6%	4%	7%	6%	10%	4%	7%	7%	7%	6%
Convincing	30%	32%	28%	29%	33%	28%	32%	32%	37%	24%	34%	33%	34%	28%
Neither Convincing nor Unconvincing	30%	31%	29%	30%	31%	28%	31%	29%	25%	31%	30%	29%	27%	30%
Unconvincing	11%	12%	11%	12%	10%	12%	11%	12%	7%	13%	12%	13%	10%	11%
Very Unconvincing	2%	1%	3%	2%	2%	2%	1%	2%	2%	1%	1%	3%	1%	1%
Don't Know	21%	19%	23%	22%	18%	25%	18%	20%	18%	27%	16%	15%	20%	25%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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"Blend hydrogen and biomethane into the gas grid, with no changes in the home"

Hydrogen and biomethane cost more than gas

			Gender		Age						Region											
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	7%	9%	6%	8%	10%	4%	8%	5%	8%	8%	5%	7%	7%	6%	7%	10%	12%	9%	3%	8%	4%
	Convincing	22%	21%	23%	27%	27%	22%	17%	19%	21%	25%	25%	19%	23%	20%	23%	25%	24%	25%	16%	15%	19%
	Neither Convincing nor Unconvincing	26%	29%	23%	21%	22%	28%	30%	27%	27%	19%	27%	25%	29%	33%	34%	19%	16%	20%	35%	27%	30%
	Unconvincing	16%	14%	17%	21%	16%	14%	17%	16%	11%	15%	14%	14%	14%	16%	13%	18%	16%	17%	19%	18%	18%
	Very Unconvincing	3%	4%	3%	4%	4%	4%	3%	3%	2%	3%	3%	5%	1%	2%	2%	5%	2%	4%	3%	7%	2%
	Don't Know	26%	22%	29%	18%	21%	28%	26%	29%	30%	29%	26%	31%	27%	23%	20%	23%	29%	25%	23%	24%	27%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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"Blend hydrogen and biomethane into the gas grid, with no changes in the home"

Hydrogen and biomethane cost more than gas

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
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Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing	7%	7%	7%	7%	9%	5%	7%	9%	7%	5%	8%	9%	6%	9%
Convincing	22%	24%	20%	22%	22%	24%	23%	21%	21%	23%	26%	24%	23%	19%
Neither Convincing nor Unconvincing	26%	26%	26%	26%	26%	25%	28%	25%	26%	24%	25%	25%	27%	26%
Unconvincing	16%	15%	16%	15%	16%	16%	14%	17%	17%	16%	14%	19%	17%	15%
Very Unconvincing	3%	3%	4%	3%	4%	3%	3%	4%	2%	3%	3%	4%	3%	2%
Don't Know	26%	24%	27%	27%	23%	27%	25%	23%	26%	29%	25%	18%	23%	30%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Blend hydrogen and biomethane into the gas grid, with no changes in the home"

There are limits to the amount of biomethane that can be made using waste sources, so there wouldn't be enough to replace gas overall

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted		2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted		**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Very Convincing		9%	11%	7%	8%	10%	6%	9%	10%	10%	8%	8%	10%	11%	7%	9%	11%	13%	7%	6%	13%	10%
Convincing		31%	31%	30%	34%	31%	32%	28%	25%	32%	33%	26%	25%	30%	31%	33%	32%	31%	36%	31%	24%	29%
Neither Convincing nor Unconvincing		25%	26%	24%	27%	25%	24%	26%	29%	21%	20%	32%	25%	23%	24%	26%	20%	21%	23%	35%	21%	24%
Unconvincing		13%	12%	14%	13%	14%	12%	15%	13%	11%	12%	11%	11%	15%	17%	12%	13%	10%	16%	10%	16%	17%
Very Unconvincing		3%	4%	2%	3%	3%	3%	3%	2%	3%	4%	2%	4%	2%	4%	2%	4%	6%	2%	3%	5%	1%
Don't Know		20%	16%	23%	15%	18%	22%	19%	21%	21%	23%	21%	25%	19%	17%	18%	21%	19%	17%	15%	22%	18%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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"Blend hydrogen and biomethane into the gas grid, with no changes in the home"

There are limits to the amount of biomethane that can be made using waste sources, so there wouldn't be enough to replace gas overall

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	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing	9%	10%	8%	10%	9%	7%	11%	9%	10%	6%	11%	8%	9%	14%
Convincing	31%	32%	29%	31%	31%	27%	31%	32%	34%	27%	31%	34%	34%	29%
Neither Convincing nor Unconvincing	25%	25%	25%	23%	27%	25%	25%	25%	25%	26%	24%	27%	24%	21%
Unconvincing	13%	13%	13%	14%	11%	14%	13%	13%	14%	14%	13%	12%	15%	13%
Very Unconvincing	3%	2%	4%	2%	4%	2%	2%	4%	3%	3%	2%	5%	1%	3%
Don't Know	20%	18%	21%	20%	17%	24%	18%	18%	15%	25%	18%	13%	17%	21%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Blend hydrogen and biomethane into the gas grid, with no changes in the home"

			Gender		Age						Region											
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Strongly Support	12%	15%	9%	9%	13%	12%	12%	13%	11%	9%	12%	10%	17%	16%	6%	15%	11%	11%	13%	11%	13%
	Moderately Support	21%	23%	18%	22%	18%	20%	21%	17%	24%	19%	25%	16%	15%	17%	19%	26%	21%	25%	18%	23%	19%
	Support a little	24%	24%	24%	25%	23%	22%	20%	27%	26%	25%	20%	26%	24%	25%	29%	19%	30%	20%	26%	26%	21%
	Neither Support nor Oppose	35%	31%	39%	33%	33%	36%	41%	34%	31%	36%	36%	39%	33%	35%	38%	31%	25%	34%	35%	34%	31%
	Oppose a little	6%	5%	6%	8%	9%	7%	3%	5%	4%	6%	5%	4%	8%	3%	4%	7%	8%	8%	6%	3%	9%
	Moderately Oppose	1%	1%	2%	2%	2%	1%	1%	1%	1%	2%	1%	2%	2%	1%	1%	2%	3%	0%	0%	0%	3%
	Strongly Oppose	2%	2%	2%	1%	1%	2%	2%	3%	3%	2%	1%	4%	1%	3%	4%	2%	3%	2%	1%	3%	4%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Blend hydrogen and biomethane into the gas grid, with no changes in the home"

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Strongly Support	12%	12%	11%	12%	13%	9%	13%	12%	10%	9%	14%	12%	13%	12%
Moderately Support	21%	24%	16%	19%	22%	21%	23%	19%	20%	20%	22%	19%	28%	20%
Support a little	24%	24%	23%	25%	25%	20%	24%	25%	29%	21%	26%	25%	21%	24%
Neither Support nor Oppose	35%	32%	38%	35%	30%	42%	32%	33%	30%	42%	30%	31%	30%	38%
Oppose a little	6%	5%	7%	5%	7%	5%	5%	9%	4%	5%	5%	9%	5%	3%
Moderately Oppose	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%	1%	1%	2%
Strongly Oppose	2%	2%	3%	2%	2%	2%	2%	2%	4%	2%	2%	2%	2%	1%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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"Convert to 100% hydrogen. This would involve regulations that mean that when you replace your boiler or gas cooker, it would have to be a hydrogen-ready one.
Then the local grid would convert to supply 100% hydrogen street-by-street during the summer months, and an engineer would come to check and finalise conversion of your appliances.
If you still had an old appliance, it would need to be replaced at this stage"

Only appliances would need to be changed – the central heating system would stay the same

| | Total | Gender | | Age | | | | | | Region | | | | | | | | | | | |
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
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Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Very Convincing	12%	13%	11%	12%	14%	10%	11%	12%	11%	13%	10%	14%	15%	12%	8%	11%	14%	12%	6%	20%	14%
Convincing	28%	29%	27%	35%	31%	30%	26%	24%	25%	28%	29%	24%	32%	25%	26%	33%	25%	28%	32%	27%	27%
Neither Convincing nor Unconvincing	23%	24%	23%	24%	22%	21%	24%	23%	24%	20%	22%	19%	24%	26%	27%	20%	25%	24%	27%	23%	22%
Unconvincing	15%	13%	16%	12%	13%	16%	16%	16%	15%	13%	16%	17%	14%	17%	13%	19%	12%	12%	15%	13%	19%
Very Unconvincing	5%	7%	4%	1%	5%	4%	4%	5%	9%	6%	5%	4%	4%	4%	5%	4%	10%	8%	4%	4%	1%
Don't Know	17%	15%	20%	15%	15%	19%	19%	19%	16%	21%	18%	22%	12%	16%	21%	14%	14%	17%	16%	13%	17%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Convert to 100% hydrogen. This would involve regulations that mean that when you replace your boiler or gas cooker, it would have to be a hydrogen-ready one.
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		Total	Social Grade		EU 2016 Vote			2017				VI			
			ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted		2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted		**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing		12%	13%	10%	11%	13%	11%	14%	11%	14%	10%	14%	13%	12%	13%
Convincing		28%	30%	26%	26%	32%	27%	27%	34%	32%	24%	26%	36%	32%	20%
Neither Convincing nor Unconvincing		23%	23%	24%	23%	24%	21%	24%	22%	25%	22%	22%	24%	22%	26%
Unconvincing		15%	15%	15%	16%	13%	15%	15%	13%	14%	16%	17%	11%	17%	15%
Very Unconvincing		5%	4%	6%	6%	4%	4%	7%	5%	1%	4%	7%	5%	4%	6%
Don't Know		17%	16%	19%	17%	14%	22%	14%	15%	13%	24%	13%	12%	13%	20%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Convert to 100% hydrogen. This would involve regulations that mean that when you replace your boiler or gas cooker, it would have to be a hydrogen-ready one.
Then the local grid would convert to supply 100% hydrogen street-by-street during the summer months, and an engineer would come to check and finalise conversion of your appliances.
If you still had an old appliance, it would need to be replaced at this stage"

If you have a hydrogen-ready boiler, an engineer would need less than an hour to convert it

			Gender		Age						Region											
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
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	Very Convincing	14%	13%	16%	19%	20%	14%	13%	11%	10%	15%	15%	12%	13%	11%	10%	15%	17%	17%	14%	19%	15%
	Convincing	29%	31%	27%	36%	32%	27%	26%	28%	26%	29%	25%	25%	34%	36%	28%	29%	27%	31%	29%	28%	25%
	Neither Convincing nor Unconvincing	22%	22%	21%	22%	21%	20%	21%	24%	23%	18%	24%	22%	21%	25%	28%	20%	13%	20%	23%	21%	21%
	Unconvincing	9%	8%	10%	7%	6%	13%	11%	8%	9%	9%	10%	6%	7%	10%	7%	10%	15%	7%	8%	10%	15%
	Very Unconvincing	4%	4%	3%	2%	3%	2%	5%	4%	6%	4%	4%	5%	5%	1%	5%	6%	5%	3%	2%	3%	4%
	Don't Know	22%	21%	23%	14%	18%	24%	24%	25%	25%	24%	22%	29%	20%	16%	22%	21%	23%	22%	24%	18%	20%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Convert to 100% hydrogen. This would involve regulations that mean that when you replace your boiler or gas cooker, it would have to be a hydrogen-ready one.
Then the local grid would convert to supply 100% hydrogen street-by-street during the summer months, and an engineer would come to check and finalise conversion of your appliances.
If you still had an old appliance, it would need to be replaced at this stage"

If you have a hydrogen-ready boiler, an engineer would need less than an hour to convert it

			Social Grade		EU 2016 Vote			2017				VI			
		Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
	Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
	Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
	Very Convincing	14%	17%	11%	13%	15%	15%	14%	16%	15%	13%	13%	19%	14%	12%
	Convincing	29%	28%	29%	27%	31%	28%	27%	33%	31%	27%	26%	36%	33%	23%
	Neither Convincing nor Unconvincing	22%	22%	22%	23%	21%	21%	24%	21%	25%	19%	23%	21%	18%	20%
	Unconvincing	9%	10%	8%	10%	9%	8%	11%	7%	9%	9%	12%	5%	12%	11%
	Very Unconvincing	4%	4%	4%	4%	4%	3%	5%	3%	2%	4%	5%	3%	3%	9%
	Don't Know	22%	20%	25%	23%	20%	25%	20%	20%	18%	29%	21%	15%	21%	25%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Convert to 100% hydrogen. This would involve regulations that mean that when you replace your boiler or gas cooker, it would have to be a hydrogen-ready one.
Then the local grid would convert to supply 100% hydrogen street-by-street during the summer months, and an engineer would come to check and finalise conversion of your appliances.
If you still had an old appliance, it would need to be replaced at this stage"

Hydrogen is emissions free, so carbon emissions would be reduced a lot

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	25%	28%	23%	28%	24%	22%	29%	28%	23%	29%	24%	21%	30%	26%	20%	27%	20%	29%	23%	29%	16%
	Convincing	38%	38%	37%	36%	38%	40%	31%	37%	41%	32%	39%	37%	34%	38%	38%	33%	44%	39%	38%	45%	46%
	Neither Convincing nor Unconvincing	16%	16%	17%	16%	17%	16%	17%	15%	16%	16%	17%	18%	18%	18%	18%	14%	12%	13%	21%	14%	12%
	Unconvincing	4%	5%	4%	5%	4%	4%	6%	2%	4%	5%	4%	3%	4%	4%	6%	6%	5%	7%	1%	1%	6%
	Very Unconvincing	2%	2%	1%	2%	2%	2%	1%	1%	2%	1%	0%	3%	2%	1%	1%	4%	3%	1%	2%	2%	2%
	Don't Know	15%	12%	18%	13%	14%	16%	17%	16%	13%	17%	16%	18%	12%	14%	16%	15%	16%	11%	15%	9%	18%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Hydrogen is emissions free, so carbon emissions would be reduced a lot

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			ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted		2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted		**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing		25%	28%	22%	24%	29%	21%	26%	28%	27%	20%	23%	31%	30%	25%
Convincing		38%	38%	37%	37%	38%	36%	39%	38%	40%	34%	43%	35%	39%	35%
Neither Convincing nor Unconvincing		16%	16%	17%	16%	16%	18%	17%	15%	17%	17%	16%	16%	14%	15%
Unconvincing		4%	4%	5%	5%	3%	4%	5%	4%	5%	5%	6%	5%	4%	5%
Very Unconvincing		2%	1%	2%	2%	2%	2%	2%	2%	1%	1%	2%	2%	1%	2%
Don't Know		15%	13%	17%	16%	11%	19%	11%	14%	11%	23%	10%	11%	13%	19%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Because you have to run the same gases through each local grid, the whole neighbourhood would have to convert at the same time, with no choice about when this happens and no opt-out from converting

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		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
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Very Convincing	14%	17%	11%	16%	15%	11%	12%	14%	16%	13%	11%	14%	13%	15%	14%	19%	11%	17%	11%	19%	5%
Convincing	25%	29%	21%	22%	28%	27%	22%	21%	27%	24%	27%	20%	24%	25%	26%	20%	26%	29%	29%	15%	30%
Neither Convincing nor Unconvincing	21%	20%	22%	19%	21%	22%	20%	22%	21%	19%	24%	21%	24%	19%	24%	19%	17%	18%	21%	20%	25%
Unconvincing	17%	13%	20%	24%	17%	14%	19%	14%	14%	15%	16%	18%	21%	19%	13%	17%	17%	16%	17%	20%	18%
Very Unconvincing	7%	8%	7%	7%	5%	6%	7%	9%	10%	8%	6%	9%	7%	5%	7%	7%	13%	7%	7%	8%	6%
Don't Know	16%	14%	19%	13%	14%	20%	20%	20%	13%	22%	16%	18%	11%	17%	17%	17%	16%	13%	15%	18%	16%

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	Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
	Very Convincing	14%	15%	12%	14%	14%	12%	17%	12%	15%	11%	18%	14%	14%	16%
	Convincing	25%	27%	23%	23%	28%	24%	25%	28%	28%	21%	27%	29%	28%	23%
	Neither Convincing nor Unconvincing	21%	21%	20%	21%	21%	20%	20%	21%	22%	21%	20%	25%	17%	21%
	Unconvincing	17%	15%	19%	17%	15%	18%	15%	17%	16%	19%	14%	17%	16%	14%
	Very Unconvincing	7%	7%	8%	9%	7%	4%	10%	6%	5%	5%	8%	5%	10%	9%
	Don't Know	16%	15%	18%	16%	14%	21%	13%	15%	15%	23%	13%	10%	15%	18%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
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	Very Convincing	12%	14%	10%	15%	12%	10%	11%	13%	11%	13%	12%	10%	15%	12%	9%	14%	12%	9%	8%	21%	16%
	Convincing	30%	30%	30%	28%	34%	31%	26%	26%	32%	30%	30%	25%	33%	27%	33%	30%	31%	30%	33%	29%	25%
	Neither Convincing nor Unconvincing	24%	26%	22%	22%	23%	24%	24%	23%	24%	21%	24%	25%	21%	28%	28%	17%	23%	27%	26%	24%	16%
	Unconvincing	12%	10%	14%	17%	10%	12%	14%	13%	10%	8%	12%	15%	11%	14%	10%	16%	12%	13%	13%	11%	20%
	Very Unconvincing	7%	7%	7%	6%	7%	6%	6%	8%	9%	11%	8%	7%	9%	6%	5%	6%	6%	6%	6%	6%	5%
	Don't Know	15%	12%	18%	11%	14%	16%	19%	18%	13%	16%	14%	19%	11%	14%	16%	17%	17%	14%	15%	9%	18%

Fieldwork: 1st October - 7th October 2019

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	Very Convincing	12%	12%	11%	11%	13%	13%	13%	11%	10%	12%	13%	13%	11%	12%
	Convincing	30%	31%	29%	29%	32%	28%	29%	34%	37%	25%	31%	35%	34%	29%
	Neither Convincing nor Unconvincing	24%	24%	24%	25%	24%	21%	26%	24%	17%	22%	25%	25%	19%	23%
	Unconvincing	12%	13%	11%	13%	12%	11%	12%	11%	18%	13%	12%	11%	14%	13%
	Very Unconvincing	7%	6%	8%	8%	7%	7%	8%	7%	6%	7%	7%	8%	8%	4%
	Don't Know	15%	14%	17%	15%	13%	20%	13%	13%	13%	22%	13%	8%	14%	19%

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Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Hydrogen costs more than gas, and you may have to replace your gas boiler before it gets to the end of its life

			Gender		Age						Region											
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
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	Very Convincing	10%	11%	9%	7%	11%	6%	11%	8%	14%	12%	9%	8%	9%	11%	11%	13%	12%	10%	6%	6%	9%
	Convincing	26%	28%	24%	28%	27%	26%	26%	25%	26%	26%	28%	19%	26%	25%	20%	29%	28%	29%	27%	26%	39%
	Neither Convincing nor Unconvincing	23%	23%	22%	27%	21%	21%	22%	22%	22%	19%	24%	27%	23%	24%	28%	18%	11%	22%	27%	18%	20%
	Unconvincing	17%	15%	18%	20%	16%	17%	17%	16%	13%	17%	14%	17%	21%	18%	17%	14%	24%	16%	16%	17%	8%
	Very Unconvincing	7%	7%	6%	4%	9%	7%	5%	7%	8%	7%	7%	7%	9%	5%	6%	8%	8%	8%	4%	8%	4%
	Don't Know	18%	16%	20%	13%	16%	22%	19%	21%	17%	20%	19%	21%	12%	16%	18%	18%	15%	15%	20%	24%	19%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
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Very Convincing	10%	10%	9%	12%	10%	7%	12%	10%	8%	7%	13%	11%	9%	11%
Convincing	26%	29%	23%	25%	28%	26%	28%	27%	26%	23%	30%	31%	24%	24%
Neither Convincing nor Unconvincing	23%	21%	24%	22%	22%	24%	23%	20%	25%	24%	23%	21%	18%	21%
Unconvincing	17%	17%	16%	16%	17%	17%	16%	17%	18%	17%	14%	16%	24%	13%
Very Unconvincing	7%	5%	8%	7%	7%	4%	7%	9%	6%	4%	6%	9%	8%	7%
Don't Know	18%	17%	20%	18%	16%	23%	14%	17%	17%	25%	14%	12%	17%	24%

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		Gender		Age						Region											
																Yorkshire					
											South	South	East of	East	West	and the	North	North			Northern
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	East	West	England	Midlands	Midlands	Humber	East	West	Scotland	Wales	Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Strongly Support	10%	12%	7%	11%	10%	9%	10%	10%	9%	11%	10%	9%	9%	12%	8%	11%	7%	9%	10%	8%	8%
Moderately Support	19%	22%	16%	22%	20%	17%	20%	17%	17%	22%	20%	17%	23%	16%	19%	13%	13%	17%	19%	21%	17%
Support a little	21%	22%	21%	20%	21%	24%	19%	21%	22%	16%	21%	17%	20%	17%	22%	26%	27%	21%	25%	23%	27%
Neither Support nor Oppose	32%	29%	35%	35%	30%	34%	34%	34%	29%	35%	34%	38%	28%	30%	32%	27%	26%	33%	35%	32%	34%
Oppose a little	10%	7%	12%	8%	11%	10%	9%	9%	11%	9%	8%	5%	8%	14%	10%	14%	15%	12%	7%	8%	10%
Moderately Oppose	4%	4%	4%	3%	4%	3%	4%	4%	7%	2%	6%	7%	8%	4%	4%	3%	2%	4%	2%	3%	0%
Strongly Oppose	4%	4%	4%	1%	4%	4%	5%	4%	6%	5%	2%	6%	3%	6%	5%	5%	10%	4%	2%	4%	3%

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Strongly Support	10%	11%	8%	9%	11%	8%	11%	9%	14%	8%	12%	10%	14%	8%
Moderately Support	19%	19%	18%	17%	20%	20%	19%	20%	15%	18%	20%	23%	21%	17%
Support a little	21%	22%	20%	20%	22%	21%	20%	22%	29%	19%	18%	23%	22%	18%
Neither Support nor Oppose	32%	30%	35%	33%	29%	39%	29%	30%	29%	39%	29%	28%	27%	33%
Oppose a little	10%	9%	10%	10%	10%	8%	11%	10%	7%	9%	10%	9%	9%	11%
Moderately Oppose	4%	5%	4%	5%	4%	2%	5%	5%	2%	2%	5%	4%	5%	7%
Strongly Oppose	4%	4%	4%	5%	3%	4%	4%	3%	4%	5%	5%	2%	3%	6%

Fieldwork: 1st October - 7th October 2019

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"Use an electric heat pump. The heat pump would sit on the outside of your building, and works like an air conditioner in reverse, but would heat water for showers and radiators"

The heat pump is emission free, so would reduce carbon emissions a lot if the electricity is also low carbon

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
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	Very Convincing	18%	19%	17%	22%	21%	16%	17%	17%	16%	21%	22%	13%	24%	9%	12%	20%	12%	24%	16%	15%	13%
	Convincing	39%	39%	39%	42%	37%	35%	38%	39%	41%	40%	38%	42%	37%	40%	36%	45%	37%	38%	32%	47%	35%
	Neither Convincing nor Unconvincing	21%	21%	20%	20%	19%	21%	23%	20%	20%	18%	18%	20%	19%	24%	26%	14%	19%	20%	29%	20%	26%
	Unconvincing	6%	6%	6%	4%	8%	5%	5%	5%	8%	6%	6%	3%	7%	10%	8%	5%	7%	4%	5%	3%	7%
	Very Unconvincing	2%	2%	1%	0%	2%	3%	1%	2%	3%	1%	1%	4%	3%	2%	3%	1%	6%	2%	1%	1%	3%
	Don't Know	15%	13%	17%	12%	14%	20%	15%	17%	11%	15%	16%	18%	10%	14%	16%	14%	19%	12%	16%	14%	16%

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Very Convincing	18%	18%	18%	16%	21%	17%	18%	19%	23%	15%	19%	20%	22%	14%
Convincing	39%	42%	35%	39%	41%	34%	42%	38%	47%	34%	42%	41%	45%	34%
Neither Convincing nor Unconvincing	21%	20%	21%	22%	19%	21%	21%	21%	12%	21%	21%	21%	15%	21%
Unconvincing	6%	5%	7%	6%	5%	8%	5%	6%	6%	7%	5%	6%	5%	8%
Very Unconvincing	2%	2%	2%	2%	2%	1%	2%	2%	1%	1%	2%	2%	1%	5%
Don't Know	15%	13%	17%	14%	12%	20%	11%	13%	12%	22%	11%	11%	12%	18%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use an electric heat pump. The heat pump would sit on the outside of your building, and works like an air conditioner in reverse, but would heat water for showers and radiators"

Heat pumps are much more efficient than gas boilers, so less energy would be used overall

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Very Convincing	15%	15%	15%	17%	21%	15%	13%	11%	11%	18%	15%	10%	16%	13%	11%	16%	14%	17%	10%	18%	9%
Convincing	35%	36%	33%	42%	31%	33%	37%	33%	33%	35%	31%	31%	36%	37%	36%	35%	39%	39%	33%	27%	41%
Neither Convincing nor Unconvincing	22%	21%	23%	19%	22%	20%	23%	23%	24%	17%	20%	23%	21%	27%	24%	23%	16%	20%	28%	26%	22%
Unconvincing	8%	8%	8%	7%	8%	8%	7%	9%	10%	7%	11%	8%	6%	7%	9%	8%	8%	6%	10%	10%	11%
Very Unconvincing	3%	4%	2%	1%	2%	1%	1%	3%	6%	3%	1%	6%	5%	3%	2%	2%	4%	2%	2%	1%	2%
Don't Know	18%	16%	20%	14%	16%	22%	19%	22%	16%	21%	22%	22%	16%	13%	18%	16%	19%	16%	16%	17%	15%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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"Use an electric heat pump. The heat pump would sit on the outside of your building, and works like an air conditioner in reverse, but would heat water for showers and radiators"

Heat pumps are much more efficient than gas boilers, so less energy would be used overall

			Social Grade		EU 2016 Vote			2017				VI			
		Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
	Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
	Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
	Very Convincing	15%	15%	14%	13%	16%	16%	15%	16%	16%	13%	14%	17%	19%	11%
	Convincing	35%	35%	34%	33%	36%	33%	36%	37%	33%	31%	37%	39%	35%	25%
	Neither Convincing nor Unconvincing	22%	22%	22%	23%	22%	21%	21%	23%	20%	22%	20%	23%	18%	21%
	Unconvincing	8%	8%	8%	10%	7%	7%	9%	8%	7%	7%	9%	7%	7%	13%
	Very Unconvincing	3%	3%	2%	3%	3%	2%	3%	2%	3%	3%	3%	3%	1%	7%
	Don't Know	18%	16%	20%	18%	16%	22%	16%	15%	21%	24%	17%	12%	19%	23%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use an electric heat pump. The heat pump would sit on the outside of your building, and works like an air conditioner in reverse, but would heat water for showers and radiators"

Heat pumps don't heat water to as high a temperature as boilers, so you may need much bigger radiators and more insulation to ensure that rooms stay warm. They also can't heat hot water on demand, so you'd need a hot water tank

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	11%	13%	9%	11%	12%	8%	10%	10%	14%	11%	12%	13%	10%	12%	8%	12%	14%	9%	9%	9%	17%
	Convincing	25%	27%	22%	30%	26%	23%	22%	22%	25%	28%	23%	22%	25%	24%	26%	29%	23%	25%	23%	16%	25%
	Neither Convincing nor Unconvincing	21%	21%	21%	26%	22%	18%	23%	15%	22%	17%	22%	18%	26%	20%	22%	17%	18%	22%	28%	23%	12%
	Unconvincing	17%	14%	19%	14%	14%	17%	20%	20%	15%	13%	19%	15%	17%	18%	17%	20%	15%	14%	14%	24%	19%
	Very Unconvincing	9%	8%	9%	5%	9%	9%	8%	13%	9%	10%	6%	10%	10%	9%	7%	6%	12%	11%	8%	10%	9%
	Don't Know	18%	16%	19%	13%	17%	24%	17%	20%	16%	22%	18%	21%	12%	17%	20%	15%	18%	19%	16%	17%	18%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use an electric heat pump. The heat pump would sit on the outside of your building, and works like an air conditioner in reverse, but would heat water for showers and radiators"

Heat pumps don't heat water to as high a temperature as boilers, so you may need much bigger radiators and more insulation to ensure that rooms stay warm.
They also can't heat hot water on demand, so you'd need a hot water tank

		Social Grade		EU 2016 Vote			2017				VI			
		Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted		2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted		**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing		11%	12%	10%	11%	11%	10%	13%	9%	12%	10%	15%	9%	9%	12%
Convincing		25%	27%	23%	24%	27%	22%	25%	27%	24%	22%	26%	32%	25%	18%
Neither Convincing nor Unconvincing		21%	20%	22%	20%	22%	22%	21%	22%	20%	20%	22%	23%	21%	19%
Unconvincing		17%	17%	16%	17%	17%	16%	16%	17%	17%	17%	14%	17%	20%	19%
Very Unconvincing		9%	7%	10%	10%	8%	7%	9%	10%	9%	7%	7%	8%	9%	9%
Don't Know		18%	17%	19%	18%	15%	23%	16%	15%	18%	24%	16%	12%	16%	23%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use an electric heat pump. The heat pump would sit on the outside of your building, and works like an air conditioner in reverse, but would heat water for showers and radiators"

Heat pumps take longer to heat, so they have to run almost continuously, rather than just when you need them

			Gender		Age						Region											
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
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	Very Convincing	9%	10%	9%	9%	13%	8%	9%	9%	9%	11%	8%	10%	11%	12%	5%	9%	11%	9%	8%	10%	9%
	Convincing	27%	32%	22%	31%	29%	24%	24%	22%	30%	27%	29%	23%	31%	23%	28%	28%	24%	28%	26%	21%	28%
	Neither Convincing nor Unconvincing	21%	22%	21%	22%	21%	20%	24%	18%	22%	21%	21%	20%	24%	22%	26%	19%	21%	18%	25%	20%	22%
	Unconvincing	16%	13%	18%	17%	14%	16%	18%	16%	14%	13%	16%	19%	14%	15%	11%	18%	14%	14%	16%	26%	15%
	Very Unconvincing	8%	6%	9%	6%	7%	8%	7%	12%	6%	7%	7%	7%	7%	12%	8%	5%	9%	9%	6%	10%	11%
	Don't Know	19%	17%	21%	15%	15%	24%	19%	22%	18%	22%	19%	21%	13%	16%	21%	20%	22%	21%	18%	13%	15%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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		Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
	Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
	Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
	Very Convincing	9%	10%	9%	10%	10%	7%	9%	9%	14%	9%	10%	10%	9%	12%
	Convincing	27%	28%	26%	26%	29%	24%	30%	26%	32%	25%	33%	31%	27%	23%
	Neither Convincing nor Unconvincing	21%	22%	21%	21%	21%	25%	20%	23%	16%	22%	18%	20%	23%	22%
	Unconvincing	16%	15%	17%	17%	15%	13%	16%	16%	15%	14%	16%	16%	16%	16%
	Very Unconvincing	8%	7%	9%	8%	7%	8%	8%	9%	3%	7%	7%	9%	7%	7%
	Don't Know	19%	19%	19%	18%	17%	23%	17%	17%	20%	23%	16%	15%	18%	21%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use an electric heat pump. The heat pump would sit on the outside of your building, and works like an air conditioner in reverse, but would heat water for showers and radiators"

Heat pumps don't work as well when the weather is really cold

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	11%	12%	10%	14%	14%	8%	8%	11%	13%	12%	11%	11%	8%	10%	8%	13%	12%	14%	10%	11%	9%
	Convincing	22%	23%	21%	27%	29%	23%	17%	17%	21%	21%	23%	17%	23%	22%	26%	23%	22%	24%	25%	20%	18%
	Neither Convincing nor Unconvincing	20%	23%	17%	19%	16%	17%	23%	21%	23%	19%	20%	20%	27%	25%	19%	16%	14%	17%	23%	24%	14%
	Unconvincing	17%	15%	18%	17%	16%	19%	19%	14%	15%	14%	18%	18%	18%	16%	14%	22%	20%	14%	13%	19%	29%
	Very Unconvincing	10%	8%	11%	9%	9%	10%	10%	14%	7%	11%	8%	10%	9%	10%	8%	9%	11%	9%	10%	9%	16%
	Don't Know	20%	19%	22%	15%	16%	24%	22%	23%	21%	24%	20%	23%	15%	16%	24%	18%	21%	22%	20%	16%	15%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing	11%	12%	11%	12%	10%	11%	12%	10%	11%	11%	14%	11%	8%	11%
Convincing	22%	23%	22%	21%	24%	22%	21%	25%	23%	21%	23%	29%	22%	17%
Neither Convincing nor Unconvincing	20%	20%	21%	21%	20%	18%	22%	20%	18%	18%	21%	18%	20%	23%
Unconvincing	17%	17%	16%	17%	16%	18%	17%	15%	16%	18%	18%	15%	18%	18%
Very Unconvincing	10%	9%	10%	9%	10%	9%	9%	12%	8%	8%	7%	11%	10%	7%
Don't Know	20%	20%	21%	20%	19%	23%	18%	18%	25%	24%	18%	15%	22%	25%

Fieldwork: 1st October - 7th October 2019

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"Use an electric heat pump. The heat pump would sit on the outside of your building, and works like an air conditioner in reverse, but would heat water for showers and radiators"

It costs a lot to install a heat pump and make changes to the central heating system. Electricity also costs more than gas, so heat pumps may also cost more to run

			Gender		Age						Region											
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	2008	982	1022	284	339	341	341	281	422	280	270	159	181	140	179	165	82	222	170	100	60
	Very Convincing	14%	15%	12%	14%	15%	8%	12%	13%	19%	14%	18%	14%	16%	13%	12%	13%	16%	14%	11%	13%	10%
	Convincing	26%	28%	24%	26%	29%	24%	25%	25%	28%	27%	23%	24%	24%	24%	25%	35%	26%	30%	26%	20%	29%
	Neither Convincing nor Unconvincing	20%	21%	18%	22%	19%	19%	22%	17%	20%	21%	18%	17%	25%	21%	26%	15%	13%	16%	25%	19%	15%
	Unconvincing	15%	12%	18%	16%	13%	17%	17%	15%	13%	12%	19%	16%	13%	17%	13%	12%	20%	14%	13%	21%	19%
	Very Unconvincing	9%	8%	9%	8%	9%	9%	9%	12%	7%	7%	8%	9%	9%	9%	10%	8%	9%	10%	8%	10%	8%
	Don't Know	16%	15%	18%	14%	15%	23%	16%	18%	14%	18%	15%	20%	12%	16%	15%	17%	16%	17%	18%	16%	18%

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	Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
	Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
	Very Convincing	14%	15%	12%	15%	13%	13%	17%	11%	12%	13%	17%	13%	13%	18%
	Convincing	26%	27%	25%	27%	28%	20%	24%	31%	33%	22%	28%	33%	28%	17%
	Neither Convincing nor Unconvincing	20%	20%	20%	20%	20%	19%	20%	21%	16%	20%	19%	21%	15%	20%
	Unconvincing	15%	15%	15%	14%	15%	17%	17%	14%	14%	15%	15%	12%	17%	15%
	Very Unconvincing	9%	8%	10%	10%	9%	7%	9%	10%	8%	7%	7%	10%	9%	10%
	Don't Know	16%	15%	18%	15%	14%	23%	13%	14%	18%	23%	13%	12%	18%	19%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use an electric heat pump. The heat pump would sit on the outside of your building, and works like an air conditioner in reverse, but would heat water for showers and radiators"

You would have to have an electric cooker

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Very Convincing	12%	13%	12%	17%	14%	11%	11%	9%	13%	15%	14%	11%	15%	11%	8%	11%	15%	12%	8%	15%	13%
Convincing	27%	28%	26%	27%	33%	29%	27%	22%	24%	28%	29%	22%	31%	28%	26%	32%	33%	26%	23%	21%	22%
Neither Convincing nor Unconvincing	27%	27%	28%	28%	26%	24%	31%	26%	29%	25%	23%	35%	24%	27%	32%	22%	17%	29%	33%	33%	33%
Unconvincing	11%	12%	11%	9%	10%	12%	13%	13%	12%	13%	8%	8%	10%	12%	11%	15%	9%	12%	14%	12%	15%
Very Unconvincing	6%	7%	4%	6%	3%	5%	5%	9%	8%	3%	8%	7%	9%	7%	4%	5%	9%	6%	5%	2%	6%
Don't Know	16%	13%	18%	14%	15%	19%	13%	20%	14%	16%	19%	17%	11%	16%	19%	15%	17%	14%	17%	17%	10%

Fieldwork: 1st October - 7th October 2019

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	Very Convincing	12%	12%	13%	11%	14%	13%	14%	11%	16%	12%	15%	14%	15%	15%
	Convincing	27%	27%	27%	28%	27%	26%	29%	29%	20%	25%	30%	30%	24%	26%
	Neither Convincing nor Unconvincing	27%	27%	28%	28%	27%	27%	28%	28%	28%	26%	27%	27%	30%	24%
	Unconvincing	11%	13%	10%	11%	13%	8%	10%	13%	12%	11%	10%	12%	11%	12%
	Very Unconvincing	6%	6%	6%	6%	5%	6%	6%	4%	8%	7%	5%	5%	6%	7%
	Don't Know	16%	15%	17%	16%	14%	20%	13%	15%	17%	20%	14%	12%	15%	16%

Fieldwork: 1st October - 7th October 2019

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"Use an electric heat pump. The heat pump would sit on the outside of your building, and works like an air conditioner in reverse, but would heat water for showers and radiators"

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Strongly Support	6%	8%	4%	4%	6%	7%	6%	7%	6%	7%	8%	6%	4%	4%	3%	9%	9%	5%	6%	7%	5%
Moderately Support	14%	16%	12%	12%	14%	15%	16%	14%	13%	17%	17%	11%	17%	16%	11%	13%	5%	13%	11%	15%	13%
Support a little	20%	21%	20%	23%	23%	17%	19%	18%	23%	19%	21%	20%	23%	14%	18%	27%	22%	22%	20%	17%	26%
Neither Support nor Oppose	34%	32%	36%	38%	32%	37%	37%	29%	30%	33%	34%	36%	29%	40%	42%	24%	34%	33%	40%	30%	29%
Oppose a little	14%	13%	15%	15%	14%	15%	13%	15%	14%	14%	13%	12%	17%	11%	16%	15%	12%	12%	14%	14%	21%
Moderately Oppose	6%	5%	7%	5%	5%	5%	4%	9%	8%	4%	5%	9%	5%	8%	4%	6%	5%	9%	7%	9%	2%
Strongly Oppose	6%	5%	6%	3%	6%	4%	5%	8%	7%	6%	3%	7%	4%	7%	6%	6%	12%	6%	2%	8%	5%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

PublicFirst

"Use an electric heat pump. The heat pump would sit on the outside of your building, and works like an air conditioner in reverse, but would heat water for showers and radiators"

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Strongly Support	6%	6%	6%	6%	7%	4%	6%	7%	8%	4%	7%	9%	8%	6%
Moderately Support	14%	16%	12%	13%	16%	13%	14%	14%	20%	12%	13%	14%	18%	15%
Support a little	20%	21%	20%	19%	21%	21%	22%	19%	22%	20%	22%	21%	22%	16%
Neither Support nor Oppose	34%	31%	37%	33%	31%	40%	29%	35%	29%	40%	29%	34%	29%	33%
Oppose a little	14%	15%	14%	14%	15%	12%	14%	13%	15%	14%	15%	13%	14%	15%
Moderately Oppose	6%	7%	5%	7%	6%	4%	7%	6%	5%	5%	6%	5%	6%	7%
Strongly Oppose	6%	5%	7%	8%	4%	5%	7%	5%	3%	5%	8%	3%	3%	9%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

PUBLICFIRST

"Use a hybrid heating system with an electric heat pump and an existing gas boiler.
The gas boiler would be used when the weather is really cold, or when there is not enough electricity supply, with a smart control to automatically switch between the two"

You can keep your gas boiler and existing central heating system, so there are no issues when the weather is really cold

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Very Convincing	18%	19%	18%	22%	21%	16%	17%	17%	16%	17%	19%	13%	19%	14%	13%	29%	14%	21%	18%	20%	15%
Convincing	38%	40%	37%	37%	38%	38%	36%	41%	40%	38%	34%	35%	38%	48%	40%	38%	41%	41%	32%	44%	40%
Neither Convincing nor Unconvincing	20%	21%	20%	19%	17%	21%	24%	17%	22%	17%	23%	26%	24%	18%	22%	14%	15%	18%	27%	17%	17%
Unconvincing	7%	7%	7%	9%	5%	7%	9%	7%	6%	8%	8%	5%	10%	5%	7%	6%	11%	6%	10%	2%	6%
Very Unconvincing	2%	2%	2%	1%	3%	2%	2%	2%	3%	2%	1%	3%	2%	4%	1%	2%	6%	2%	1%	3%	4%
Don't Know	14%	12%	16%	12%	14%	17%	13%	15%	12%	19%	15%	17%	8%	11%	16%	11%	13%	11%	12%	14%	18%

Fieldwork: 1st October - 7th October 2019
Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

PUBLICFIRST 💬

"Use a hybrid heating system with an electric heat pump and an existing gas boiler.
The gas boiler would be used when the weather is really cold, or when there is not enough electricity supply, with a smart control to automatically switch between the two"

You can keep your gas boiler and existing central heating system, so there are no issues when the weather is really cold

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing	18%	19%	17%	17%	20%	17%	18%	21%	25%	14%	17%	21%	25%	17%
Convincing	38%	40%	37%	37%	42%	34%	40%	40%	39%	33%	42%	43%	43%	30%
Neither Convincing nor Unconvincing	20%	20%	21%	21%	20%	19%	20%	20%	17%	23%	20%	21%	17%	20%
Unconvincing	7%	6%	8%	8%	5%	10%	9%	6%	4%	8%	8%	6%	3%	11%
Very Unconvincing	2%	2%	3%	3%	2%	1%	3%	2%	1%	2%	3%	2%	1%	5%
Don't Know	14%	12%	15%	14%	11%	19%	11%	12%	14%	20%	11%	8%	12%	17%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use a hybrid heating system with an electric heat pump and an existing gas boiler.
The gas boiler would be used when the weather is really cold, or when there is not enough electricity supply, with a smart control to automatically switch between the two"

You can take advantage of higher heat pump efficiencies when the weather isn't so cold, with a smart control system automatically switching between the heat pump and gas boiler

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Very Convincing	13%	14%	12%	18%	15%	8%	14%	12%	10%	14%	11%	9%	13%	10%	10%	13%	16%	15%	14%	18%	11%
Convincing	38%	40%	36%	39%	38%	37%	37%	37%	38%	38%	39%	31%	40%	39%	35%	45%	38%	38%	36%	34%	40%
Neither Convincing nor Unconvincing	24%	23%	25%	22%	22%	25%	29%	23%	24%	21%	25%	26%	26%	24%	30%	20%	23%	23%	28%	26%	22%
Unconvincing	8%	8%	8%	6%	8%	9%	6%	9%	9%	7%	7%	10%	10%	12%	6%	9%	5%	8%	7%	3%	5%
Very Unconvincing	2%	2%	2%	1%	2%	2%	1%	1%	3%	2%	1%	2%	3%	1%	1%	1%	6%	2%	0%	2%	3%
Don't Know	16%	13%	18%	15%	14%	20%	13%	18%	14%	19%	16%	21%	9%	14%	19%	12%	13%	13%	14%	18%	18%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use a hybrid heating system with an electric heat pump and an existing gas boiler.
The gas boiler would be used when the weather is really cold, or when there is not enough electricity supply, with a smart control to automatically switch between the two"

You can take advantage of higher heat pump efficiencies when the weather isn't so cold, with a smart control system automatically switching between the heat pump and gas boiler

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing	13%	14%	11%	10%	15%	13%	12%	13%	18%	11%	11%	15%	20%	9%
Convincing	38%	39%	36%	37%	40%	35%	39%	40%	39%	35%	42%	41%	42%	33%
Neither Convincing nor Unconvincing	24%	24%	25%	27%	23%	23%	25%	23%	23%	25%	25%	22%	19%	25%
Unconvincing	8%	7%	9%	10%	6%	7%	8%	9%	5%	6%	8%	10%	4%	11%
Very Unconvincing	2%	1%	2%	2%	1%	2%	3%	1%	1%	2%	3%	2%	1%	4%
Don't Know	16%	14%	17%	15%	14%	20%	13%	14%	14%	22%	12%	11%	13%	17%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use a hybrid heating system with an electric heat pump and an existing gas boiler.

The gas boiler would be used when the weather is really cold, or when there is not enough electricity supply, with a smart control to automatically switch between the two"

Two appliances would need to be maintained and serviced

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Convincing	12%	14%	10%	9%	14%	6%	13%	13%	16%	15%	13%	11%	15%	10%	9%	11%	11%	15%	9%	12%	9%
	Convincing	28%	31%	26%	29%	29%	28%	27%	25%	30%	25%	29%	23%	32%	30%	32%	31%	25%	29%	29%	25%	25%
	Neither Convincing nor Unconvincing	25%	26%	25%	26%	25%	28%	27%	25%	23%	21%	26%	23%	24%	30%	27%	25%	23%	24%	32%	29%	23%
	Unconvincing	15%	14%	17%	21%	14%	13%	14%	16%	15%	17%	12%	16%	18%	14%	15%	15%	16%	17%	14%	12%	16%
	Very Unconvincing	5%	5%	6%	3%	4%	6%	5%	7%	5%	5%	5%	8%	4%	4%	3%	5%	11%	5%	3%	8%	8%
	Don't Know	14%	11%	17%	12%	13%	18%	13%	15%	11%	17%	14%	18%	7%	12%	14%	13%	15%	10%	13%	14%	19%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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		Social Grade		EU 2016 Vote			2017				VI			
		Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
	Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
	Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
	Very Convincing	12%	13%	11%	13%	13%	10%	15%	11%	10%	11%	14%	11%	13%	15%
	Convincing	28%	29%	27%	28%	30%	24%	30%	29%	34%	23%	32%	29%	34%	25%
	Neither Convincing nor Unconvincing	25%	25%	26%	26%	25%	27%	25%	26%	19%	27%	27%	27%	19%	26%
	Unconvincing	15%	15%	16%	14%	16%	17%	14%	15%	22%	16%	12%	18%	18%	11%
	Very Unconvincing	5%	5%	5%	6%	4%	5%	6%	5%	3%	4%	5%	4%	4%	7%
	Don't Know	14%	12%	15%	13%	12%	18%	10%	14%	12%	19%	10%	10%	12%	16%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use a hybrid heating system with an electric heat pump and an existing gas boiler.
The gas boiler would be used when the weather is really cold, or when there is not enough electricity supply, with a smart control to automatically switch between the two"

It costs a lot to install a heat pump, even without changes to the central heating system

		Total	Gender		Age						Region											
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted		2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted		**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Very Convincing		12%	14%	10%	11%	11%	9%	13%	13%	15%	15%	13%	8%	12%	10%	10%	14%	20%	12%	7%	16%	11%
Convincing		28%	31%	26%	28%	32%	24%	26%	25%	32%	26%	28%	33%	28%	29%	31%	30%	25%	31%	30%	22%	22%
Neither Convincing nor Unconvincing		20%	21%	20%	22%	22%	20%	22%	19%	17%	20%	20%	15%	22%	20%	26%	19%	19%	19%	22%	19%	22%
Unconvincing		15%	13%	18%	17%	14%	20%	13%	18%	12%	13%	16%	13%	21%	20%	13%	12%	14%	13%	20%	18%	12%
Very Unconvincing		8%	7%	9%	7%	10%	8%	8%	8%	8%	9%	7%	9%	6%	8%	6%	9%	9%	9%	7%	9%	10%
Don't Know		16%	14%	18%	14%	12%	19%	17%	17%	15%	17%	16%	22%	12%	13%	15%	16%	13%	15%	15%	16%	22%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use a hybrid heating system with an electric heat pump and an existing gas boiler.
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	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
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Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Very Convincing	12%	11%	13%	14%	12%	9%	16%	10%	11%	10%	15%	10%	11%	15%
Convincing	28%	31%	26%	27%	32%	24%	29%	31%	35%	23%	30%	36%	29%	26%
Neither Convincing nor Unconvincing	20%	21%	20%	19%	20%	23%	19%	19%	21%	24%	21%	20%	18%	18%
Unconvincing	15%	16%	15%	15%	15%	16%	14%	17%	15%	15%	15%	14%	20%	15%
Very Unconvincing	8%	7%	9%	9%	7%	8%	9%	8%	4%	9%	6%	9%	7%	8%
Don't Know	16%	14%	17%	16%	13%	20%	13%	15%	15%	20%	13%	11%	14%	19%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use a hybrid heating system with an electric heat pump and an existing gas boiler.
The gas boiler would be used when the weather is really cold, or when there is not enough electricity supply, with a smart control to automatically switch between the two"

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Strongly Support	6%	8%	5%	9%	7%	8%	5%	7%	4%	9%	7%	7%	6%	3%	7%	7%	4%	7%	4%	8%	4%
Moderately Support	17%	20%	14%	15%	17%	15%	18%	16%	19%	16%	19%	11%	15%	23%	11%	18%	17%	17%	20%	21%	14%
Support a little	24%	23%	24%	26%	25%	25%	23%	19%	23%	22%	22%	16%	27%	23%	28%	28%	23%	25%	19%	24%	30%
Neither Support nor Oppose	36%	33%	38%	35%	34%	37%	38%	43%	30%	33%	36%	45%	32%	31%	39%	30%	38%	32%	43%	34%	43%
Oppose a little	10%	9%	11%	11%	11%	8%	9%	8%	13%	11%	10%	8%	14%	13%	8%	11%	10%	12%	9%	6%	5%
Moderately Oppose	3%	3%	4%	2%	2%	5%	3%	3%	4%	4%	4%	6%	2%	2%	3%	2%	3%	4%	3%	4%	0%
Strongly Oppose	4%	4%	4%	2%	4%	2%	3%	4%	7%	4%	2%	6%	3%	5%	5%	4%	5%	5%	3%	4%	3%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

"Use a hybrid heating system with an electric heat pump and an existing gas boiler.

The gas boiler would be used when the weather is really cold, or when there is not enough electricity supply, with a smart control to automatically switch between the two"

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Strongly Support	6%	7%	6%	7%	7%	5%	7%	6%	8%	6%	9%	8%	8%	3%
Moderately Support	17%	19%	15%	15%	19%	17%	16%	18%	22%	15%	14%	19%	25%	17%
Support a little	24%	23%	24%	22%	26%	21%	24%	23%	28%	21%	25%	26%	28%	18%
Neither Support nor Oppose	36%	34%	38%	36%	32%	41%	32%	35%	28%	43%	32%	31%	29%	39%
Oppose a little	10%	10%	10%	11%	10%	9%	12%	10%	8%	9%	12%	10%	8%	12%
Moderately Oppose	3%	3%	3%	4%	3%	3%	4%	5%	2%	2%	4%	4%	2%	4%
Strongly Oppose	4%	4%	4%	5%	2%	4%	4%	3%	3%	4%	5%	2%	1%	8%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Which of the following statements do you most agree with:

| | | Gender | | Age | | | | | | Region | | | | | | | | | | | |
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Meeting Net Zero will cost more jobs than it creates	20%	22%	19%	17%	21%	20%	18%	25%	23%	18%	20%	18%	22%	21%	16%	22%	25%	19%	23%	28%	20%
Meeting Net Zero will create more jobs than are lost	33%	36%	29%	43%	36%	35%	34%	27%	24%	37%	31%	24%	33%	32%	33%	36%	31%	31%	35%	30%	37%
Don't Know	47%	42%	52%	41%	43%	45%	49%	49%	53%	44%	49%	58%	45%	46%	51%	42%	44%	50%	42%	42%	44%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Which of the following statements do you most agree with:

			Social Grade		EU 2016 Vote			2017				VI			
		Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
	Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
	Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
	Meeting Net Zero will cost more jobs than it creates	20%	19%	22%	25%	18%	16%	22%	22%	14%	17%	21%	22%	17%	31%
	Meeting Net Zero will create more jobs than are lost	33%	35%	30%	28%	38%	31%	30%	37%	46%	28%	32%	42%	42%	23%
	Don't Know	47%	46%	48%	47%	43%	53%	48%	41%	40%	55%	47%	37%	40%	47%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Which of the following potential negative effects of quickly reducing greenhouse gas emissions would you be most worried about? You may select up to three

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Having to pay higher energy bills	70%	70%	71%	66%	70%	69%	68%	73%	74%	66%	72%	73%	74%	78%	66%	67%	67%	71%	67%	72%	72%
The energy supply to my house being less reliable	39%	34%	43%	38%	36%	36%	37%	39%	45%	41%	37%	45%	37%	39%	39%	42%	30%	38%	41%	39%	31%
Being inconvenienced by having to replace boilers, windows etc	38%	35%	41%	32%	38%	34%	40%	41%	43%	41%	41%	38%	34%	39%	39%	40%	33%	37%	34%	35%	47%
Businesses laying off workers to reduce their costs	33%	30%	36%	40%	37%	33%	32%	34%	28%	30%	36%	29%	30%	33%	36%	32%	46%	31%	38%	33%	33%
Manufacturers leaving the country to go to cheaper and less regulated markets	32%	38%	26%	29%	29%	28%	34%	29%	38%	26%	30%	36%	34%	35%	26%	38%	33%	29%	31%	34%	37%
Having to rely on public transport to get around	17%	19%	15%	21%	16%	16%	16%	20%	15%	13%	14%	17%	21%	20%	18%	19%	19%	18%	13%	21%	16%
Having to drive a smaller, electric vehicle	11%	13%	9%	13%	9%	11%	11%	8%	11%	8%	13%	11%	12%	15%	10%	7%	11%	11%	10%	10%	8%
None of the above	4%	6%	3%	4%	4%	4%	3%	6%	4%	9%	4%	3%	4%	1%	5%	4%	1%	3%	3%	3%	4%
Don't Know	7%	5%	9%	8%	7%	9%	6%	5%	5%	7%	6%	6%	3%	7%	6%	7%	10%	9%	8%	6%	8%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

PUBLICFIRST 💬

Which of the following potential negative effects of quickly reducing greenhouse gas emissions would you be most worried about? You may select up to three

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Having to pay higher energy bills	70%	70%	70%	76%	65%	67%	74%	67%	69%	69%	77%	68%	64%	79%
The energy supply to my house being less reliable	39%	40%	38%	40%	39%	35%	43%	38%	40%	34%	42%	37%	37%	37%
Being inconvenienced by having to replace boilers, windows etc	38%	40%	36%	43%	36%	33%	40%	39%	34%	36%	40%	37%	34%	39%
Businesses laying off workers to reduce their costs	33%	33%	33%	31%	34%	36%	30%	37%	30%	35%	32%	38%	36%	28%
Manufacturers leaving the country to go to cheaper and less regulated markets	32%	32%	30%	32%	34%	25%	34%	29%	38%	27%	36%	30%	35%	30%
Having to rely on public transport to get around	17%	17%	17%	18%	17%	14%	19%	16%	17%	15%	19%	16%	16%	22%
Having to drive a smaller, electric vehicle	11%	11%	10%	11%	10%	10%	13%	9%	11%	11%	12%	9%	9%	14%
None of the above	4%	5%	4%	2%	6%	5%	3%	6%	3%	3%	2%	5%	6%	3%
Don't Know	7%	5%	9%	6%	5%	12%	5%	6%	5%	12%	3%	7%	5%	7%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Imagine your local gas network was converted to 100% hydrogen. How concerned would you be about being off-gas for a few days during the summer?

			Gender		Age						Region											
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
	Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
	Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
	Very Concerned	10%	9%	11%	11%	12%	10%	8%	10%	11%	15%	9%	11%	7%	9%	11%	12%	18%	10%	6%	6%	4%
	Concerned	23%	22%	25%	20%	28%	19%	22%	20%	29%	25%	26%	21%	25%	20%	18%	31%	26%	22%	19%	26%	22%
	Neither Concerned nor Unconcerned	27%	27%	28%	30%	25%	27%	28%	28%	27%	25%	26%	26%	30%	28%	33%	26%	24%	28%	27%	27%	29%
	Unconcerned	25%	25%	24%	25%	22%	29%	24%	27%	22%	21%	24%	26%	29%	31%	27%	15%	17%	24%	32%	23%	24%
	Very Unconcerned	14%	17%	12%	13%	14%	15%	17%	15%	12%	14%	15%	16%	9%	12%	11%	16%	15%	15%	15%	18%	22%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Imagine your local gas network was converted to 100% hydrogen. How concerned would you be about being off-gas for a few days during the summer?

			Social Grade		EU 2016 Vote			2017				VI			
		Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
	Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
	Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
	Very Concerned	10%	9%	11%	11%	9%	10%	10%	11%	9%	10%	10%	12%	7%	11%
	Concerned	23%	24%	23%	26%	22%	22%	28%	23%	15%	23%	30%	22%	21%	24%
	Neither Concerned nor Unconcerned	27%	26%	29%	27%	25%	33%	25%	28%	23%	32%	24%	27%	24%	23%
	Unconcerned	25%	26%	23%	23%	27%	23%	23%	24%	37%	23%	22%	25%	30%	26%
	Very Unconcerned	14%	15%	13%	13%	17%	12%	15%	14%	17%	12%	14%	13%	18%	15%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Imagine your access to gas was to be removed for a few days during the summer. Would being offered any of the following make this not a concern for you? Please select any that apply

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Financial compensation	42%	43%	42%	46%	51%	47%	39%	39%	33%	42%	40%	28%	50%	54%	42%	38%	40%	49%	40%	33%	50%
It would not concern me if my access to gas was removed for a few days during the summer	26%	28%	25%	22%	16%	23%	28%	33%	33%	24%	30%	35%	24%	26%	26%	26%	26%	20%	25%	33%	22%
Being provided meal vouchers for those days	22%	19%	25%	36%	29%	22%	22%	14%	13%	28%	21%	16%	21%	25%	16%	27%	20%	26%	22%	16%	19%
I would still be concerned regardless of the offer	19%	19%	20%	16%	19%	15%	19%	18%	28%	21%	19%	20%	18%	20%	18%	25%	22%	18%	17%	18%	12%
Being provided with bottled gas for those days	16%	17%	15%	21%	17%	18%	14%	13%	13%	14%	14%	12%	15%	16%	16%	22%	25%	15%	17%	13%	24%
Don't Know	9%	8%	10%	13%	10%	11%	9%	7%	6%	10%	9%	14%	5%	5%	13%	5%	12%	10%	12%	8%	5%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

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Imagine your access to gas was to be removed for a few days during the summer. Would being offered any of the following make this not a concern for you? Please select any that apply

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Financial compensation	42%	41%	43%	39%	43%	46%	38%	44%	40%	45%	39%	47%	44%	40%
It would not concern me if my access to gas was removed for a few days during the summer	26%	29%	23%	25%	30%	22%	30%	24%	32%	20%	28%	24%	32%	27%
Being provided meal vouchers for those days	22%	21%	23%	20%	20%	29%	17%	24%	21%	26%	19%	26%	23%	21%
I would still be concerned regardless of the offer	19%	19%	20%	24%	17%	15%	21%	21%	14%	18%	22%	19%	12%	25%
Being provided with bottled gas for those days	16%	14%	18%	17%	16%	14%	14%	17%	17%	16%	18%	18%	15%	13%
Don't Know	9%	8%	11%	8%	7%	16%	6%	9%	6%	14%	7%	8%	5%	7%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

What would worry you most, if anything, about switching to hydrogen in your home? Select up to two

		Gender		Age						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
The safety of hydrogen in the home	52%	51%	54%	49%	48%	51%	48%	59%	57%	50%	53%	51%	55%	58%	56%	55%	45%	43%	48%	55%	69%
The cost of using hydrogen	48%	46%	51%	52%	50%	48%	46%	50%	47%	42%	52%	45%	48%	59%	45%	51%	51%	50%	45%	52%	47%
The process of changing to hydrogen	21%	20%	22%	19%	25%	21%	24%	16%	21%	20%	22%	24%	18%	26%	20%	19%	25%	19%	20%	29%	18%
The efficiency of hydrogen	20%	20%	21%	20%	23%	20%	18%	19%	20%	24%	21%	17%	26%	14%	21%	14%	24%	20%	20%	15%	17%
I would not be worried about switching to hydrogen	9%	12%	6%	9%	6%	9%	12%	10%	11%	10%	7%	10%	8%	7%	7%	10%	11%	12%	15%	6%	5%
Don't Know	10%	8%	12%	13%	11%	12%	10%	9%	7%	10%	8%	12%	6%	6%	13%	11%	7%	13%	11%	10%	11%
Other - (Please Specify)	1%	1%	0%	0%	0%	0%	2%	1%	1%	1%	1%	2%	1%	0%	0%	0%	0%	1%	2%	0%	1%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

What would worry you most, if anything, about switching to hydrogen in your home? Select up to two

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
The safety of hydrogen in the home	52%	52%	52%	53%	54%	49%	55%	51%	54%	50%	55%	52%	58%	52%
The cost of using hydrogen	48%	46%	51%	52%	47%	45%	48%	47%	46%	50%	47%	50%	45%	55%
The process of changing to hydrogen	21%	22%	20%	22%	22%	19%	21%	24%	18%	19%	20%	25%	22%	21%
The efficiency of hydrogen	20%	21%	20%	21%	19%	21%	21%	20%	19%	18%	25%	21%	17%	19%
I would not be worried about switching to hydrogen	9%	10%	8%	9%	11%	8%	10%	10%	15%	7%	9%	9%	11%	10%
Don't Know	10%	9%	12%	8%	9%	18%	6%	9%	10%	16%	5%	7%	9%	9%
Other - (Please Specify)	1%	1%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Do you agree or disagree with the following: "If we switch to hydrogen in the home, we can trust regulators to make it safe"

		Gender		Age						Region											
																	Yorkshire					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
Strongly Agree	6%	8%	4%	4%	6%	9%	7%	5%	5%	7%	5%	7%	4%	7%	3%	7%	10%	6%	4%	6%	5%
Moderately Agree	11%	15%	7%	10%	9%	10%	12%	13%	12%	11%	10%	9%	8%	7%	15%	11%	10%	15%	12%	17%	8%
Slightly Agree	21%	20%	22%	27%	28%	23%	20%	14%	15%	23%	27%	17%	21%	26%	17%	21%	12%	20%	17%	21%	23%
Neither Agree nor Disagree	36%	31%	42%	35%	33%	39%	38%	38%	34%	33%	32%	45%	36%	32%	42%	36%	41%	33%	42%	29%	39%
Slightly Disagree	13%	12%	13%	14%	11%	10%	10%	14%	15%	10%	12%	11%	17%	15%	12%	12%	13%	15%	10%	16%	13%
Moderately Disagree	7%	7%	7%	6%	7%	5%	7%	8%	9%	9%	9%	7%	6%	9%	4%	6%	7%	5%	9%	6%	5%
Strongly Disagree	6%	8%	5%	5%	6%	4%	6%	7%	10%	8%	5%	5%	7%	5%	7%	7%	6%	5%	7%	5%	8%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

Do you agree or disagree with the following: "If we switch to hydrogen in the home, we can trust regulators to make it safe"

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
Strongly Agree	6%	6%	5%	6%	7%	4%	7%	6%	8%	4%	7%	7%	7%	6%
Moderately Agree	11%	11%	11%	11%	13%	9%	11%	13%	14%	8%	11%	12%	14%	11%
Slightly Agree	21%	22%	20%	17%	25%	22%	19%	22%	23%	21%	19%	25%	25%	12%
Neither Agree nor Disagree	36%	35%	38%	37%	32%	42%	34%	34%	34%	43%	32%	30%	30%	39%
Slightly Disagree	13%	13%	12%	13%	13%	11%	13%	13%	15%	11%	14%	12%	17%	10%
Moderately Disagree	7%	8%	6%	8%	5%	8%	8%	6%	4%	7%	10%	7%	4%	8%
Strongly Disagree	6%	6%	7%	8%	5%	5%	7%	5%	2%	6%	7%	6%	3%	13%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

What do you think is required when switching to hydrogen? If you are not sure, have a guess. Select any which apply

	Total	Gender		Age						Region											
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	2008	950	1054	270	343	325	348	291	431	282	270	164	177	144	170	162	79	226	186	87	61
Weighted	**2008**	**982**	**1022**	**284**	**339**	**341**	**341**	**281**	**422**	**280**	**270**	**159**	**181**	**140**	**179**	**165**	**82**	**222**	**170**	**100**	**60**
A new tank would need to be fitted in the home	53%	49%	56%	60%	58%	52%	53%	49%	46%	51%	52%	53%	54%	57%	42%	55%	57%	54%	51%	62%	52%
New pipes would need to be fitted in the home	45%	41%	49%	49%	44%	47%	43%	45%	43%	44%	43%	43%	49%	45%	38%	43%	54%	46%	43%	53%	51%
The roads would need to be dug up	37%	34%	40%	38%	38%	37%	35%	36%	36%	38%	37%	35%	34%	39%	34%	35%	40%	40%	34%	36%	41%
None of the above	9%	14%	5%	3%	6%	7%	8%	15%	14%	6%	8%	13%	10%	8%	14%	12%	3%	11%	7%	7%	5%
Don't Know	23%	22%	24%	17%	23%	27%	24%	23%	25%	25%	24%	25%	20%	22%	29%	20%	23%	20%	28%	18%	21%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote

What do you think is required when switching to hydrogen? If you are not sure, have a guess. Select any which apply

		Social Grade		EU 2016 Vote			2017				VI			
	Total	ABC1	C2DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	I did not vote	Conservative	Labour	Liberal Democrats	The Brexit Party
Unweighted	2008	1084	911	817	855	336	655	532	147	393	470	387	287	206
Weighted	**2008**	**1058**	**937**	**830**	**768**	**410**	**648**	**612**	**114**	**478**	**472**	**430**	**266**	**191**
A new tank would need to be fitted in the home	53%	53%	52%	50%	54%	56%	49%	55%	55%	54%	48%	57%	56%	47%
New pipes would need to be fitted in the home	45%	45%	45%	44%	47%	43%	47%	44%	49%	43%	47%	48%	47%	43%
The roads would need to be dug up	37%	39%	34%	37%	40%	31%	42%	36%	44%	29%	42%	38%	41%	38%
None of the above	9%	10%	8%	11%	9%	5%	12%	9%	8%	6%	10%	7%	9%	17%
Don't Know	23%	23%	24%	22%	23%	27%	22%	23%	19%	28%	21%	20%	21%	21%

Fieldwork: 1st October - 7th October 2019

Data weighted to UK population by gender, age, region, social grade, 2017 vote, 2016 referendum vote